

# Syllabus for Continuing Education Program

Program Providers: Society of Financial Service Professionals Twin Cities and National Association of Insurance and Financial Advisors Minnesota  
4707 Highway 61, Suite 196  
White Bear Lake, MN 55110-3227  
651.815.0668 | [admin@sfsptwincities.org](mailto:admin@sfsptwincities.org)  
Website: [www.sfsptwincities.org](http://www.sfsptwincities.org)

Program Coordinator: Sandy Beeson, Chapter Executive  
651.815.0668 | [sandybeeson@sfsptwincities.org](mailto:sandybeeson@sfsptwincities.org)

Program Chair: David Hynes, CFP®, ChFC®, CLU®  
952-225-0353 | [DHynes@focusfinancial.com](mailto:DHynes@focusfinancial.com)

**Title:** Emerging Trends and Technology in Payments

**Speaker:** Guy Berg  
Vice President, Payments, Standards, & Outreach Group  
Federal Reserve Bank of Minneapolis  
612-204-5635 | [Guy.Berg@mpls.frb.org](mailto:Guy.Berg@mpls.frb.org)  
[www.minneapolisfed.org](http://www.minneapolisfed.org)

**Date:** Thursday, June 2, 2022

**Time:** 11:30 AM Zoom Sign-in/Networking open

11:40 AM Welcome, intros, announcements

12:00 PM Presentation begins

1:00 PM Presentation ends

1:00 PM – 1:30 PM The Zoom window will remain open for networking

**Location:** Zoom

**Attendance Fees:** Pre-registration required.

FSP & NAIFA Members: \$25

Nonmembers: \$25

Sponsors: Per benefit package

Refunds: No refunds for cancellations received after 5/30/22 or for no show attendees.

**CE Credits:** This educational offering is **APPROVED** by the Minnesota Commissioner of Commerce as satisfying 1.0-hour of Standard classroom credit toward continuing insurance education requirements for each hour attended.

CFP: 1.0-hour Standard credit **APPROVED**

CLE: 1.0-hour Standard credit **APPROVED**

A certificate of attendance is available for individuals requesting CPE and PRP (Professional Recertification Program – formerly PACE) credits.

**Who Should Attend:** Estate planners, financial planners, investment advisors, insurance producers, retirement counselors, CPAs and JDs.

**Level of Educational Complexity:** Overview

### **Course Description**

The U.S. payments system is undergoing unprecedented change driven by the pace of technological innovation, demand for greater speed and convenience, and global competitive standing. This presentation will provide insight into the state of legacy payment systems and the key emerging technologies, like blockchain and cryptocurrency, that are shaping the future and changing consumer usage trends.

### **Learning Objectives**

- Learn about the most impactful trends in U.S. payments trends.
- Learn about the technology adoption trends and key drivers.
- Learn about the technologies that will shape the future of payments.

### **Outline**

- Legacy Technologies in payments (10 minutes)
- Emerging Technologies in Payment (10 minutes)
- Instant and P2P Payments (10 minutes)
- Contact and Contactless (10 minutes)
- Mobile Online and Mobile Contactless (10 minutes)
- Blockchain and Cryptocurrency (10 minutes)

**Total minutes – 60**

### **Instructional Materials for Registered Attendees:**

Handouts, if any, will be included in the confirmation email to registered attendees.

**Examination & Answers:** No exam