



EDGE eNewsletter & MR Advertising

Members Only Advertising Opportunity

EDGE eNewsletter Ads

- Affordable
- More than 4,000 recipients
- Diverse audience includes: public officials, business owners, and community stakeholders
- Newsletter is considered a valuable local resource for news & upcoming events

Advertising Rates:

(1) month \$100
(2) months \$175
(3) months \$250

Specifications:

You supply the ad and a webpage link.

- a PNG/JPG/GIF:
width: 3.5 in, height: 2 in
- color mode: RGB
- resolution: 72 ppi and up
- No more than 2.5 MB in size

Monday Reminders Ads

- Limited time offer of 1 ad for \$25
- More than 4,000 recipients
- Diverse audience includes: public officials, business owners, and community stakeholders
- High open rates
- Showcases membership resources

Advertising Rates:

(1) Week \$25
(2) Weeks \$45

Specifications:

You supply the ad and the webpage link.

- a PNG/JPG/GIF file width:600, height: less than 175px
- Resolution 72 ppi and up
- Color mode : RGB
- 2 ads per newsletter, space is limited
- No more than 2.5 MB in size

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