







SPONSORSHIP OPPORTUNITIES



BENEFITING THE HUMANE SOCIETY OF MEMPHIS & SHELBY COUNTY SATURDAY, SEPT. 27, 2025 935 FARM RD. 5-10 P.M.



Join us for Paw Prints Party – an unforgettable evening with a purpose!

Paw Prints Party is our signature annual "evening under the stars" – a heartwarming, high-energy fundraiser, hosted on our grounds.

Each fall, over 325 passionate supporters, community leaders and animal lovers come together for a one-of-a kind night, offering an inside look into our lifesaving mission and celebrating the power of compassion!

Guests enjoy tours of our facility; meet many of the animals in our care; and have the opportunity to engage with the devoted staff working behind the scenes of every rescue story.

Paired with a gourmet dinner, cocktails and light music, Paw Prints' live and silent auctions always offer exciting, one-of-a-kind items and experiences that spark friendly bidding wars and generous hearts!









Sponsor Paw Prints – save lives, strengthen our community and reach a loyal, civic-minded audience.

Sponsoring our Paw Prints Party isn't just good visibility – it's a bold statement of your values. Your partnership directly funds critical rescue operations, medical care, rehabilitation, and foster and adoption services for animals with nowhere else to turn. You're not just giving animals a second chance, you're also helping families who value animal companionship in our community and rely on our services to keep their pets safe, healthy and at home.

Our supporters recognize and value businesses and individuals who stand with them in creating a more humane Memphis. You'll be showcased to a wide and engaged audience, both at the event and through our digital platforms:

- 132,000 Facebook Followers
- 13,900 Instagram Followers
- 19,000 Email Subscribers

Saving lives, serving Memphis and Shelby County since 1933.

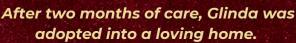
At the Humane Society of Memphis & Shelby County we:

- · Save the lives of animals that have been injured, abused and neglected.
- Prevent animal cruelty.
- Enrich the human experience through animal companionship.

Click <u>HERE</u> to see our lifesaving mission hard at work or scan the QR code below!









Our impact in 2024 – Because of supporters like you.

- Took in 835 dogs and cats from the public, other shelters and rescue groups.
- 827 dogs and cats were adopted, returned to their owners, or transferred to breed-specific rescues.
- Adoptions were up 4.2% over 2023.
- Spayed/neutered 1,875 publicly owned pets and our shelter dogs and cats, a 14% increase over 2023.
- Provided 4,331 medical exams and treatments to publicly owned pets in our community and our shelter pets through our in-house veterinary clinic.
- Distributed over 57,000 lbs. of free pet food through our Community Pet Food Pantry to the public and local rescue groups, providing pet owners the support they need to help keep their pets in their loving homes.

Be a Lifesaver. Be a Sponsor.

Together, we can give more animals a second chance – and give more people in our community the joy of companionship that only a pet can bring.

To sponsor Paw Prints Party and help us save lives, contact:

B. Scott Duke, Sr. Development Manager (901) 937-3907

bduke@memphishumane.org

Sponsorship and print deadline: Friday, September 5, 2025





PAW PRINTS PART	ΓY 2025	SPON	SORSH	IIP LEVEI	LS
Humane Society OF MEMPHIS & SHELBY COUNTY	PRESENTING	GOLD	SILVER	BRONZE	FURRY FRIEND
	\$10,000	\$5,000	\$2,500	\$1,000	\$500

Funds five surgeries

to repair broken

limbs so pets can

run and play again.

2 tables of 10

Full page

3

3 exclusive

2 exclusive

Provides full

heartworm

treatment for

15 doas and

cats to heal

broken hearts.

4:

1 table of 10

Half page

2

2 exclusive

1 exclusive

Provides

spay/neuter for

35 cats to

reduce animal

overpopulation.

4:

6 seats

Quarter page

1

1 exclusive

Provides diagnostic

blood work for 10

animals so we can

treat them properly.

4 seats

1 combined

Provides microchips

for 75 dogs and

cats so they are

never lost again.

4:

2 seats

1 combined

AUFRINISFAN	
Humane Society OF MEMPHIS & SHELBY COUNTY	PRESENTING \$10,000

EXAMPLES OF HOW YOUR SPONSORSHIP CAN IMPACT

ANIMAL WELFARE IN MEMPHIS & SHELBY COUNTY

LOGO ON EVENT SCREENS AND SIGNAGE

LOGO WITH LIVE LINK ON THE PAW PRINTS REGISTRATION PAGE

VIP SEATS AND LOGO AT TABLE

AD IN OUR EVENT PROGRAM

E-BLAST THANK YOU TO OUR SUBSCRIBERS LEADING UP TO **EVENT**

19.000 SUBSCRIBERS

RECOGNITION BY THE EXECUTIVE DIRECTOR DURING THE **EVENT**

FACEBOOK THANK YOU POSTS LEADING UP TO EVENT

132.000 FOLLOWERS

INSTAGRAM THANK YOU POSTS LEADING UP TO EVENT

14,200 FOLLOWERS

RECOGNITION ON ALL PRINT MATERIALS INCLUDING INVITATIONS PLEASE CONFIRM BY 7/25/25

RECOGNITION DURING MEDIA APPEARANCES, INCLUDING TV AND RADIO

OPPORTUNITY TO SPEAK DURING THE PROGRAM TO HIGHLIGHT YOUR BRAND AND OUR PARTNERSHIP

2026 FIRST RIGHT OF REFUSAL