



Humane Society
OF MEMPHIS & SHELBY COUNTY



SPONSORSHIP OPPORTUNITIES



**BENEFITING THE HUMANE SOCIETY
OF MEMPHIS & SHELBY COUNTY**
SATURDAY, SEPT. 27, 2025
935 FARM RD.
5-10 P.M.



Join us for **Paw Prints Party** – an unforgettable evening with a purpose!

Paw Prints Party is our signature annual “evening under the stars” – a heartwarming, high-energy fundraiser, hosted on our grounds.

Each fall, over 325 passionate supporters, community leaders and animal lovers come together for a one-of-a-kind night, offering an inside look into our lifesaving mission and celebrating the power of compassion!

Guests enjoy tours of our facility; meet many of the animals in our care; and have the opportunity to engage with the devoted staff working behind the scenes of every rescue story.

Paired with a gourmet dinner, cocktails and light music, Paw Prints’ live and silent auctions always offer exciting, one-of-a-kind items and experiences that spark friendly bidding wars and generous hearts!



Sponsor Paw Prints – save lives, strengthen our community and reach a loyal, civic-minded audience.

Sponsoring our Paw Prints Party isn't just good visibility – it's a bold statement of your values. Your partnership directly funds critical rescue operations, medical care, rehabilitation, and foster and adoption services for animals with nowhere else to turn. You're not just giving animals a second chance, you're also helping families who value animal companionship in our community and rely on our services to keep their pets safe, healthy and at home.

Our supporters recognize and value businesses and individuals who stand with them in creating a more humane Memphis. You'll be showcased to a wide and engaged audience, both at the event and through our digital platforms:

- **132,000** Facebook Followers
- **13,900** Instagram Followers
- **19,000** Email Subscribers

Saving lives, serving Memphis and Shelby County since 1933.

At the Humane Society of Memphis & Shelby County we:

- Save the lives of animals that have been injured, abused and neglected.
- Prevent animal cruelty.
- Enrich the human experience through animal companionship.

Click [HERE](#) to see our lifesaving mission hard at work or scan the QR code below!



After two months of care, Glinda was adopted into a loving home.

Our impact in 2024 – Because of supporters like you.

- **Took in 835 dogs and cats** from the public, other shelters and rescue groups.
- **827 dogs and cats** were adopted, returned to their owners, or transferred to breed-specific rescues.
- Adoptions were **up 4.2% over 2023**.
- **Spayed/neutered 1,875 publicly owned pets** and our shelter dogs and cats, a **14% increase over 2023**.
- Provided **4,331 medical exams and treatments** to publicly owned pets in our community and our shelter pets through our in-house veterinary clinic.
- Distributed over **57,000 lbs. of free pet food through our Community Pet Food Pantry** to the public and local rescue groups, providing pet owners the support they need to help keep their pets in their loving homes.

Be a Lifesaver. Be a Sponsor.

Together, we can give more animals a second chance – and give more people in our community the joy of companionship that only a pet can bring.


















To sponsor Paw Prints Party and help us save lives, contact:

B. Scott Duke, Sr. Development Manager
(901) 937-3907
bduke@memphishumane.org

*Sponsorship and print deadline:
Friday, September 5, 2025*



PAW PRINTS PARTY 2025 SPONSORSHIP LEVELS

 Humane Society <small>OF MEMPHIS & SHELBY COUNTY</small>	PRESENTING \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	FURRY FRIEND \$500
EXAMPLES OF HOW YOUR SPONSORSHIP CAN IMPACT ANIMAL WELFARE IN MEMPHIS & SHELBY COUNTY	<i>Funds five surgeries to repair broken limbs so pets can run and play again.</i>	<i>Provides full heartworm treatment for 15 dogs and cats to heal broken hearts.</i>	<i>Provides spay/neuter for 35 cats to reduce animal overpopulation.</i>	<i>Provides diagnostic blood work for 10 animals so we can treat them properly.</i>	<i>Provides microchips for 75 dogs and cats so they are never lost again.</i>
LOGO ON EVENT SCREENS AND SIGNAGE					
LOGO WITH LIVE LINK ON THE PAW PRINTS REGISTRATION PAGE					
VIP SEATS AND LOGO AT TABLE	<i>2 tables of 10</i>	<i>1 table of 10</i>	<i>6 seats</i>	<i>4 seats</i>	<i>2 seats</i>
AD IN OUR EVENT PROGRAM	<i>Full page</i>	<i>Half page</i>	<i>Quarter page</i>		
E-BLAST THANK YOU TO OUR SUBSCRIBERS LEADING UP TO EVENT 19,000 SUBSCRIBERS	3	2	1		
RECOGNITION BY THE EXECUTIVE DIRECTOR DURING THE EVENT					
FACEBOOK THANK YOU POSTS LEADING UP TO EVENT 132,000 FOLLOWERS	3 exclusive	2 exclusive	1 exclusive	1 combined	1 combined
INSTAGRAM THANK YOU POSTS LEADING UP TO EVENT 14,200 FOLLOWERS	2 exclusive	1 exclusive			
RECOGNITION ON ALL PRINT MATERIALS INCLUDING INVITATIONS PLEASE CONFIRM BY 7/25/25					
RECOGNITION DURING MEDIA APPEARANCES, INCLUDING TV AND RADIO					
OPPORTUNITY TO SPEAK DURING THE PROGRAM TO HIGHLIGHT YOUR BRAND AND OUR PARTNERSHIP					
2026 FIRST RIGHT OF REFUSAL	