

# STRATEGIC MANAGEMENT

## UNDERSTANDING THE KEY ELEMENTS FOR DEVELOPING EFFECTIVE BUSINESS STRATEGIES

### How to measure success in:

- Change management in your organization
- Strategy awareness of your needs
- Doing more with less in a crisis

Does strategic management have a place in your organization? Do you know the ins and outs of how to use strategy to manage your team? [Thomas Lopez](#) will develop tips and provide resources for you to tap in to and unlock this pivotal process.

Thursday, December 17, 2020 10:00 a.m. – 12:00 p.m.

Workforce Solutions Webinar [Register Here](#)



Workforce Solutions is recognized by SHRM to offer SHRM-CP or SHRM-SCP professional development credits (PDCs). This program is valid for 1 PDCs. For more information about certification or recertification, please visit [shrmcertification.org](http://shrmcertification.org).



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For more information:

**Workforce Solutions – Employer Service**  
**713.590.3634**

## Agenda

Thursday, December 17, 2020

10:00 a.m. – 12:00 p.m.

Workforce Solutions–Webinar

10:00 – 10:15 a.m. Sign-in

10:15 – 10:30 a.m. Welcome – About Us / Speaker Intro

10:30 – 11:30 a.m. Keynote Speaker – Thomas Lopez

11:30 – 11:45 a.m. Q&A

11:45 – 12:00 p.m. Networking / Wrap-up

Strategic Management:

- What is involved in strategic management
  - How to effectively manage your team
  - Who benefits from a strategic style of management
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