

Exclusively for Freeport-McMoRan community partners
Nonprofit management webinars

Elevate your impact with this training opportunity from the ASU Lodestar Center's Nonprofit Management Institute. Courses are 3 hours, online and free!

10/1

Communicating with Purpose

10/15

Becoming a Champion of Change

10/29

Improving Employee Retention and Minimizing Burnout

11/12

Tell Your Story Boot Camp

12/3

Maximizing Human Potential in Nonprofits

12/17

Engaging and Developing Volunteers

1/7

Optimizing Nonprofit Resource Fund Development

1/21

Strategic Planning Boot Camp



FREEPORT-McMoRAN

Register now for this exclusive webinar series for our community partners

Elevate your impact with this professional development opportunity from the **ASU Lodestar Center's Nonprofit Management Institute**, available exclusively to Freeport-McMoRan community partners. Starting in October, join us for a webinar series on key topics like volunteer engagement, fund development, employee retention, effective communication, strategic planning and more.

Each fully interactive webinar is **3 hours long and free** for community partners. **Spots are limited** for the eight sessions, so register now.

For over 25 years, the ASU Lodestar Center has provided the knowledge, tools and training that nonprofit professionals need to accelerate social impact in their communities. We're pleased to offer this valuable content to our communities through this partnership.

Communicating with Purpose – October 1, 2025, 9 a.m.

Becoming a Champion of Change – October 15, 2025, 9 a.m.

Improving Employee Retention and Minimizing Burnout – October 29, 2025, 9 a.m.

Tell Your Story Boot Camp – November 12, 2025, 9 a.m.

Maximizing Human Potential in Nonprofits – December 3, 2025, 9 a.m.

Engaging and Developing Volunteers – December 17, 2025, 9 a.m.

Optimizing Nonprofit Resource Fund Development – January 7, 2026, 9 a.m.

Strategic Planning Boot Camp – January 21, 2026, 9 a.m.



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Webinar

Communicating with Purpose

Wednesday, October 1, 2025

Free!

Register now



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Webinar overview

This session examines the topic of communication and its influence on the recipient. Participants review foundational communication concepts and explore additional topics, including verbal vs. nonverbal communication, communication style, self-awareness and listening, to advance their knowledge and ability to engage in purposeful communication.

This interactive, 3-hour webinar is free for community partners. Spots are limited.



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Webinar

Becoming a Champion of Change

Wednesday, October 15, 2025

Free!

Register now



Webinar overview

Becoming a champion of change – achieving buy-in and managing complex change – is not a one-time event. It is an ongoing, competency-building process. It requires the involvement of not only champions but also change management professionals, senior leaders, managers and employees. It requires teamwork, building coalitions and partnerships. It requires effective communication. Explore the topic of organizational change and the characteristics, responsibilities and drivers of effective champions.

This interactive, 3-hour webinar is free for community partners. Spots are limited.



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Webinar

Improving Employee Retention and Minimizing Burnout

Wednesday, October 29, 2025

Free!

Register now



FREEPORT-McMoRAN

Webinar overview

This session will explore effective employee retention strategies through the lens of your nonprofit lifecycle stage and provide a fresh perspective on the people problems you face and how you might best solve them. Understanding why employees leave can guide your efforts in crafting strategies that promote employee retention and prevent burnout. You'll learn tools to create an environment where employees feel valued, supported and motivated to stay.

This interactive, 3-hour webinar is free for community partners. Spots are limited.

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Webinar

Tell Your Story Boot Camp

Wednesday, November 12, 2025

Free!

[Register now](#)



Webinar overview

In this session, you will learn how to identify, develop and deliver your nonprofit organization's story with skill, power and assurance. You'll gain experience using the creative expression and emotional engagement techniques professional speakers and performers use to give you the greatest opportunity to connect with your audience and inspire action.

This interactive, 3-hour webinar is free for community partners. Spots are limited.



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Webinar

Maximizing Human Potential in Nonprofits

Wednesday, December 3, 2025

Free!

Register now



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Webinar overview

In this session, you will explore the foundations of human resource management, including federal and state employment laws, compensation, benefits and human resource policies. Additionally, you will examine various strategies related to performance management, staffing structures, sourcing, recruitment and hiring.

This interactive, 3-hour webinar is free for community partners. Spots are limited.

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Webinar

Engaging and Developing Volunteers

Wednesday, December 17, 2025

Free!

Register now



Webinar overview

Volunteer programs require the same managerial effort as other organizational operation efforts. There are many factors to consider in ensuring that the experience is positive for both the volunteer and the organization. In this session, you are taught the basics of recruiting, managing, motivating, recognizing and rewarding staff and volunteers to effectively utilize and retain their strengths and skills.

This interactive, 3-hour webinar is free for community partners. Spots are limited.

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Webinar

Optimizing Nonprofit Resource Fund Development

Wednesday, January 7, 2026

Free!

Register now



FREEPORT-McMoRAN

Webinar overview

This session teaches you the basics of the fund development process, how to cultivate charitable giving resources and create a plan that will result in effective fundraising strategies for your organization – even in the toughest of economic times.

This interactive, 3-hour webinar is free for community partners. Spots are limited.

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Webinar

Strategic Planning Boot Camp

Wednesday, January 21, 2026

Free!

Register now



Webinar overview

The landscape for today's nonprofit organizations is filled with new and uncharted territory. This boot camp provides participants with an intensive, hands-on experience using the current best practices for effective strategic planning in nonprofit governance.

This interactive, 3-hour webinar is free for community partners. Spots are limited.