

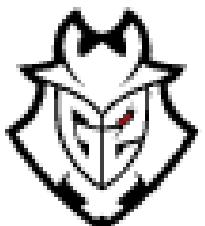
ESPORTS

- Tournaments awarding millions of dollars to eSports athletes
- Individual clubs made up of professional players
- Revenue from: media rights, ticket sales, sponsorship & advertising deals

\$1.5 Billion
Industry

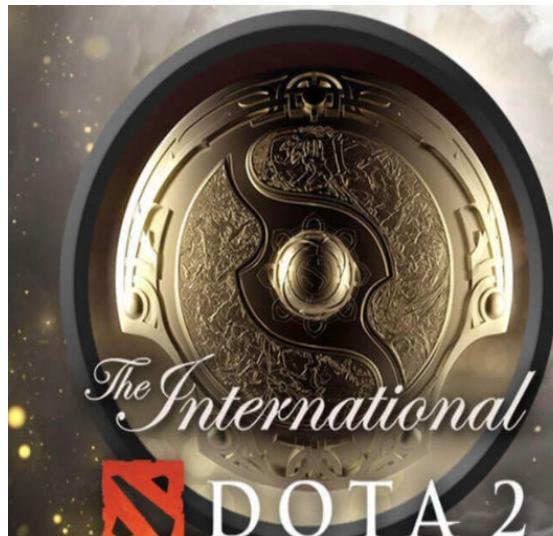


474 million viewers



G2 ESPORTS

Top Club: 92 million hours
watched



2021 World
Championships: \$40
million prize pool



Kyle Giersdorf, 16
\$3m Fortnite World Cup