



### MODIAJUQQ Wedanid

At different times in your life, you've undoubtedly had the feeling that you were in a space that was too crowded. Around the globe, social scientists measure the geographic term *population density*. Population density is a measurement of the population per unit of area (often square miles). As you would expect, cities will have a much higher population density than small towns. However, it's when these cities begin to get compared with each other that you will get the sense of which cities feel the "busiest".

In the table, there are population and square mileage statistics for the six most populated cities in the United States. In order to calculate their population density, you will need to divide the population by the square miles. Use long hand division and round your answers to the nearest whole person.

| City                 | Population (Estimated) | Square Miles [Rounded to the nearest whole) | Population Density |
|----------------------|------------------------|---|--------------------|
| Chicago,<br>IL       | 2,719,000              | 228   |                    |
| Houston,<br>TX       | 2,196,000              | 600   | *                  |
| Los Angeles,<br>CA   | 3,884,000              | 469   |                    |
| New York City,<br>NY | 8,406,000              | 305   |                    |
| Philadelphia,<br>PA  | 1,553,000              | 143   |                    |
| Phoenix,<br>AZ       | 1,513,000              | 518   |                    |



## OF DISHEY WORLD WERE A GITY

| Date |      |
|------|------|
|      | Date |

If you've ever been able to go to a theme park, you'd notice that they are often busy. In Orlando, Disney World is in a different stratosphere. People flock from all over the world, at all times of the year to vacation at the most visited park in the

world. Disney World is composed of four large theme parks: Magic Kingdom, Epcot, Animal Kingdom and Hollywood Studios. Considering the population density of the largest cities in the United States, how do the crowds compare to the most visited theme parks in the world on an average day?

In the table, you will find the total attendance for each of the parks in 2014. To find the average daily attendance, you will need to use division. Round your answers to the nearest person.

| Park              | Total Attendance | Average Daily Attendance |
|-------------------|------------------|--------------------------|
| Magic Kingdom     | 18,588,000       |                          |
| Epcot             | 11,229,000       |                          |
| Animal Kingdom    | 10,198,000       |                          |
| Hollywood Studios | 10,110,000       |                          |
| All Parks         | 50,125,000       |                          |

### FOLLOW-UPS

- 1. Rank the theme parks based on their population density from greatest to least.
- 2. Compare the population densities of the four parks to the six most highly populated cities in the United States. Where would the parks rank?
- 3. New York City has a population density of 27,561 people/mi². How many times more dense are the Disney Parks than NYC? Round your answers to the nearest tenth.

| Pare               | TOMES | More | Dense | MAHT | DAG |
|--------------------|-------|------|-------|------|-----|
| Magic Kingdom      |       |      |       |      |     |
| Epcot              |       |      |       |      |     |
| Animal Kingdom     |       |      |       |      |     |
| Hollywood Studios. |       |      |       |      |     |

#### Brainstorm

Can you think of any other destinations that may have a population density larger than New York City?



#### Magic Bingdom

Area: 0.16719 square miles

|                       | ADVI DIGUSON                  | Alca,   | O. 107 15 square times  |
|-----------------------|-------------------------------|---|---|
|                       | Predicted Total<br>Attendance | Predicted Daily Attendance (divide by 14 and round to the nearest person) | Predicted Population Density (people per square mile rounded to the nearest person) |
| January (Beginning)   | 478,192                       |   |   |
| January (End)         | 273,252                       |   |   |
| February (Beginning)  | 990,540                       |   |   |
| February (End)        | 512,348                       |   |   |
| March (Beginning)     | 1,297,949                     |   |   |
| March (End)           | 1,502,889                     |   |   |
| April (Beginning)     | 464,529                       |   |   |
| April (End)           | 491,854                       |   |   |
| May (Beginning)       | 614,818                       |   |   |
| May (End)             | 956,384                       |   |   |
| June (Beginning)      | 1,024,697                     |   |   |
| June (End)            | 1,161,323                     |   |   |
| July (Beginning)      | 1,332,106                     |   |   |
| July (End)            | 1,174,986                     |   |   |
| August (Beginning)    | 888,071                       |   |   |
| August (End)          | 498,686                       |   |   |
| September (Beginning) | 204,939                       |   |   |
| September (End)       | 341,566                       |   |   |
| October (Beginning)   | 751,444                       |   |   |
| October (End)         | 409,879                       |   |   |
| November (Beginning)  | 519,180                       |   |   |
| November (End)        | 819,757                       |   |   |
| December (Beginning)  | 444,035                       |   |   |
| December (End)        | 1,434,576                     |   |   |
|                       |                               |   |   |

#### GOFFOM=Abr

Based on the data, what times of the year are expected to be the busiest? The least busy?

What is the difference in population density between the busiest and least busiest months?

If you wished to travel when the population density was less than 200,000 people/mi², when could you go?



### and Banda

Area: 0.79688 square miles

|                       | AI Ed.                        |   | 0.7 5000 square rilles  |
|-----------------------|-------------------------------|---|---|
|                       | Predicted Total<br>Attendance | Predicted Daily Attendance (divide by 14 and round to the nearest person) | Predicted Population Density (people per square mile rounded to the nearest person) |
| January (Beginning)   | 262,352                       |   |   |
| January (End)         | 149,915                       |   |   |
| February (Beginning)  | 543,444                       |   |   |
| February (End)        | 281,092                       |   |   |
| March (Beginning)     | 712,098                       |   |   |
| March (End)           | 824,535                       |   |   |
| April (Beginning)     | 254,856                       |   |   |
| April (End)           | 269,848                       |   |   |
| May (Beginning)       | 337,310                       |   |   |
| May (End)             | 524,704                       |   |   |
| June (Beginning)      | 562,183                       |   |   |
| June (End)            | 637,141                       |   |   |
| July (Beginning)      | 730,838                       |   |   |
| July (End)            | 644,637                       |   |   |
| August (Beginning)    | 487,225                       |   |   |
| August (End)          | 273,596                       |   |   |
| September (Beginning) | 112,437                       |   |   |
| September (End)       | 187,394                       |   |   |
| October (Beginning)   | 412,268                       |   |   |
| October (End)         | 224,873                       |   |   |
| November (Beginning)  | 284,839                       |   |   |
| November (End)        | 449,746                       |   |   |
| December (Beginning)  | 243,613                       |   |   |
| December (End)        | 787,056                       |   |   |

### ran-motion

Based on the data, what times of the year are expected to be the busiest? The least busy?

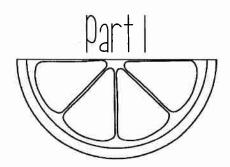
What is the difference in population density between the busiest and least busiest months?

If you wished to travel when the population density was less than 20,000 people/mi², when could you go?

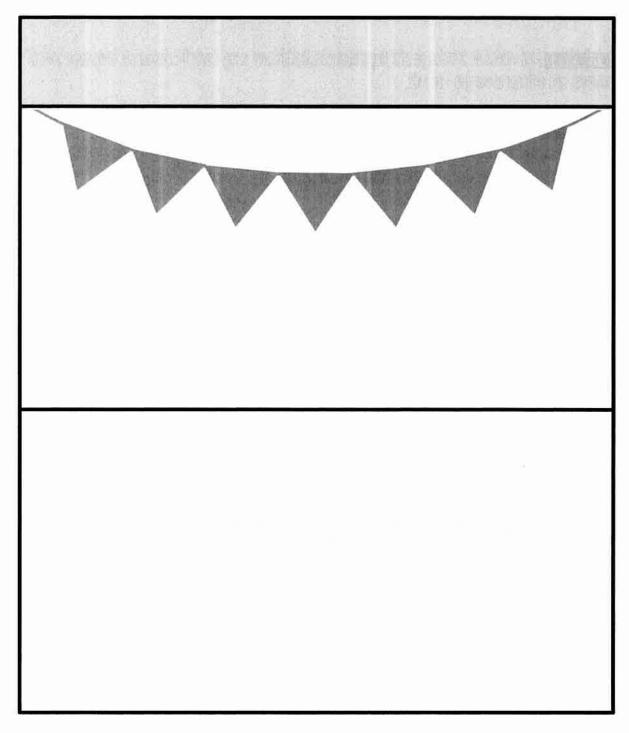


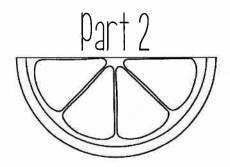
## Project-Based Learning Start a Lemonade Stand





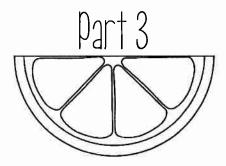
### Design Your Lemonade Stand





### Business Plan

| Where will your lemonade stand be located?  |  |
|---|--|
| Who will be your customers?   |  |
| What days and hours will your stand be open?  |  |
| Will you have employees? Who will you hire and how much should you pay them?        |  |
| What will you need to buy for your stand (other than food & drink ingredients)?     |  |
| How many customers do you estimate you will have each day (estimate between 40-100) |  |



### Building Your Lemonade Stand

One of your family members has decided to <u>invest</u> in your business by giving you \$200 for non-food items. Look at the price list below and decide what reusable items you will purchase for your lemonade stand. Begin with the <u>most important</u> items, and if you have money left over you can add some of the fun items. Keep in mind that you will need to buy more than 1 of some items because you may make more than 1 type of drink (lemonade & limeade).

#### All prices include tax

| ·                              |          |                                      |         |
|--------------------------------|----------|--------------------------------------|---------|
| Small Wooden<br>Lemonade Stand | \$42.50  | Locked cash box to store money       | \$22.63 |
| Medium Metal<br>Lemonade Stand | \$86.75  | Measuring Cup                        | \$2.25  |
| Fancy Large Lemonade<br>Stand  | \$120.63 | Large basket for lemon storage       | \$10.15 |
| Glass Drink Pitcher            | \$12.41  | Large Lemonade Dispensers (Set of 3) | \$61.25 |
| Stirring Spoons - Set of 2     | \$1.40   | Lemon Mascot Costume                 | \$63.99 |
| Mini Fridge                    | \$75.84  | Street Sign                          | \$22    |
| Large container to store sugar | \$8.20   | Small plastic cups (100 count)       | \$3.99  |
| Juicer                         | \$12.45  | Cutting Board                        | \$10.50 |

Glass Drink Pitcher



Large Lemonade Dispensers (Set of 3) Street Sign





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<u>Before Beginning</u>

Find videos of lemonade and limeade racipes for students to watch and learn the process. Compare these recipes to the included recipes.

### Discussion Points

• Which drink is more expensive: Ismonade or limeade?

Does having two types of drinks bring value to your business? Is it worth the added cost of limeade?

• What other drinks can you serve? One of the drink dispensers will hold 3 types. (Raspberry and strawberry lemonade are popular!)

• How can you use your customer number estimate to plan your shopping trips? What happens if you buy too few or too many supplies?

#### Connections

- Technology/Cooking: Students can look up recipes for other types of lemonade such as raspberry or strawberry. This is a great enrichment activity for students that finish their lemonade and limeade calculations early.
- ELA: Read news articles (TFK, Scholastic, NewsELA) about entrepreneurs throughout this activity.

### **Differentiation**

Continue to use gifted or advanced students as "accountants" and hold small group for extra help.

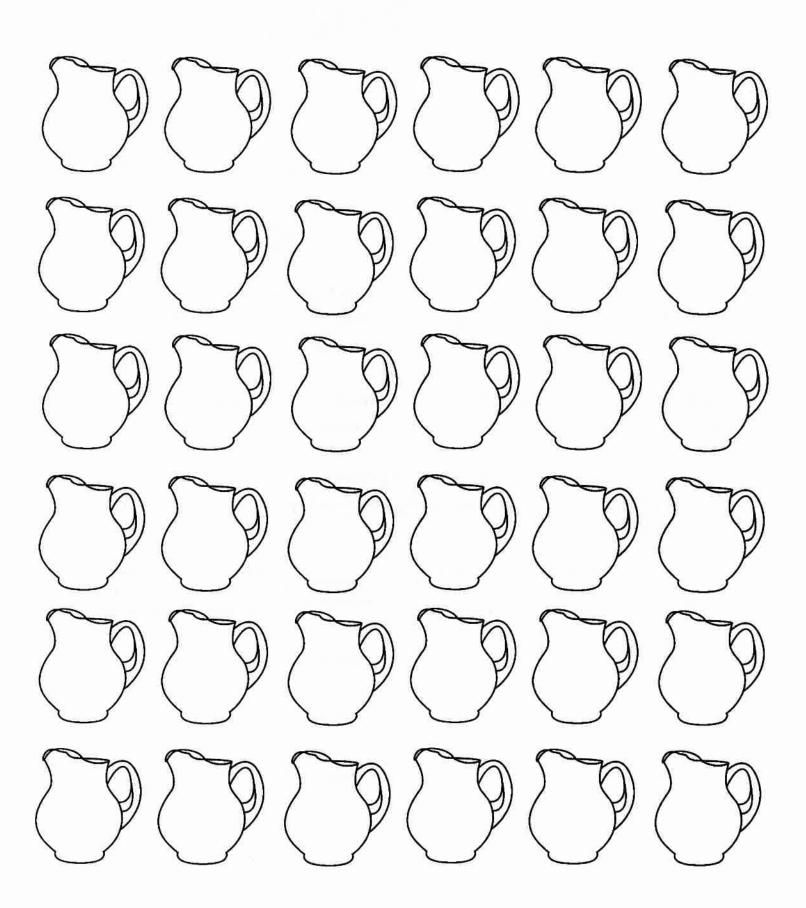
### Process

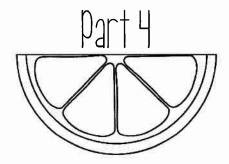
Part four involves more difficult math and reasoning. Students have to gather supplies based on recipes, and calculate cost and profit. Pitcher graphics (pg. 12) are included to help students visualize fraction problems or counting by 12s. Begin with a teacher example (another teacher example possibly?) or practice as a group using the pitcher graphics to model fractions.

Recommended Time: 60-90 minutes

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Visual Representation: Use for modeling and/or counting during Part 4.

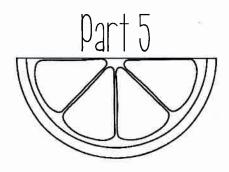




### Gathering Supplies

Use your table of total ingredients for Lemonade and Limeade to calculate how much of each ingredient you need to buy at your <u>weekly</u> shopping trip. Show your work on another piece of paper.

| Ingredient | Amount Needed<br>Each Week for<br>Lemonade | Amount Needed<br>Each Week for<br><u>Limeade</u>   | Total Needed Each<br>Week |
|------------|--|--|---------------------------|
| Sugar      |  | Avioration States of the last  |                           |
| Water      |  |  |                           |
| Lemons     |  | Sixing of the state of the stat |                           |
| Limes      | aturka SP-03                               | tend babosen vi  |                           |



# Cost Analysis and Marketing

Use the price list below to estimate how much each cup of lemonade and limeade costs you. Decide how much you will charge in order to make a profit.

Lemonade

Lemons \$0.33 each

Sugar \$1/cup

| Ingredient   | Total<br>Needed<br>Each <i>Day</i> | Cost Each Unit | Total Cost<br>Each Day |
|--------------|------------------------------------|----------------|------------------------|
| Sugar        |                                    | \$1/cup        |                        |
| Water        |                                    | No Cost        |                        |
| Lemons       |                                    | \$0.33 each    |                        |
| Т            | = 1                                |                |                        |
| Cost Per Cup |                                    |                |                        |

Now that you know how much each cup costs you, how much will you charge your customers for each cup of lemonade?

To find the cost per cup, divide the total cost by how many customers you will serve lemonade. Round up if it doesn't divide evenly.

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Part 5.2 Create a flyer to advertise your Lemonade Stand!

