

Lisa Perry
SOCIAL

FACEBOOK MARKETING

Social Media

webinar series



Thank you to our partners



Anissa Starnes, Swingbridge Partners



Hi! I'm Lisa Perry
(and that guy behind me is Brian)



perryproductions
digital marketing agency

Lisa Perry
SOCIAL
online learning





Wednesdays (12pm – 1pm)

Click on dates to register

March 25 – Facebook Marketing

April 1 – LinkedIn Marketing

April 8 – Video Marketing

April 15 – Content Marketing

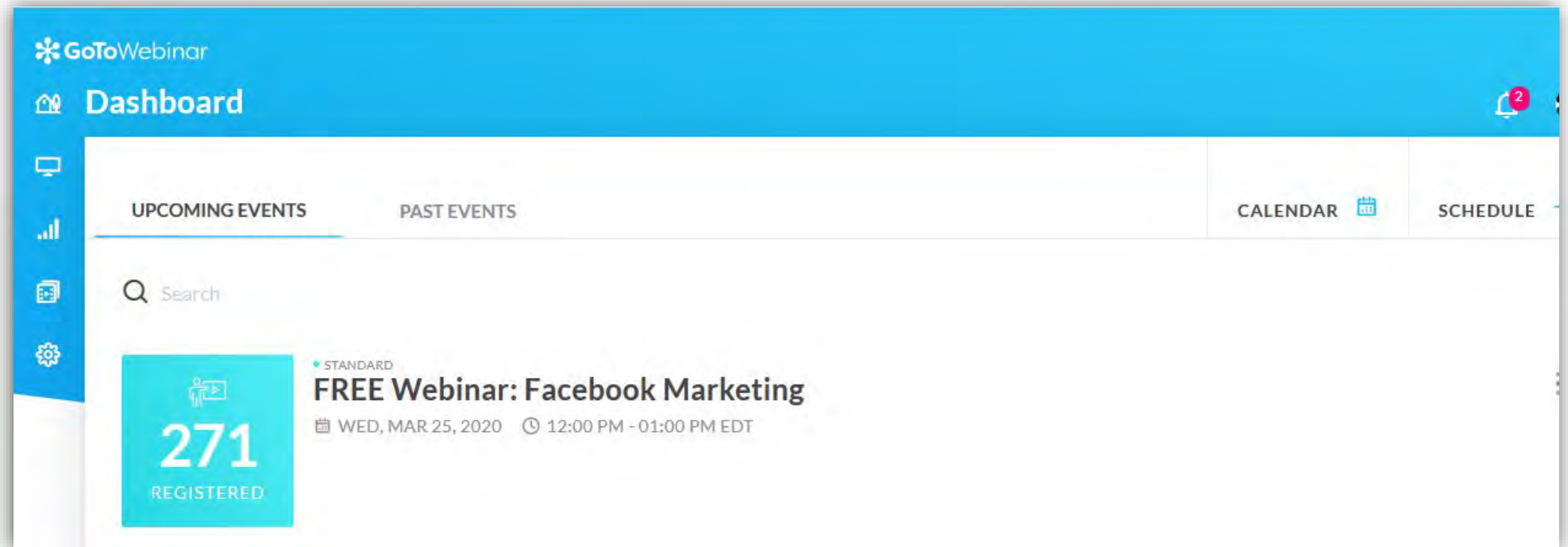
April 22 – Email Marketing

April 29 – Instagram Marketing



Webinar created in one week

- Every single one of these registrations came from **an email** that was sent out either from myself or my partners.



Agenda

- Content Strategy
- Newsfeed Changes
- Facebook Groups
- Facebook Stories
- Publishing Tools and Creator Studio
- Repurposing Facebook Video
- Favorite Tool



The E-Trinity

Website + Email Marketing + Social Media = Digital Marketing



Content Creation

- Get to know your audience
- Develop content for THEM, not you
- Figure out what you can give away for free
- Goal: Know, Like, and Trust



What should you be posting?

- In a few months, it won't be what you SOLD to people; it will have been about how you made them FEEL
- How do I hope you feel after today?
 - Confident
 - Hopeful
 - More knowledgeable
 - Calm
 - Supported
 - Encouraged



What should you be posting?

- If you had a content strategy, reevaluate it – is it sensitive to the current situation?
- Use content to serve and help others
- This is not the time to go silent, but it is not necessarily the time to sell
- It is the time to build and strengthen relationships
- Time to share your knowledge



Content during this crisis

- How are you continuing to do business?
- TIP: Behind the scenes content is always great!
- Show people how you are weathering this storm, staying connected, still working




Content during this crisis

- Show a lighter side, a vulnerable side, but still show authority and what services you offer

Perry Productions Social Media Marketing
March 22 at 12:36 PM · 🌐

A little Sunday humor.



Day 4 of social distancing: Struck up a conversation with a spider today. Seems nice. He's a web designer.

837 People Reached 125 Engagements

👍❤️😂 18 2 Comments 9 Shares

Like Comment Share

Performance for Your Post

837 People Reached

97 Reactions, Comments & Shares

32 Like	5 On Post	27 On Shares
2 Love	0 On Post	2 On Shares
46 Haha	12 On Post	34 On Shares
3 Wow	1 On Post	2 On Shares
5 Comments	2 On Post	3 On Shares
9 Shares	9 On Post	0 On Shares

28 Post Clicks

4 Photo Views	0 Link Clicks	24 Other Clicks
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NEGATIVE FEEDBACK

1 Hide Post 0 Hide All Posts

Perry Productions Social Media Marketing
Published by Lisa Austin Perry [?] · 2 hrs · 🌐

We feel like everyone needs to laugh a little right now, so we thought we would reshare Lisa's bloop reel to give you (and us) a giggle!! And also to encourage you to take advantage of your downtime to create some great content for your business including videos! Remember - you don't have to be perfect!!! #getcreative



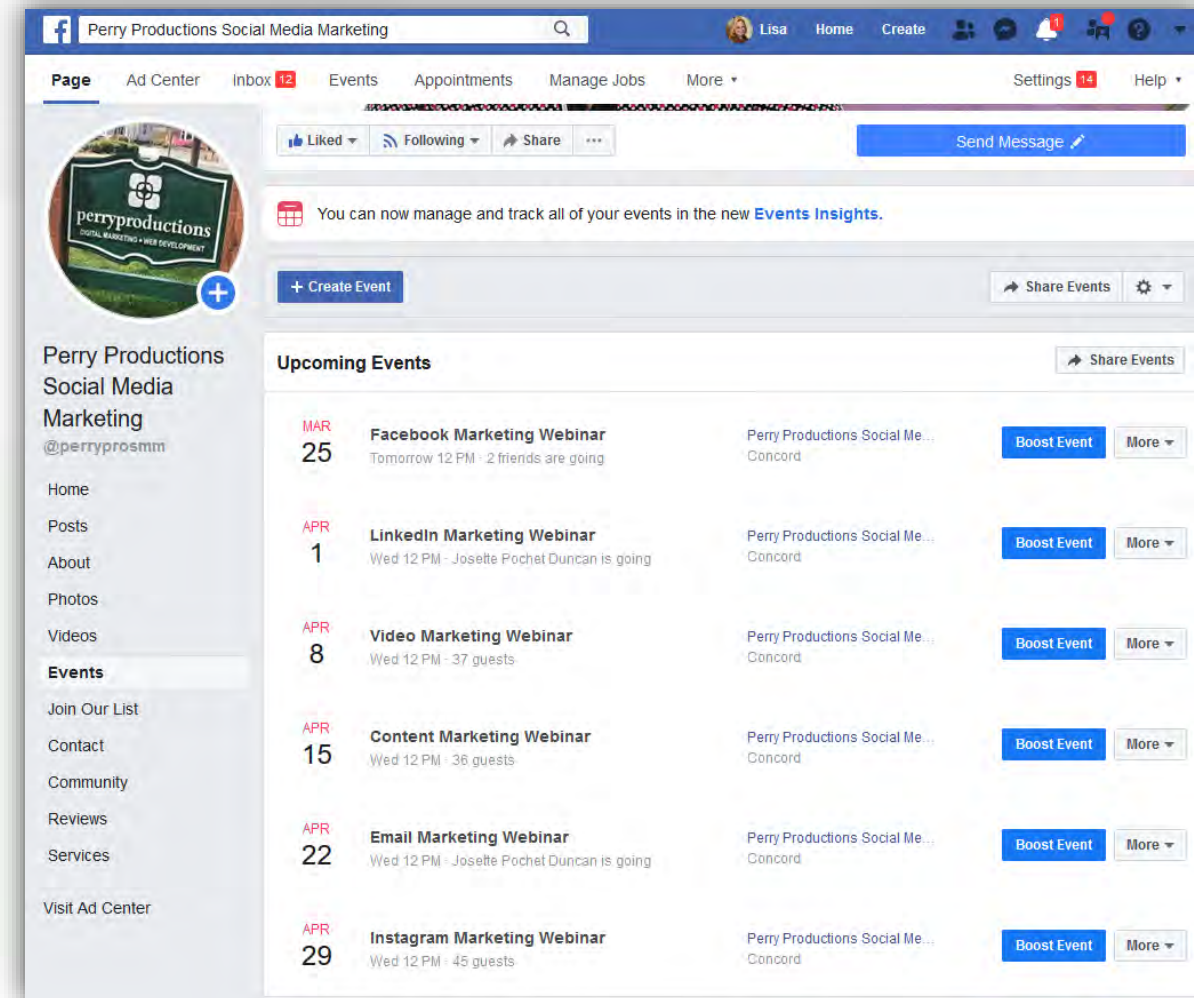
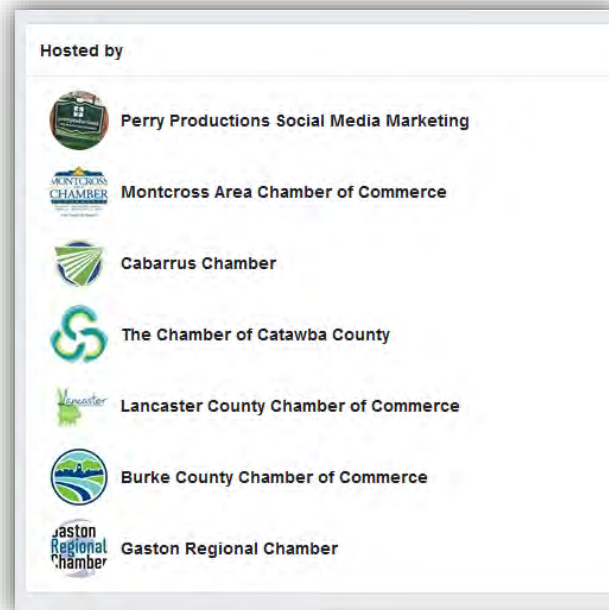
Content during this crisis

- Direct video messages
- Can you offer calm in the chaos?



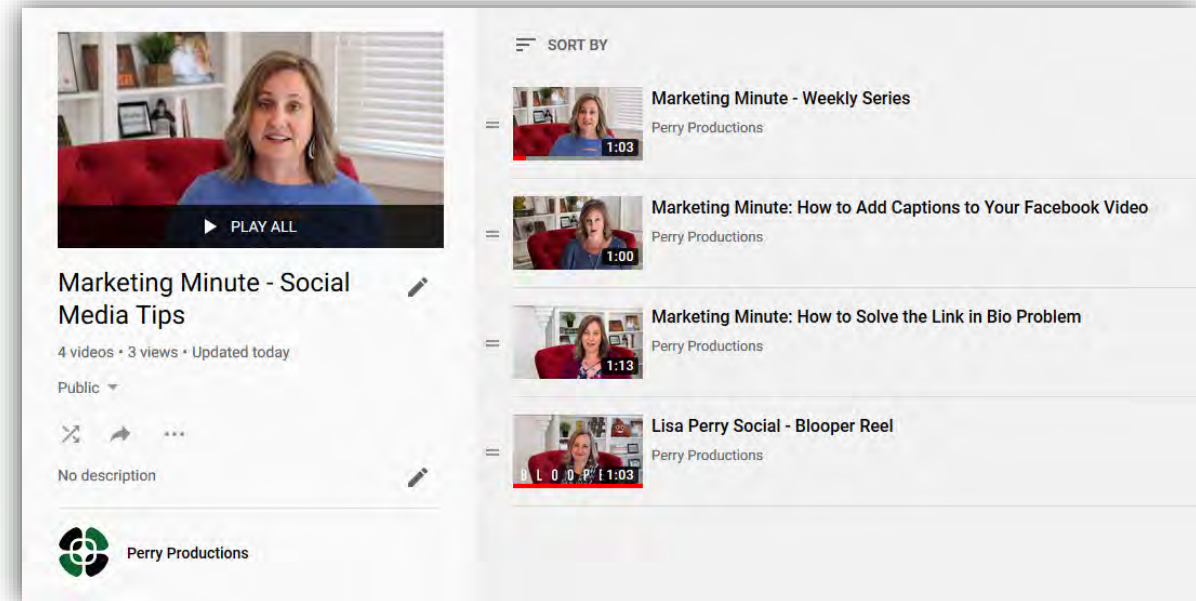
Content during this crisis

- Focus on building relationships
- Give more than usual away for FREE



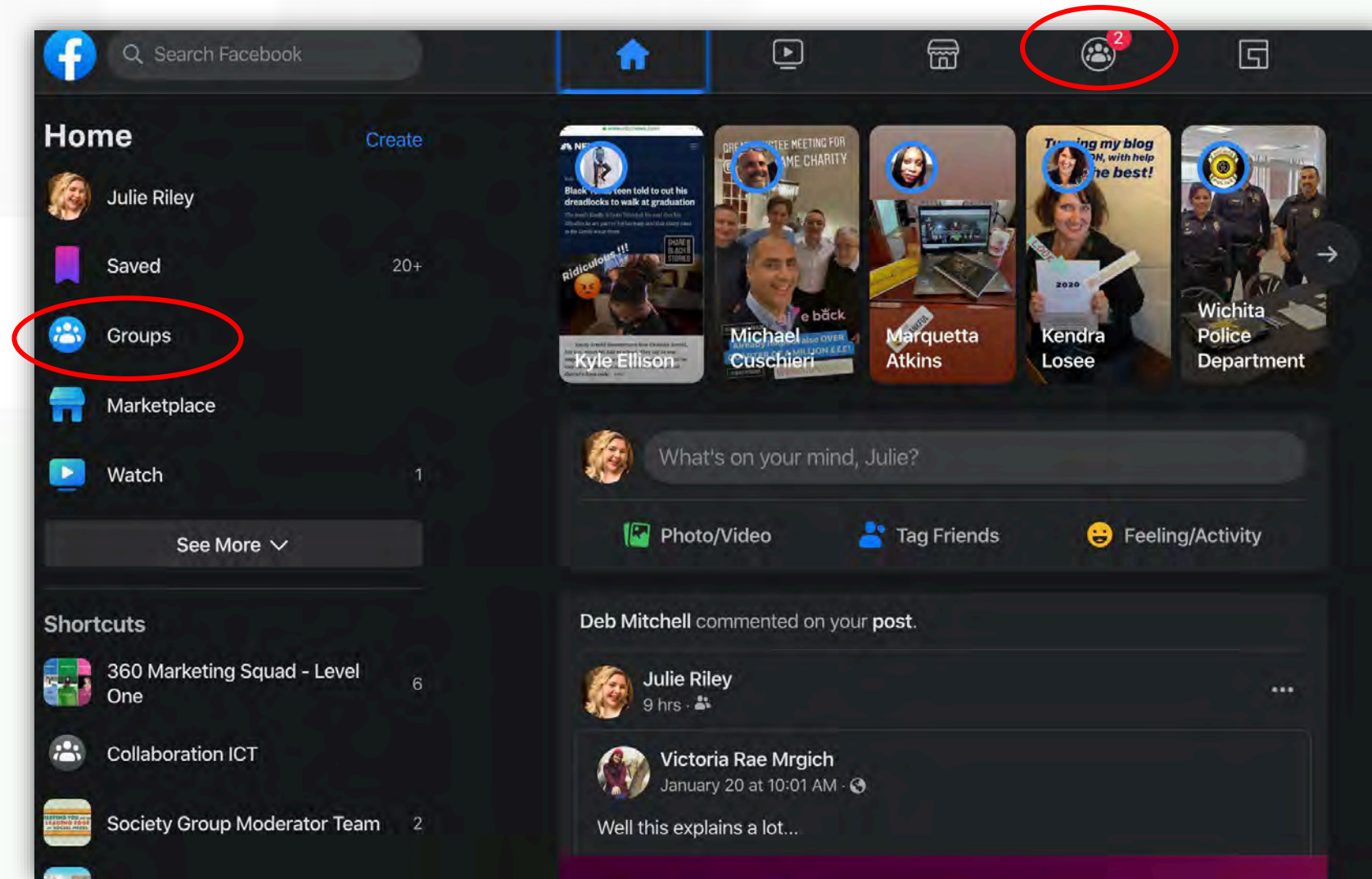
What can you work on for later?

- Educate, Entertain, Enlighten – Mari Smith
- Develop a lead magnet for your website (ebook, checklist, cheat sheet)
- Blogs and Video Series
- Things about “evergreen” topics
- Work on your marketing for Summer, Fall, Holidays, New Year



Sneak Peek: Facebook Newsfeed

- Dark option
- Priorities
 - Groups
 - Stories



Facebook Groups

- Do you have a group?
- Are you active in groups?



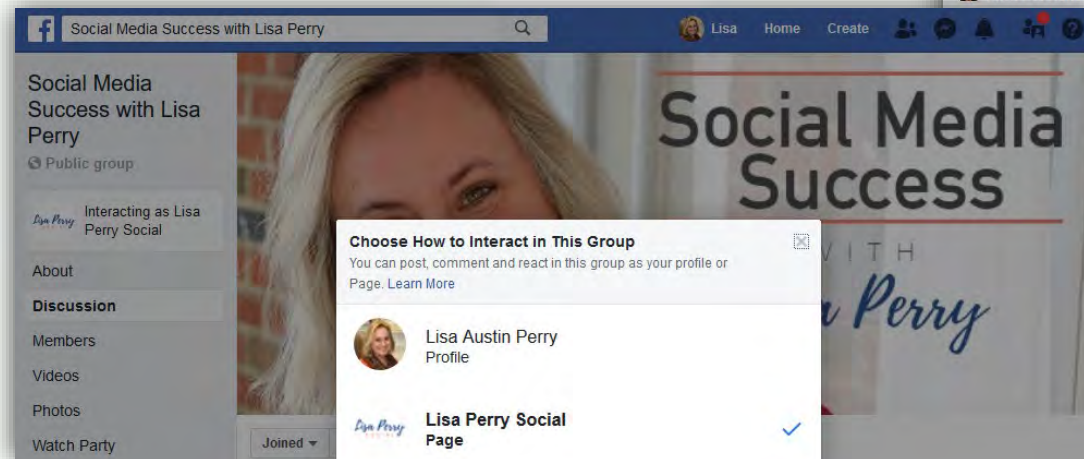
Facebook Groups

- Groups are the “living rooms” of Facebook
- Facebook prioritizes quality discussions
- Do you have a group?
- Are you active in groups?
- Group posts show up in a feed more often than a business posting



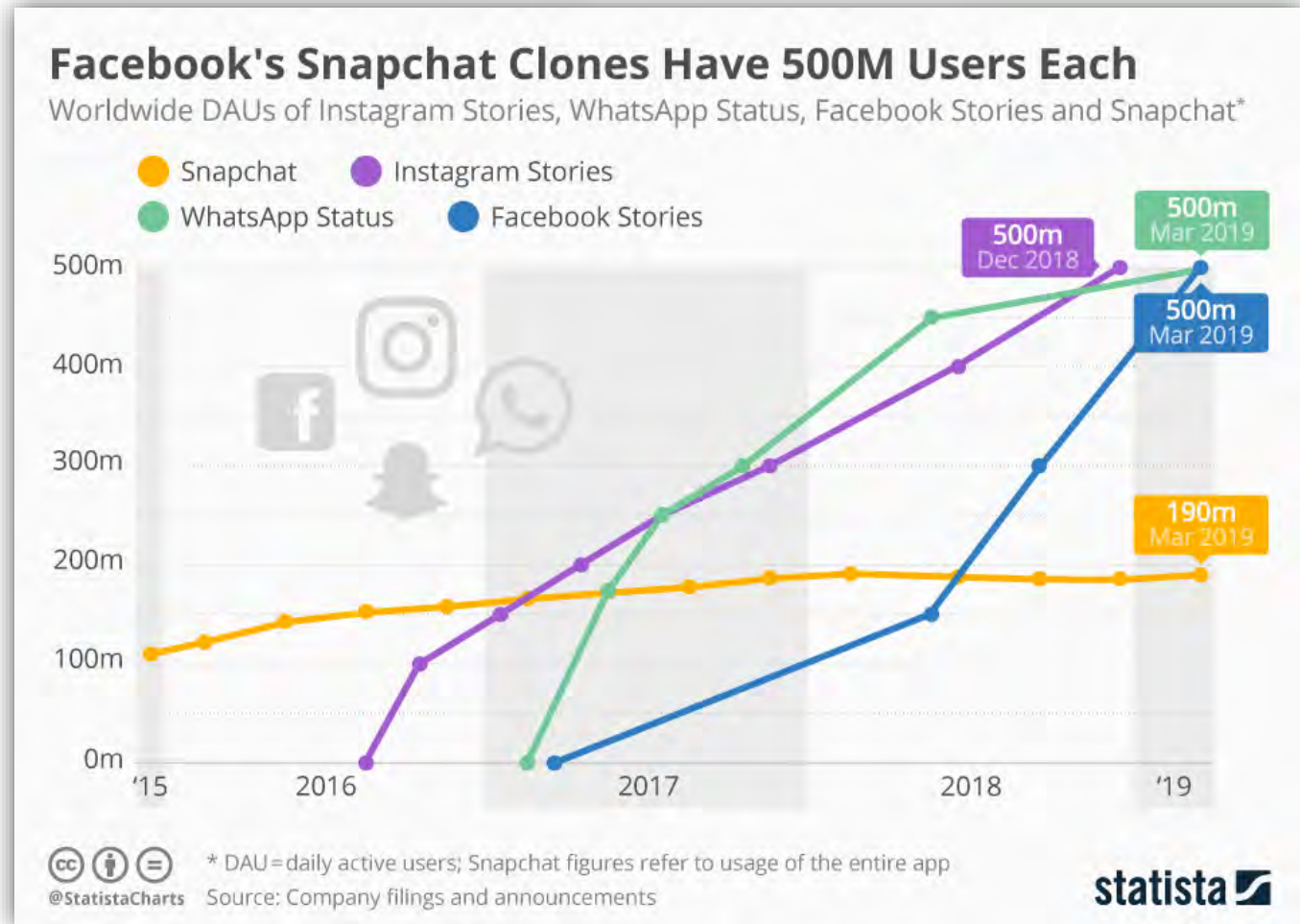
Facebook Groups

- Groups for an area or type of business
- Interact as yourself or your business
- Personal is usually better



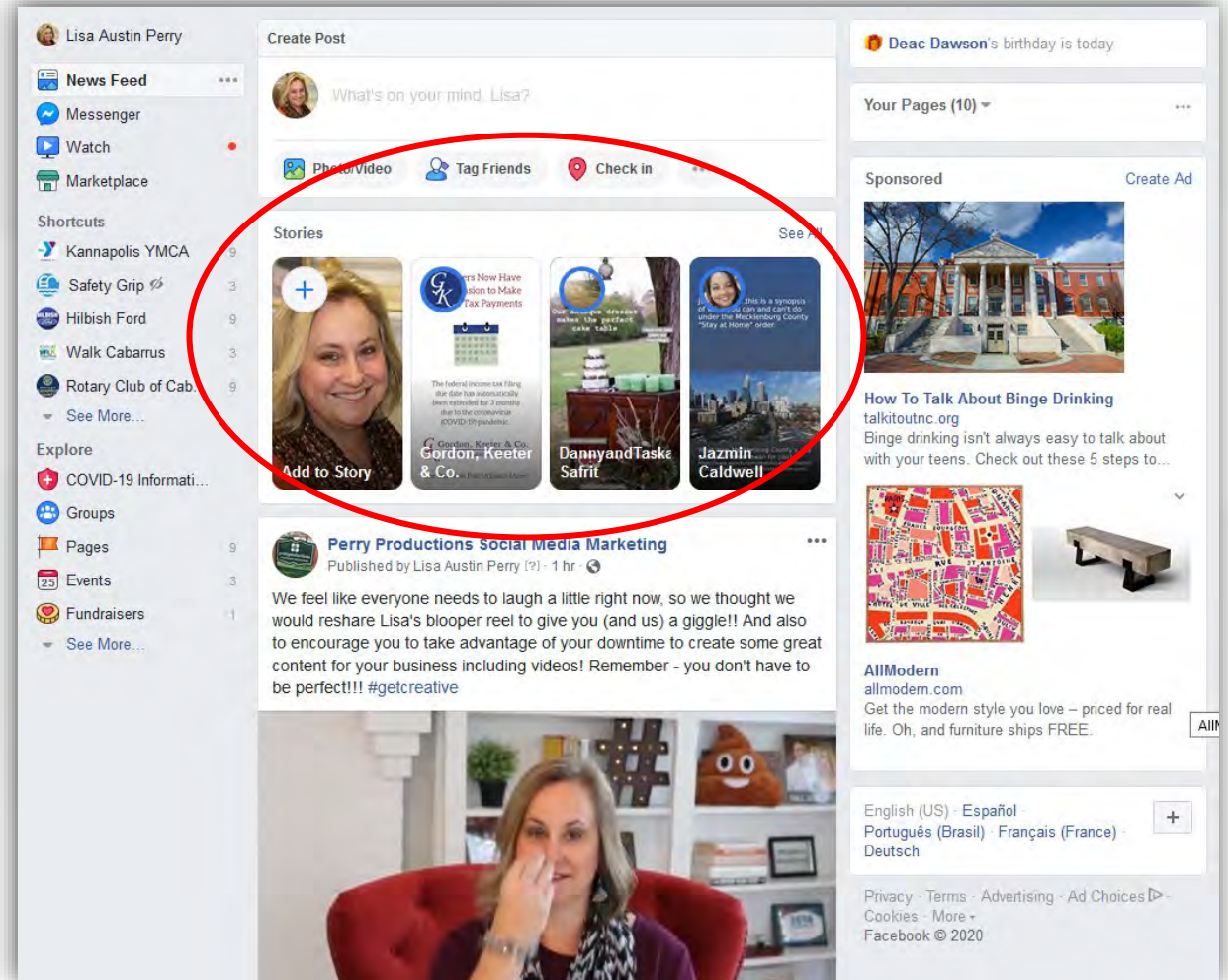
Facebook Stories (aka Ephemeral Content)

- Content that disappears after 24 hours
- Stories are growing 500 million users EVERY DAY!



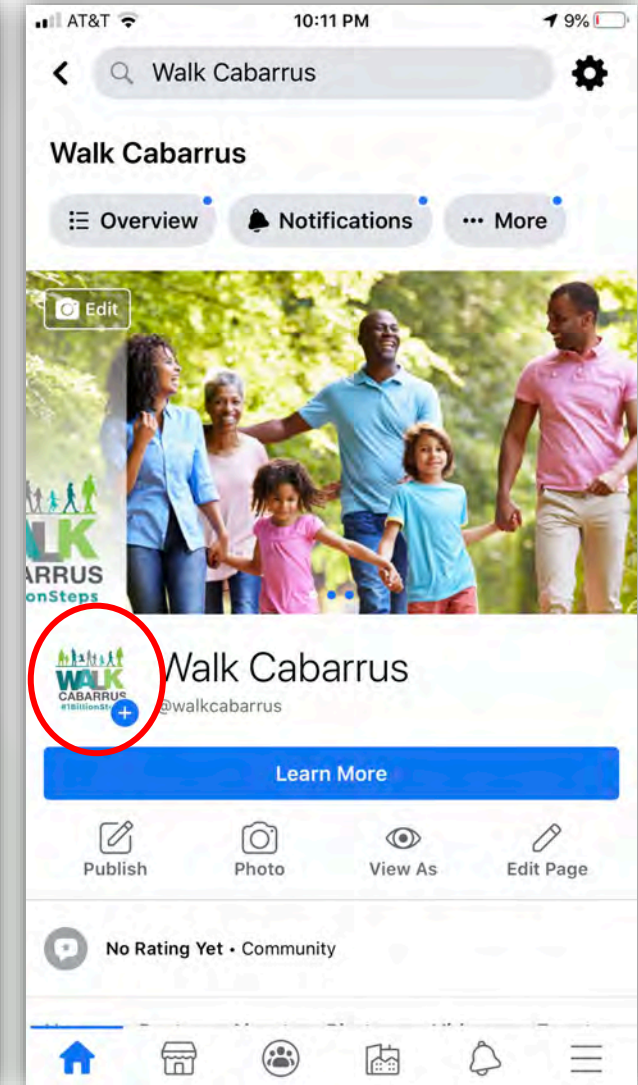
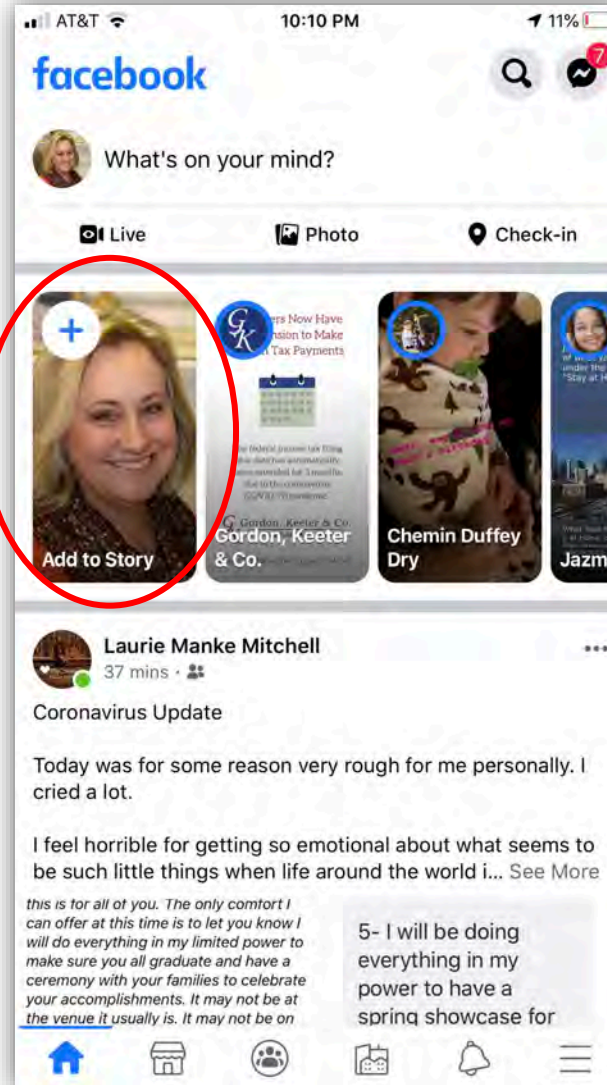
Facebook Stories – Why Use It?

- Top of the feed
- People are swiping left (Stories) more and swiping up (feed) less



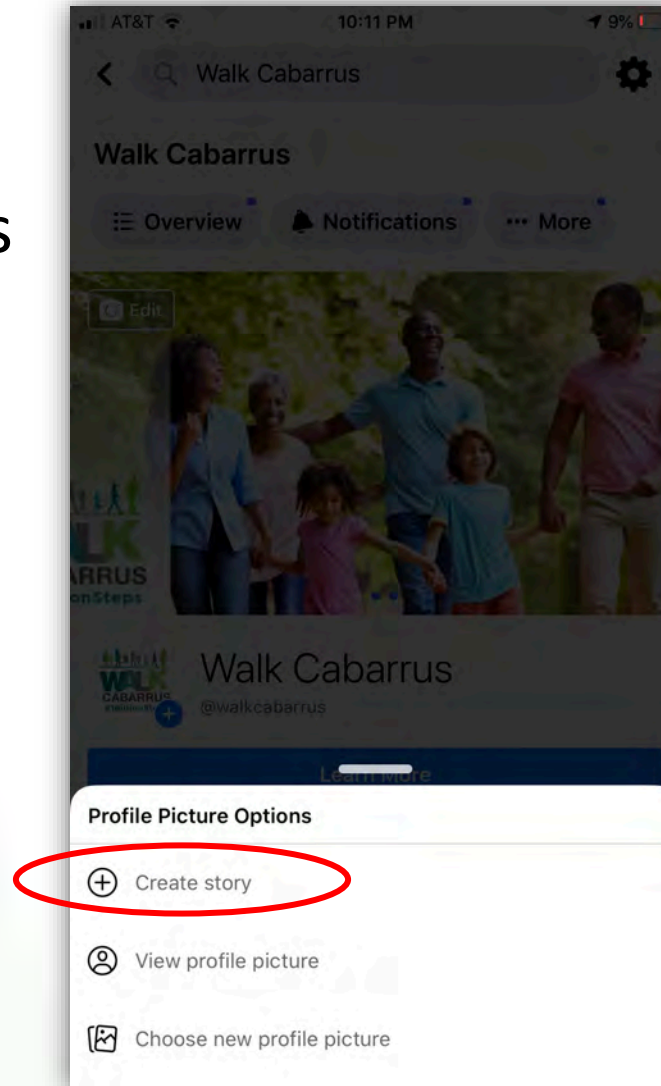
Facebook Stories – How Do You Use It?

- Examples are from mobile
- MUCH better to do stories on mobile
- Personal page VS. Business page



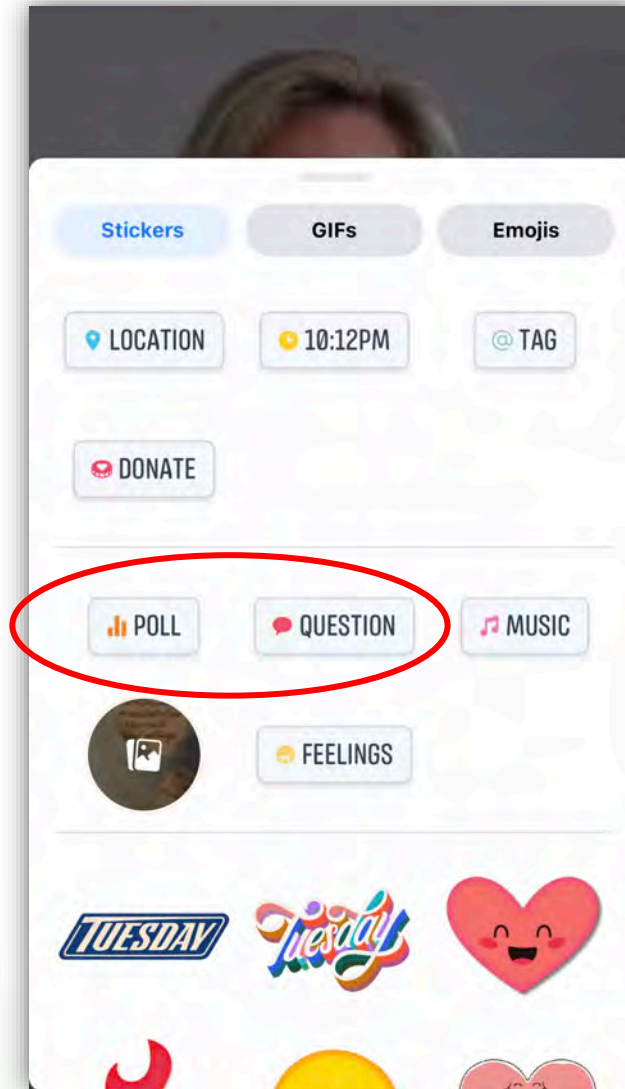
Facebook Stories – How Do You Use It?

- Create story
- Bottom left items
 - Effects
 - Privacy
 - Save
- Top items
 - Stickers
 - Text
 - Drawing
 - Links




Facebook Stories – How Do You Use It?

- Create story
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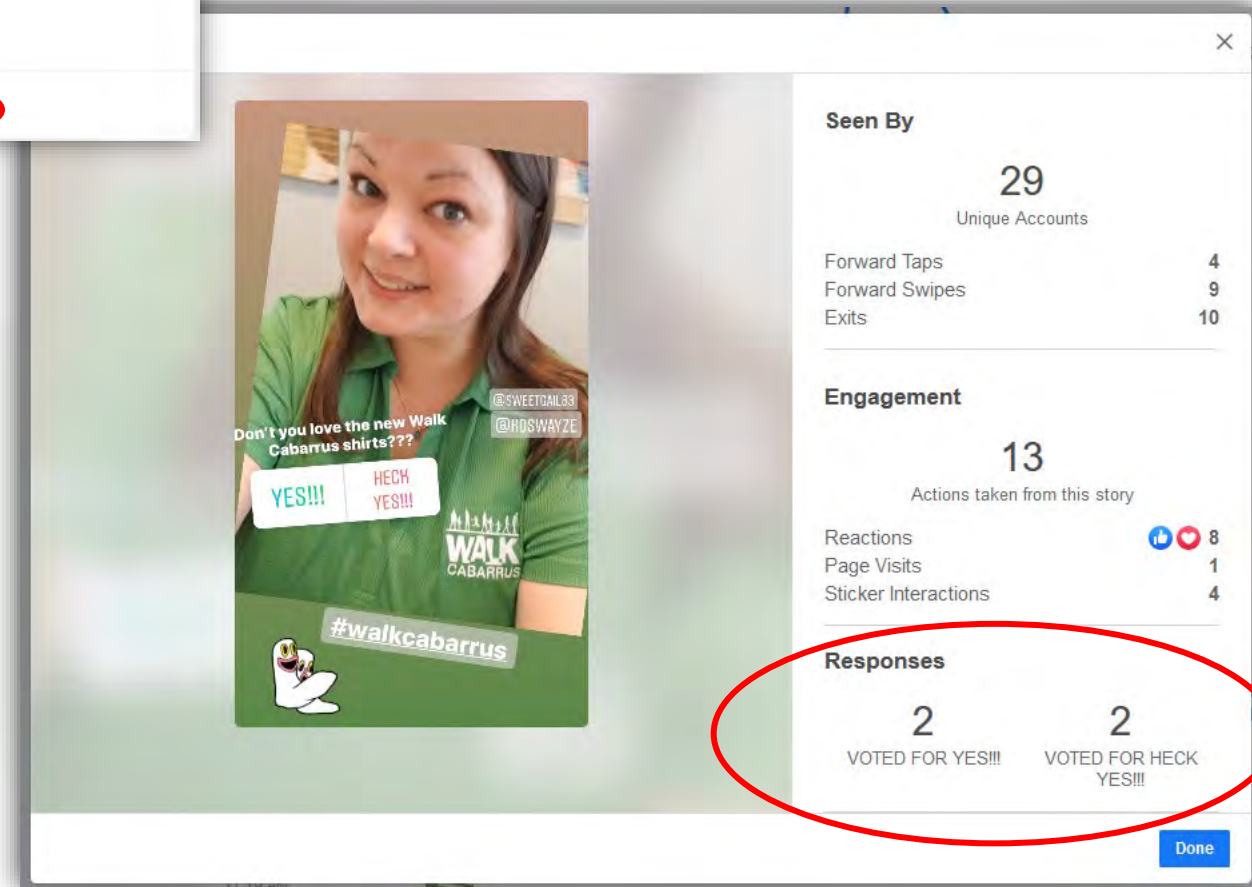


Facebook Stories – Insights

1 Story Published Add Columns

Published	Story	Unique Opens ⁱ	Forward Swipes	Total Engagement
● Ended Mar 13, 2020 11:19 AM		29	9	13

Insights are only available for story items added within the last 28 days



The image shows a Facebook Story with a woman in a green shirt. The story has several stickers: a text sticker asking 'Don't you love the new Walk Cabarrus shirts???' with 'YES!!!' and 'HECK YES!!!' options, a 'WALK CABARRUS' logo, and a '#walkcabarrus' hashtag. The story is titled '1 Story Published' and has a blue 'Add Columns' button. The insights panel on the right shows the following data:

Seen By	
29	Unique Accounts
4	Forward Taps
9	Forward Swipes
10	Exits

Engagement	
13	Actions taken from this story
8	Reactions
1	Page Visits
4	Sticker Interactions

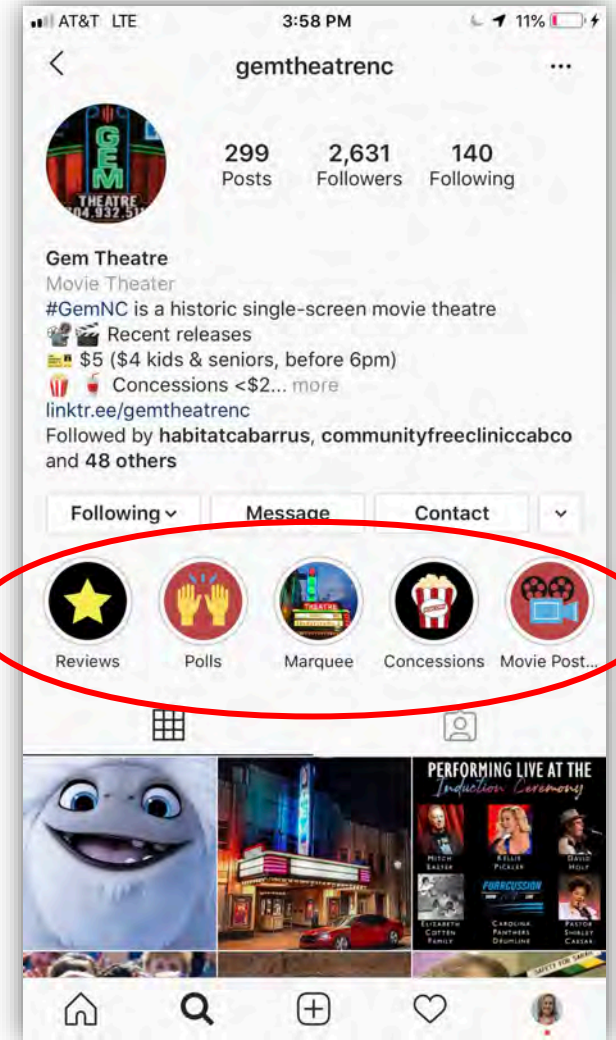
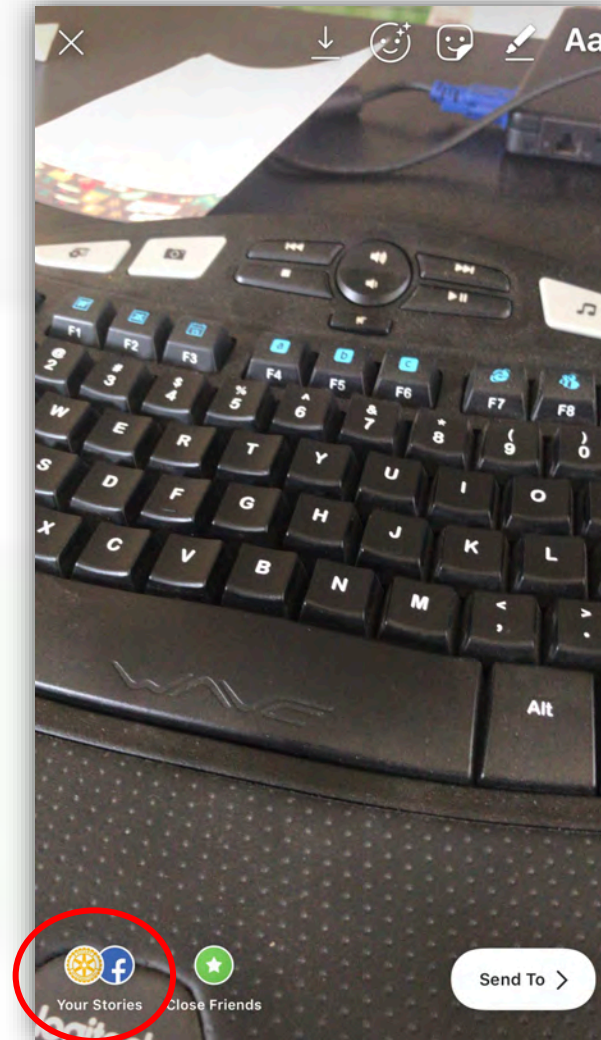
Responses	
2	VOTED FOR YES!!!
2	VOTED FOR HECK YES!!!

The 'Responses' section is circled in red. A 'Done' button is at the bottom right.



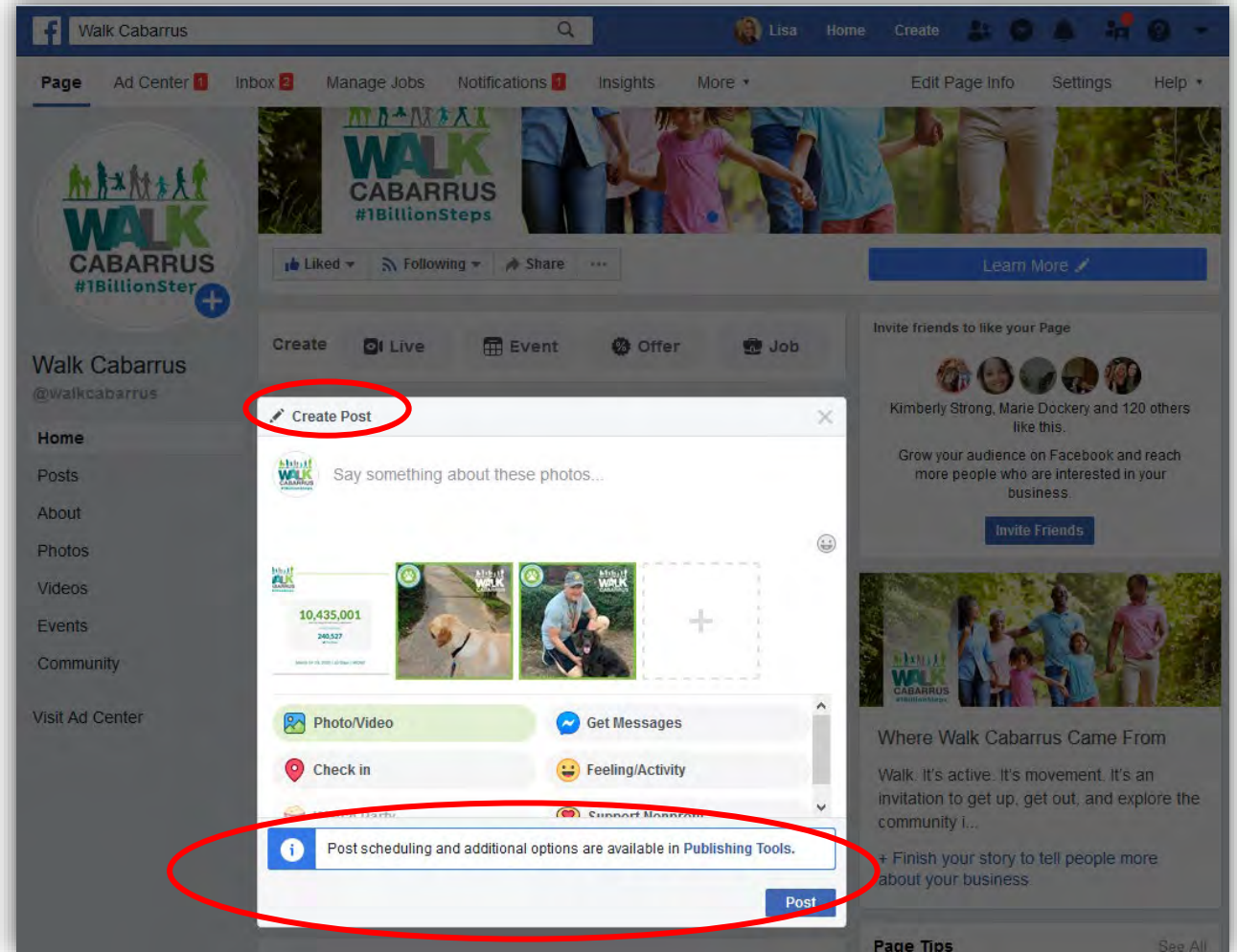
Facebook Stories

- Preferred Method:
Create them in Instagram
and share to Facebook
- On Instagram, turn your
stories into Highlights



Publishing Tools

- No longer an option to save as draft
- Link to Publishing Tools
- You can also access from toolbar



Using Drafts

The image shows the Facebook page for 'Walk Cabarrus #1BillionSteps'. The page features a cover photo of a family walking in a park. The 'Publishing Tools' button is circled in red. Below the cover photo, there are buttons for 'Like', 'Following', 'Share', and 'Learn More'. The left sidebar shows the page name, profile picture, and navigation links. The right sidebar shows a section for 'Invite friends to like your Page' and a section for 'Where Walk Cabarrus Came From'.

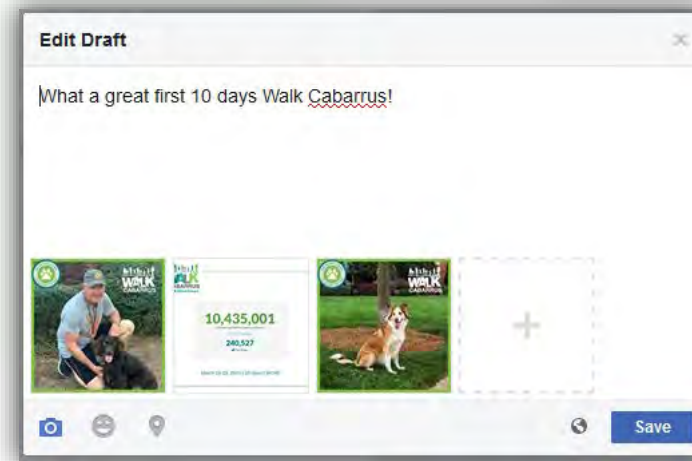
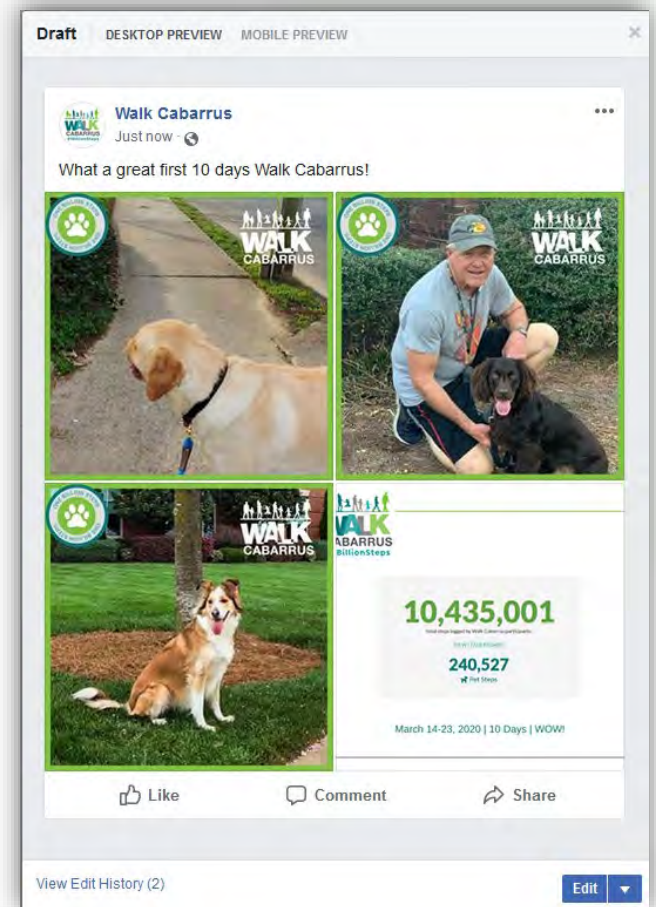
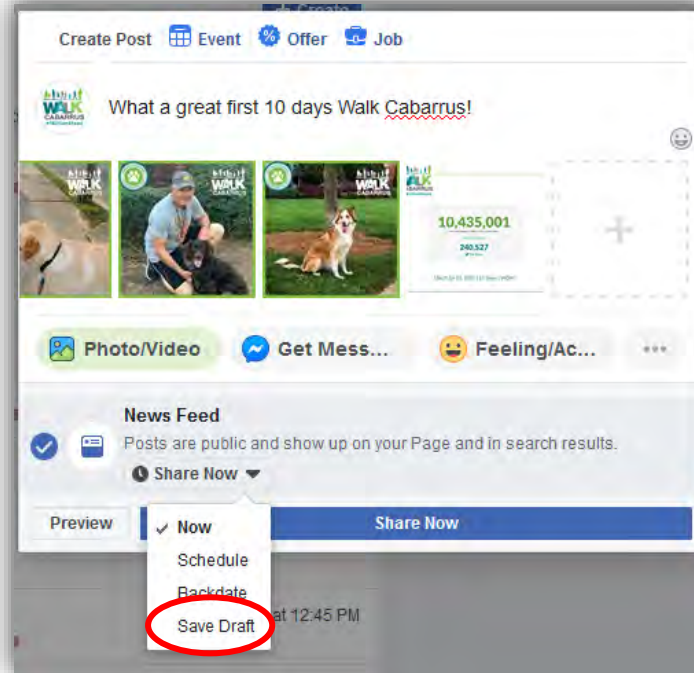
The image shows the Facebook Creator Studio interface. The left sidebar contains links for 'Stories', 'Posts', 'Videos', 'Tools', 'Jobs', 'Branded Content', 'Lead Ads Forms', and 'Shop'. The 'Drafts' link is circled in red. The main content area shows a table of 'Published Posts' with columns for 'Posts', 'Reach', 'Clicks/Actions', and 'Published'. The '+ Create' button is circled in red.

Posts	Reach	Clicks/Actions	Published
BIG NEWS!!! You can now log your pets steps!!! Our friends at Run...	1.8K	169	Mar 19, 2020 at 5:41 PM Lisa Austin Perry
Happy First Day of Spring!! 🌞 We understand that everyone is feeling...	1K	34	Mar 19, 2020 at 8:16 AM Kayla Schultz
Our friends at Move Your Way regularly remind us of the importance of staying...	246	10	Mar 17, 2020 at 12:07 PM Kayla Schultz
🎉 WE ARE WALKING CABARRUS 🎉 As of this post...	2K	166	Mar 14, 2020 at 5:53 PM Lisa Austin Perry
🚨 STEP LOGGING STARTS TOMORROW 🚨 This is NOT a...	114	8	Mar 13, 2020 at 1:52 PM Lisa Austin Perry
Please note that the following statement from Atrium Health regarding our...	355	15	Mar 12, 2020 at 2:59 PM Kayla Schultz
We only have 2 DAYS LEFT until we start logging steps toward our community...	1.5K	42	Mar 12, 2020 at 12:45 PM Kayla Schultz
🚨 Only 3 days left until we start logging!!! 🚨 Are you ready to walk? No...	374	24	Mar 11, 2020 at 8:00 AM Kayla Schultz
Shout out to Kimberly Strong who is already out walking at one of our favorit...	57	3	Mar 10, 2020 at 12:20 PM Lisa Austin Perry
🚨 We're only 4 DAYS AWAY from logging steps toward our community...	82	7	Mar 10, 2020 at 9:42 AM Kayla Schultz
We're counting down the days until we start logging steps!!! 🚨 Ar...	1.3K	85	Mar 9, 2020 at 6:00 PM Kayla Schultz

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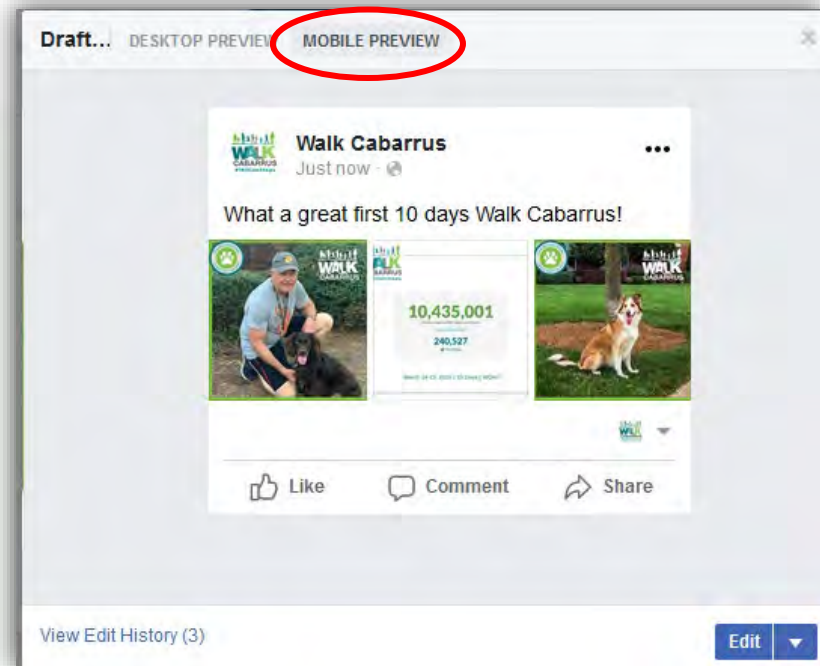
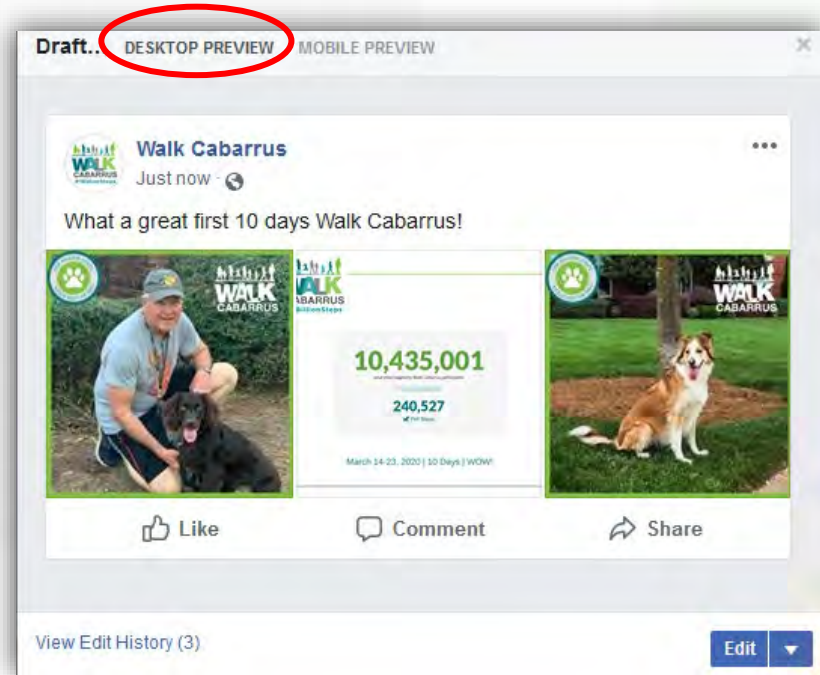
Using Drafts

- Upload photos
- Add text
- Save draft
- Look at the layout
- Edit post
- Delete or rearrange photos
- Preview for desktop AND mobile



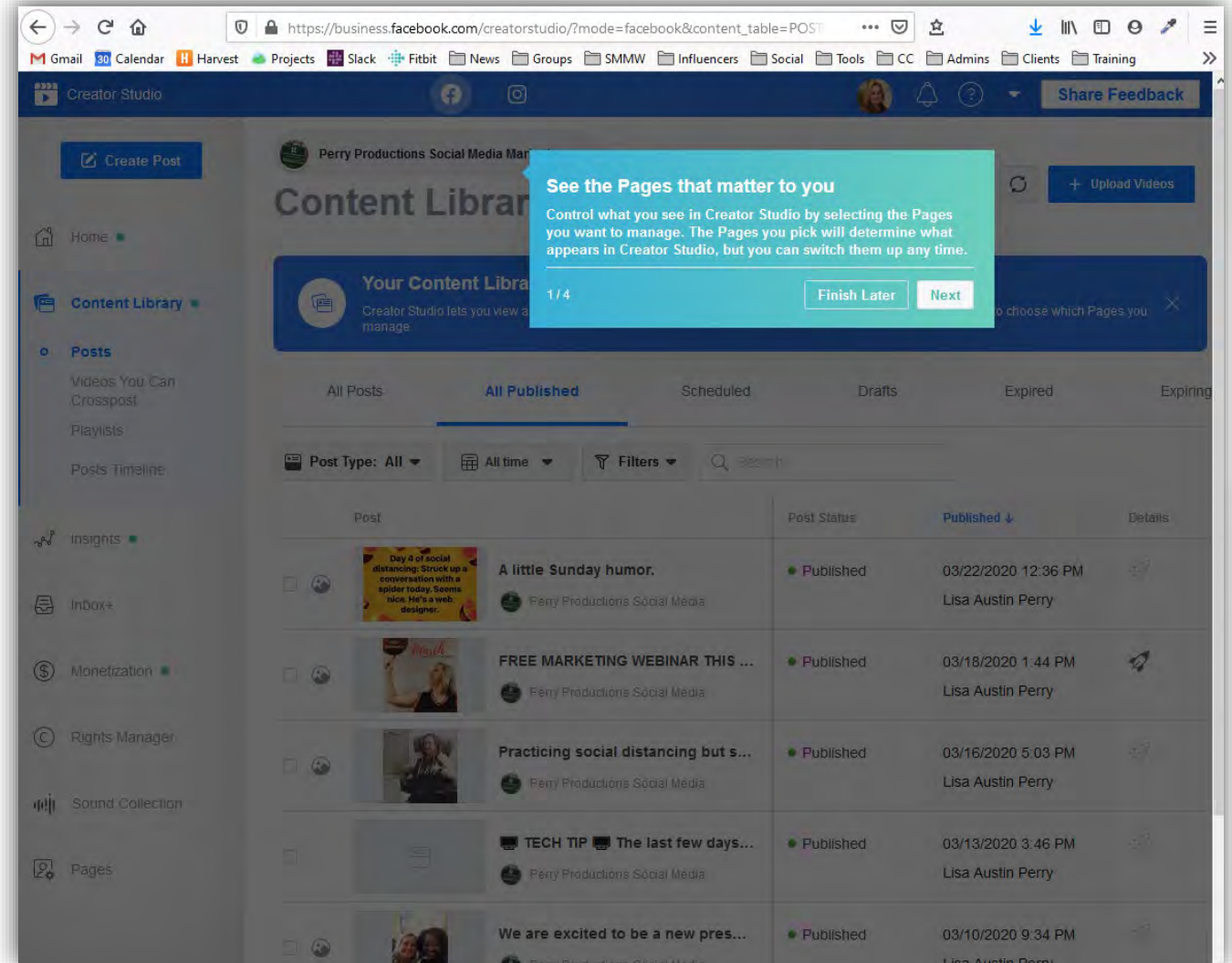
Using Drafts

- Preview for desktop AND mobile



Creator Studio

- See the pages that matter to you with Creator Collections
- Get insights at a glance



Creator Collections

- Click on the drop down arrow
- Click “Create Collections”
- Give Your Collection a Name
- Choose Pages to add to that collection

The image displays the Facebook Creator Studio interface. At the top, the 'Create Post' button is visible. To its right, a dropdown menu is open, showing 'YMCA (3)' with a red circle highlighting it. Below this, the 'Choose the Pages You Want to View' section is shown, with a red circle highlighting the 'Create Collections' button. The 'Page Collections' section lists 'YMCA (3) Custom Collection', 'Top Pages (52) All of your pages', and 'lisaperrysocial (1) Business account pages'. A 'See all 10 collections' link is present. The 'Pages' section shows 'Harrisburg YMCA' selected. At the bottom, it indicates '3 pages selected' and provides 'Select All' and 'Unselect All' options, along with a 'View' button.

Create Your Collection
Choose the Pages you want to see in Creator Studio

Add Pages to Your Collection

Give your collection a name: _____

Search Pages: _____

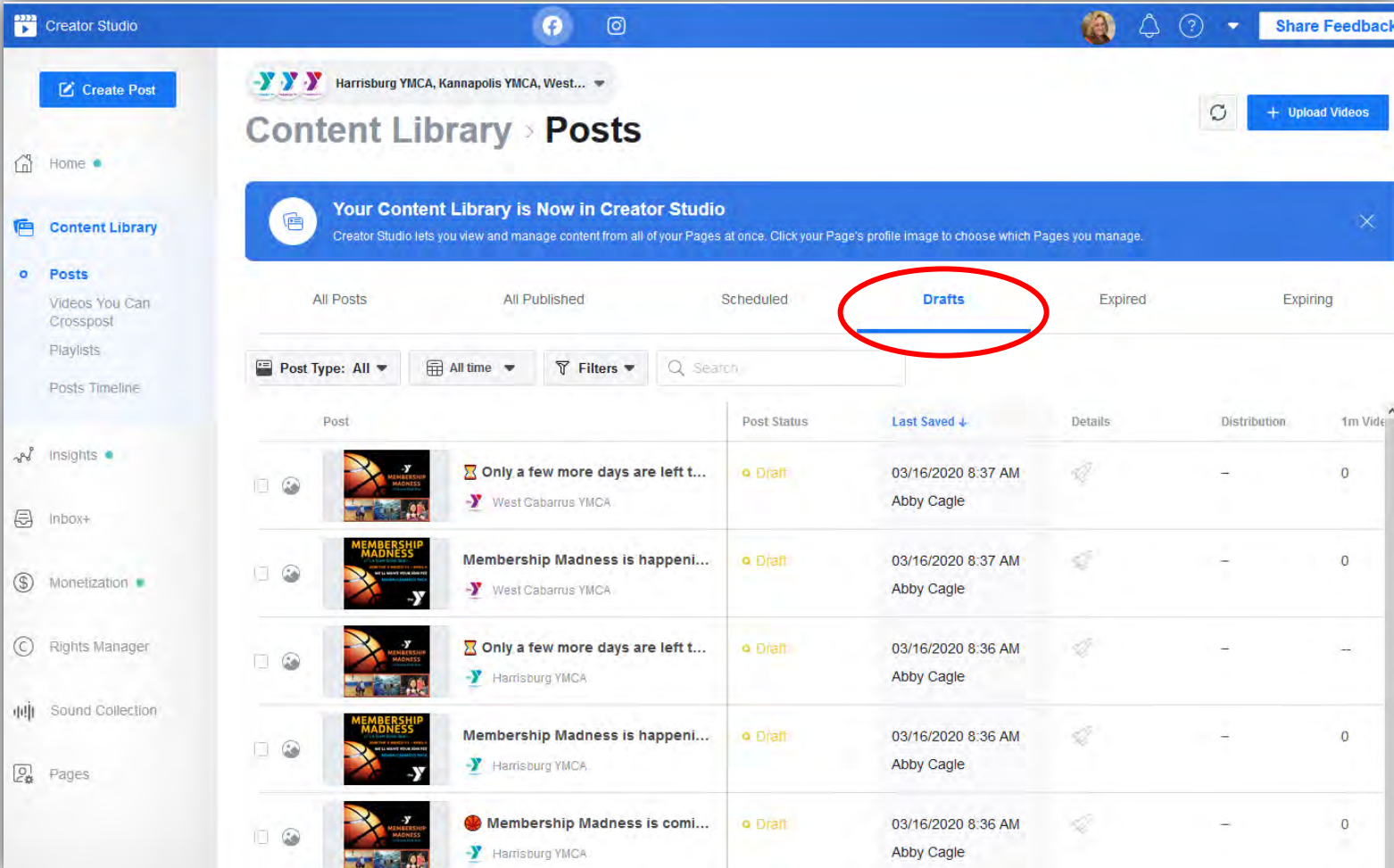
- ☐ Hilbish Ford
My Pages • Page admin
- ☐ Harrisburg YMCA
My Pages • Page admin
- ☐ Habitat for Humanity Cabarrus County
Habitat Cabarrus Pages • Page admin
- ☐ Cabarrus Big Brothers Big Sisters
My Pages • Page admin
- ☐ Kannapolis YMCA
My Pages • Page admin
- ☐ Restore Cabarrus
My Pages • Page admin
- ☐ Cabarrus Economic Development
My Pages • Page admin

0 pages selected [Select All](#) [Unselect All](#) [Save](#)

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Creator Collections

- See all of your content from multiple pages at once!



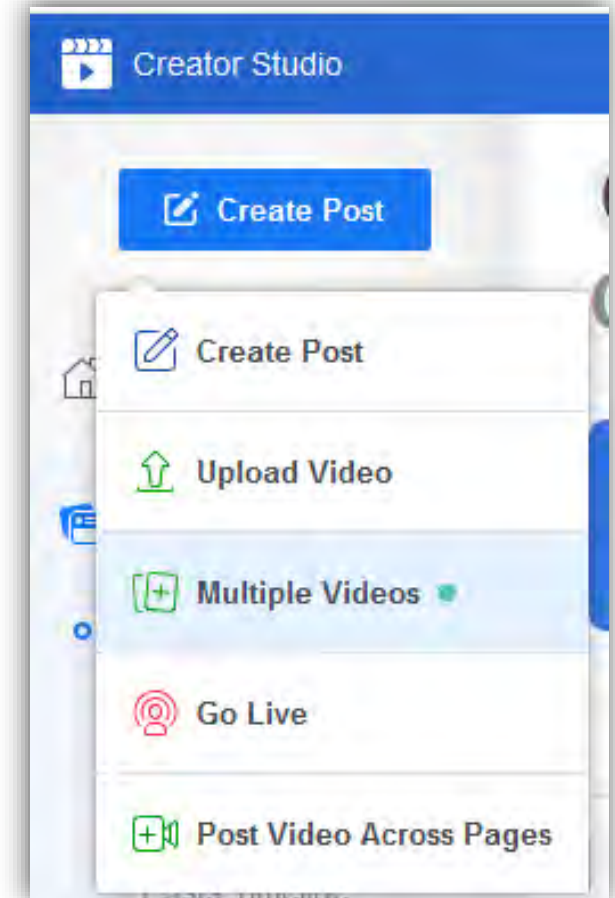
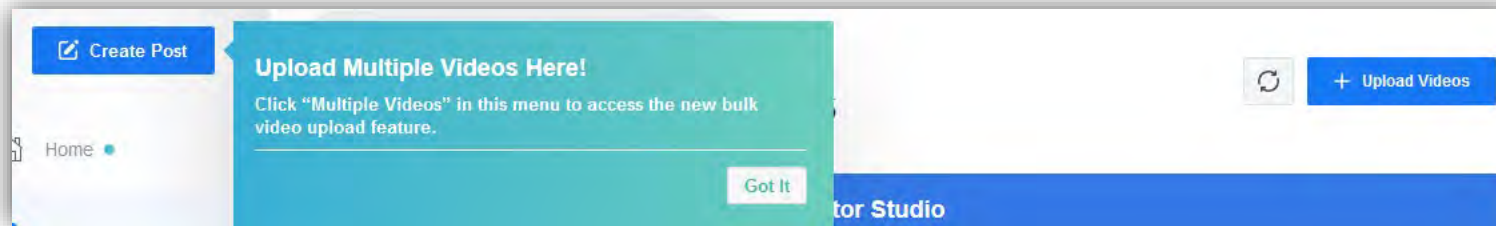
The screenshot shows the Facebook Creator Studio interface. The left sidebar contains navigation options: Home, Content Library (selected), Posts, Videos You Can Crosspost, Playlists, Posts Timeline, Insights, Inbox+, Monetization, Rights Manager, Sound Collection, and Pages. The main area is titled 'Content Library > Posts' for the 'Harrisburg YMCA, Kannapolis YMCA, West...' page. A blue banner states 'Your Content Library is Now in Creator Studio'. Below this, tabs for 'All Posts', 'All Published', 'Scheduled', 'Drafts' (circled in red), 'Expired', and 'Expiring' are visible. A search bar and filters are present. The table below lists draft posts:

Post	Post Status	Last Saved ↓	Details	Distribution	1m Video
Only a few more days are left t... West Cabarrus YMCA	Draft	03/16/2020 8:37 AM Abby Cagle		—	0
MEMBERSHIP MADNESS West Cabarrus YMCA	Draft	03/16/2020 8:37 AM Abby Cagle		—	0
Only a few more days are left t... Harrisburg YMCA	Draft	03/16/2020 8:36 AM Abby Cagle		—	—
MEMBERSHIP MADNESS Harrisburg YMCA	Draft	03/16/2020 8:36 AM Abby Cagle		—	0
Membership Madness is comi... Harrisburg YMCA	Draft	03/16/2020 8:36 AM Abby Cagle		—	0

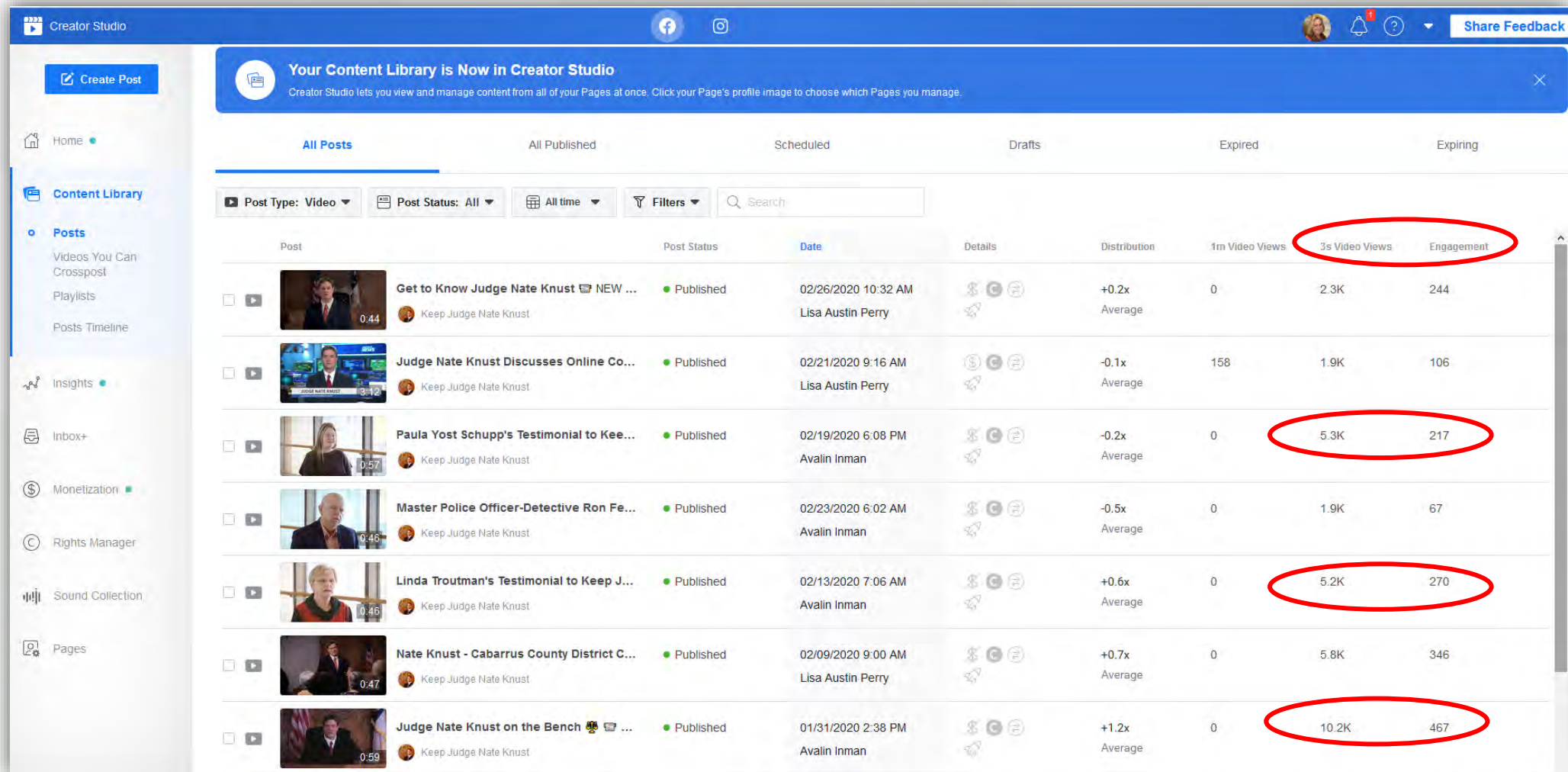
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Creator Studio















- Time saver - batch upload multiple videos
- Come back later to do posts with them



View and Compare Video Insights



The screenshot shows the Facebook Creator Studio interface. A blue banner at the top states 'Your Content Library is Now in Creator Studio'. Below this, a navigation bar allows filtering by 'All Posts', 'All Published', 'Scheduled', 'Drafts', 'Expired', and 'Expiring'. The 'All Posts' tab is selected. A filter bar shows 'Post Type: Video', 'Post Status: All', 'All time', 'Filters', and a search bar. The main table lists video posts with columns for Post, Post Status, Date, Details, Distribution, 1m Video Views, 3s Video Views, and Engagement. The '3s Video Views' and 'Engagement' columns for the last three rows are circled in red. On the left sidebar, there are links for 'Create Post', 'Content Library', 'Posts', 'Videos You Can Crosspost', 'Playlists', 'Posts Timeline', 'Insights', 'Inbox+', 'Monetization', 'Rights Manager', 'Sound Collection', and 'Pages'. At the bottom left, there is a logo for 'Lisa Perry SOCIAL' with various social media icons.

Post	Post Status	Date	Details	Distribution	1m Video Views	3s Video Views	Engagement
 Get to Know Judge Nate Knust NEW ... Keep Judge Nate Knust	Published	02/26/2020 10:32 AM Lisa Austin Perry		+0.2x Average	0	2.3K	244
 Judge Nate Knust Discusses Online Co... Keep Judge Nate Knust	Published	02/21/2020 9:16 AM Lisa Austin Perry		-0.1x Average	158	1.9K	106
 Paula Yost Schupp's Testimonial to Kee... Keep Judge Nate Knust	Published	02/19/2020 6:08 PM Avalin Inman		-0.2x Average	0	5.3K	217
 Master Police Officer-Detective Ron Fe... Keep Judge Nate Knust	Published	02/23/2020 6:02 AM Avalin Inman		-0.5x Average	0	1.9K	67
 Linda Troutman's Testimonial to Keep J... Keep Judge Nate Knust	Published	02/13/2020 7:06 AM Avalin Inman		+0.6x Average	0	5.2K	270
 Nate Knust - Cabarrus County District C... Keep Judge Nate Knust	Published	02/09/2020 9:00 AM Lisa Austin Perry		+0.7x Average	0	5.8K	346
 Judge Nate Knust on the Bench ... Keep Judge Nate Knust	Published	01/31/2020 2:38 PM Avalin Inman		+1.2x Average	0	10.2K	467

Repurpose Videos

Perry Productions Social Media Marketing






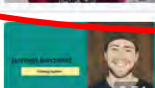
Content Library > Posts

[+ Upload Videos](#)

Your Content Library is Now in Creator Studio
Creator Studio lets you view and manage content from all of your Pages at once. Click your Page's profile image to choose which Pages you manage.


[All Posts](#) [All Published](#) [Scheduled](#) [Drafts](#) [Expired](#) [Expiring](#)

[View post insights](#) [Create post with video](#) [Boost Post](#) [View Post](#) [Prohibit embedding](#) [Change date](#) [Copy Video ID](#) [Download SD](#) [Download HD](#) [Expire Now](#) [Delete](#)

	Post	Post Status	Date	Details	Distribution	1m Video Views	3s Video Views	Engagement
<input type="checkbox"/>	 0:51	Perry Productions Social Media Marketing	Kelsey Rose					
<input type="checkbox"/>	 3:07	5 Reasons to Give Your Boss Need help ... Perry Productions Social Media Marketing	Published 03/09/2019 12:17 PM Kelsey Rose		—	0	1.8K	12
<input type="checkbox"/>	 1:12	Matthew Is Teaching the Power of Your... Perry Productions Social Media Marketing	Published 03/19/2019 7:00 AM Kelsey Rose		—	0	538	4
<input type="checkbox"/>	 MEREDITH BEREGOVSKI	Why We HAD to Have Meredith at Get S... Perry Productions Social Media Marketing	Published 03/11/2019 1:00 PM Kelsey Rose		—	0	106	6
<input checked="" type="checkbox"/>	 U L O O P E R O S	Take 2! You Don't Have to Be Perfect th... Perry Productions Social Media Marketing	Published 02/06/2019 12:41 PM Kelsey Rose		—	0	2K	77
<input type="checkbox"/>	 JENNIFER BARRINGTON	Our GET SOCIAL! 2019 Speakers Will Be... Perry Productions Social Media Marketing	Published 01/17/2019 4:27 PM Kelsey Rose		—	0	1.3K	5

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Repurpose Videos

**Perry Productions Social Media Marketing**

Published by Kelsey Rose · February 6, 2019 ·

You see people on social media all the time with flawless videos right? Maybe you have even seen Lisa doing her fun Marketing Minutes that look effortless for her. FALSE!!! Check out her blooper reel to see behind the scenes at what a video shoot at #41Edgewood ACTUALLY looks like!

And be sure to register for the Get Social! Conference in April to learn more about video from Jennings Burchfield with Unlocked Videography. Get your ticket today: getsocialsmmc.com



3,014
People Reached

312
Engagements

Boost Unavailable

Boosted on Feb 7, 2019
By Kelsey Rose

Completed


People Reached

2.3K

10-Second Video Views

507

View Results

 20

6 Comments 3 Shares

Like

Comment

Share

Performance for Your Post

3,014 People Reached

2,007 3-Second Video Views

77 Reactions, Comments & Shares

29 Like	7 On Post	22 On Shares
10 Love	5 On Post	5 On Shares
20 Haha	9 On Post	11 On Shares
15 Comments	6 On Post	9 On Shares
3 Shares	3 On Post	0 On Shares

235 Post Clicks

43 Clicks to Play	2 Link Clicks	190 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post

0 Report as Spam

0 Hide All Posts

0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

Create Post With Video

Edit Post

View Promotion



Repurpose Videos

Crosspost Video

Title

Take 2! You Don't Have to Be Perfect the First Time

We feel like everyone needs to laugh a little right now, so we thought we would reshare Lisa's bloopers reel to give you (and us) a giggle!! And also to encourage you to take advantage of your downtime to create some great content for your business including videos! Remember - you don't have to be perfect!!!! #getcreative

Tags

Concord, North Carolina

Perry Productions Social Media Marketing

Video Details

Add details to your video and create your post.

Thumbnail

Subtitles & Captions (CC)

Add subtitles in multiple languages to your video.

Crosspost Video

Publishing Options

Choose How to Publish Your Post

☒ Publish now

☐ Schedule

☐ Backdate

☐ Save as Draft

Choose Where Your Post will Appear

☒ News Feed

☐ Stop News Feed Distribution

☐ Target Specific Audiences

☒ Allow Embedding

☐ Add as Secret Video

Moderation

Control what features will be made available on your videos.

☐ Turn Off Reactions, Comments and Shares

☐ Turn Off Live Commentary



Repurpose Videos

- Back to Judge Nate Post example for a minute...
- Target a more specific audience
- Maintains the views

Crosspost Video

Publishing Options

Choose How to Publish Your Post

- ☒ Publish now
- ☐ Schedule
- ☐ Backdate
- ☐ Save as Draft

Choose Where Your Post will Appear

- ☒ News Feed
 - ☐ Stop News Feed Distribution
 - ☒ Target Specific Audiences
 - Interests: Political party or Republican Party (United States)
- ☒ Allow Embedding
- ☐ Add as Secret Video

Moderation

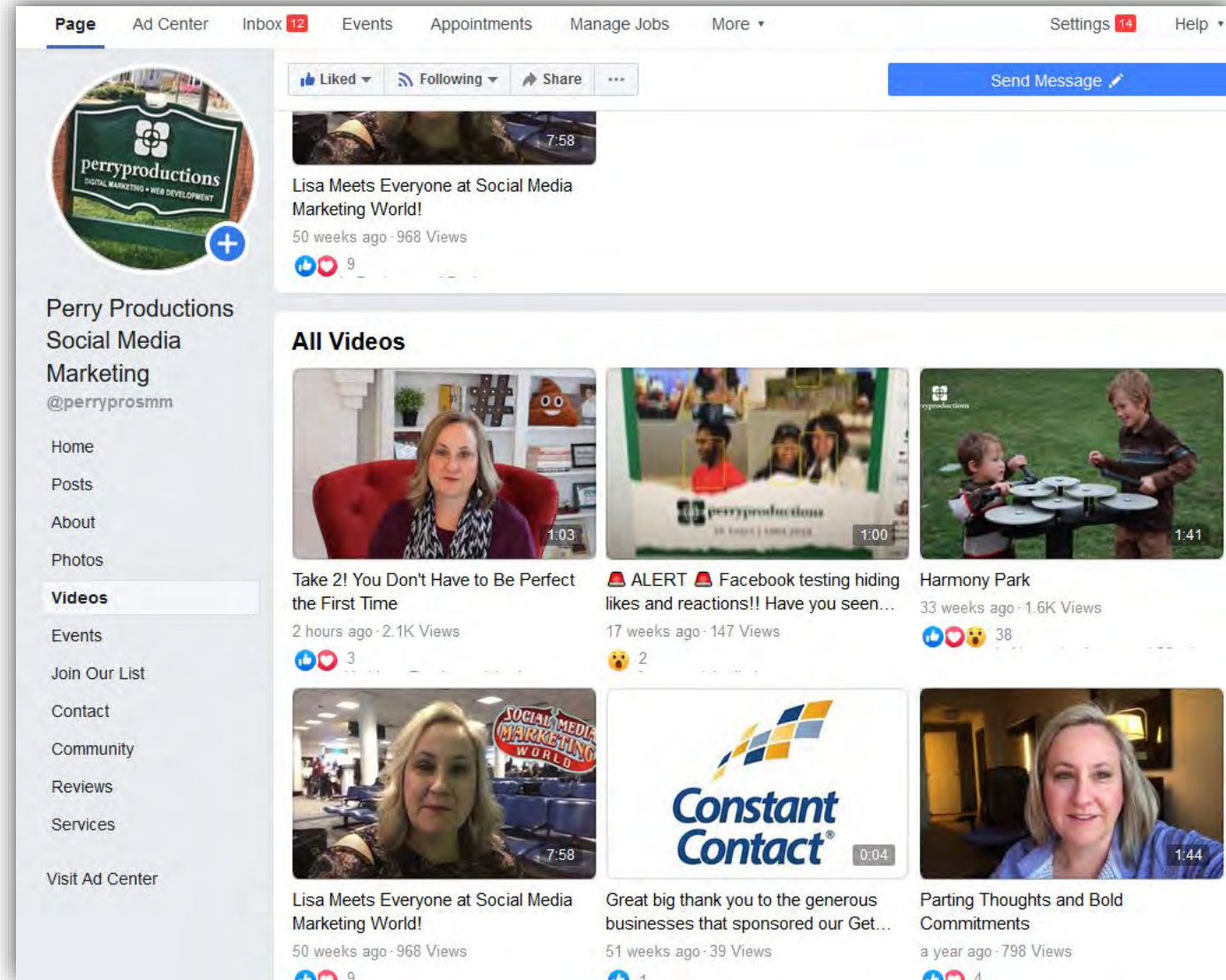
Control what features will be made available on your videos.

- ☐ Turn Off Reactions, Comments and Shares
- ☐ Turn Off Live Commentary



Repurpose Videos

- Video views are cumulative
- You don't have the same video posted multiple times in your Videos tab

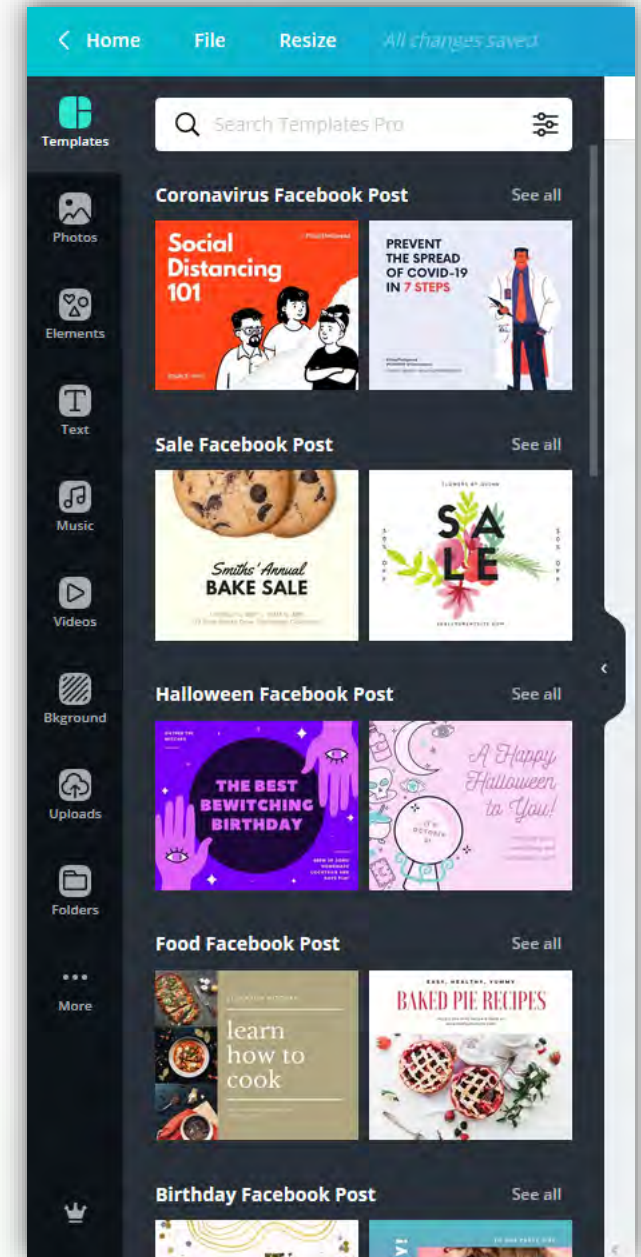
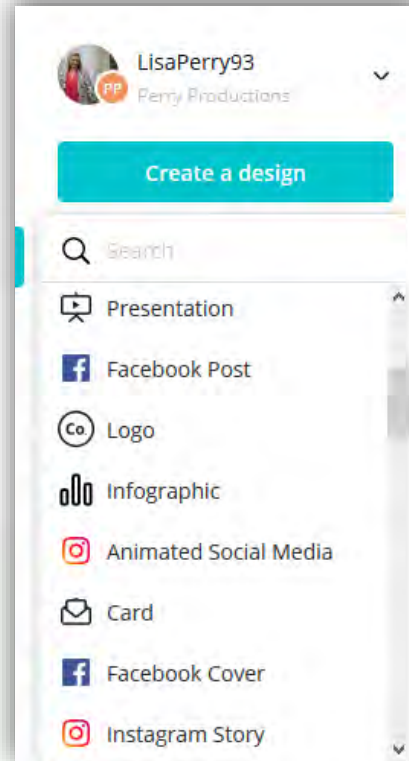


The screenshot displays a Facebook page for "Perry Productions Social Media Marketing" (@perryprosmm). The page header includes navigation links: Page, Ad Center, Inbox (12), Events, Appointments, Manage Jobs, More, Settings (14), and Help. The profile picture is a green sign with the Perry Productions logo and the text "DIGITAL MARKETING • WEB DEVELOPMENT". The cover photo is a video titled "Lisa Meets Everyone at Social Media Marketing World!" posted 50 weeks ago with 968 views. Below the cover photo is a "Send Message" button. The "All Videos" section shows a grid of video thumbnails. The first video is "Take 2! You Don't Have to Be Perfect the First Time" (1:03), posted 2 hours ago with 2.1K views. The second video is "ALERT Facebook testing hiding likes and reactions!! Have you seen..." (1:00), posted 17 weeks ago with 147 views. The third video is "Harmony Park" (1:41), posted 33 weeks ago with 1.6K views. The fourth video is "Lisa Meets Everyone at Social Media Marketing World!" (7:58), posted 50 weeks ago with 968 views. The fifth video is "Great big thank you to the generous businesses that sponsored our Get..." (0:04), posted 51 weeks ago with 39 views. The sixth video is "Parting Thoughts and Bold Commitments" (1:44), posted a year ago with 798 views. The left sidebar contains navigation links: Home, Posts, About, Photos, Videos (highlighted), Events, Join Our List, Contact, Community, Reviews, Services, and Visit Ad Center.

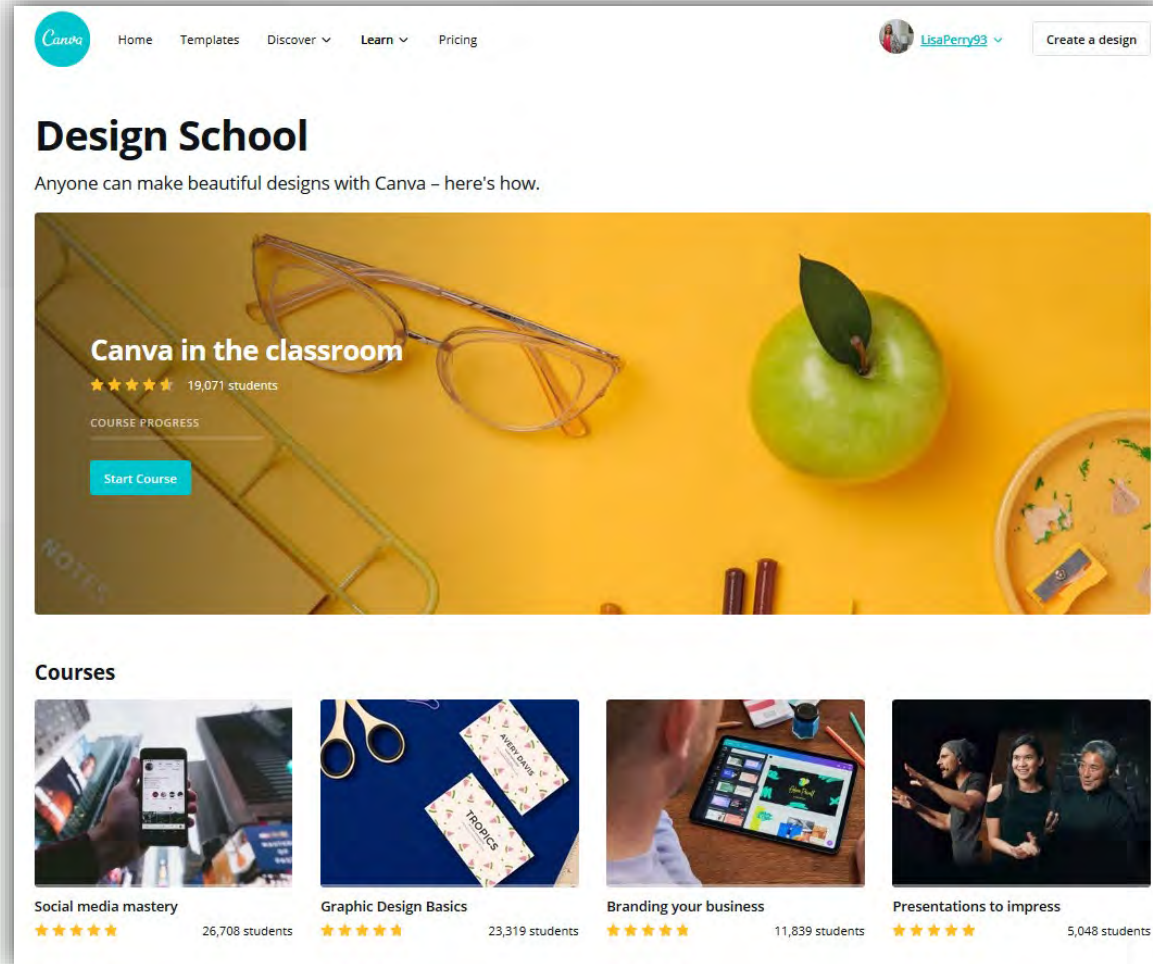


Favorite Tool - Canva

- Preset sizes
- Templates
- Brand color palettes
- Brand font library



Favorite Tool - Canva



The screenshot shows the Canva Design School homepage. At the top, there's a navigation bar with the Canva logo, links for Home, Templates, Discover, Learn, and Pricing, a user profile for LisaPerry93, and a 'Create a design' button. The main heading is 'Design School' with the tagline 'Anyone can make beautiful designs with Canva – here's how.' Below this is a large featured course 'Canva in the classroom' with a 5-star rating and 19,071 students. A 'Start Course' button is visible. Underneath, a 'Courses' section displays four course cards: 'Social media mastery' (26,708 students), 'Graphic Design Basics' (23,319 students), 'Branding your business' (11,839 students), and 'Presentations to impress' (5,048 students). Each card includes a 5-star rating and a thumbnail image.

Canva

Home Templates Discover Learn Pricing

LisaPerry93 Create a design

Design School

Anyone can make beautiful designs with Canva – here's how.

Canva in the classroom

★★★★★ 19,071 students

COURSE PROGRESS

Start Course

Courses

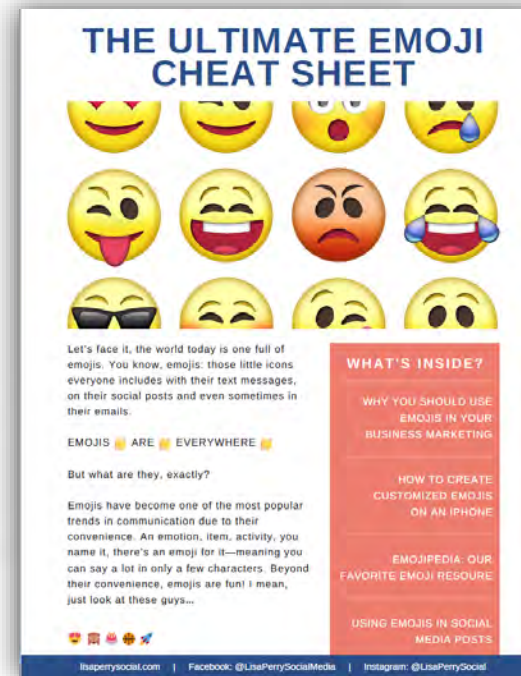
Course Title	Rating	Students
Social media mastery	★★★★★	26,708 students
Graphic Design Basics	★★★★★	23,319 students
Branding your business	★★★★★	11,839 students
Presentations to impress	★★★★★	5,048 students

www.designschool.canva.com



Other Resources

- Ultimate Emoji Cheatsheet
- The Month Ahead
- Both created in Canva!



Instagram Stories 101 Online Workshop

- Over 2 hours of step-by-step, video-based education
- Split up into **6 modules** and **individual videos** so you can return to ones you need to rewatch
- Live in-app demonstrations
- TONS of examples for inspiration
- Normally this course is \$127, but you can get the course today for **only \$97** (a discount of \$30 off the regular price) – **Coupon Code: WEBINAR**

lisaperrysocial.com/igstories101

Module 2: The Basics



Snapshot

Ready to create a new Instagram Story? That's what this second module is all about! Consider...



Lesson 1: How to Create an Instagram Story

There's more than one way to create a Story on Instagram. I'll walk you through the o...



Lesson 2: How to Add Text to a Story

Now that you've got your story started, I'm sure you have something to say. For that...



Lesson 3: How to Do a Text-Only Story

Not everything needs a photo or video. Sometimes all you need is to get the word out. Other times...



Lesson 4: How to Add a Location or Mention Tag

Let your followers know where you are and who you're with by adding a simple tag to your St...



Lesson 5: Why You Should Add a Location Tag

As you know from the last lesson, it only takes a few clicks to add a tag, but it gets you in fro...



Lesson 6: Why You Should Add a Mention Tag

Mentions are a great way to cross-promote with other brands, especially during special events. Ho...

How Can You Connect with me?

Facebook Group: facebook.com/groups/socialmediasuccesswithlisa



Watch more of my webinars!



<https://bit.ly/2020-webinars>



YES, I'M STILL WATCHING
STOP JUDGING ME, NETFLIX

▶ Continue Playing

✕ Back to Browse

or

**Develop
Binge-Worthy
Content for
Your Business**



Thank You for Attending!

- You took the time to be here today
- You learned about lots of new Facebook trends
- Now, TAKE ACTION TODAY and use something you learned to make your marketing better for the rest of the year

Website

www.lisaperrysocial.com

Facebook and Instagram

[@LisaPerrySocialMedia](https://www.facebook.com/LisaPerrySocialMedia)

LinkedIn

[@lisaannperry](https://www.linkedin.com/company/lisaannperry)

Email

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