

The Brookland Foundation Presents
12th Annual

The Color Pink

Breast Cancer Awareness Gala

September 12, 2021 through October 30, 2021
(A Virtual Fundraising Campaign)



“Forever We SPARKLE! Forever we STAND!”

*Brookland Foundation
PO Box 2026
Columbia, SC 29202
(803) 744-7914 Office / (803) 796-7279 Fax*

DONOR PACKET

The Color Pink

The Brookland Foundation

"Forever We SPARKLE! Forever We STAND!"

Celebrating Breast Cancer Survivors

The Brookland Foundation is a community-based non-profit organization established in 1994 to extend outreach to individuals and families throughout the Midlands of South Carolina. Our mission is to improve the lives of people by developing and promoting efforts to enhance their spiritual, emotional, physical, social, and economic well-being.

The Color Pink Breast Cancer Awareness Gala, sponsored by the Brookland Foundation's Health and Wellness Program, supports breast cancer awareness efforts, emphasizing prevention and early detection. According to the American Cancer Society, breast cancer is the most commonly diagnosed cancer and the second leading cause of cancer death among women in the United States. Funds raised provide scholarships for breast cancer screenings (mammograms) for the uninsured and under-insured, provide education and awareness to the general public on breast cancer, and help to advance the "Survivor's Circle" Breast Cancer Support Group.

This year's event will be virtual due to the uncertainties of the Covid-19. As we continue to navigate the global pandemic, the safety of guests, sponsors, attendees, and staff is our highest priority. Although COVID-19 presents its challenges, we will not be deterred in our commitment to recognize, support, and showcase our breast cancer survivors while educating our community on the importance of screening and prevention.

This year, we will highlight 10 beautiful breast cancer survivors and donations will be encouraged in honor of each survivor. Survivors will be featured in an online presentation where they will share their journey to survivorship.

In sharing their journey, survivors aim to encourage family and friends to participate by providing financial support to The Color Pink and the Brookland Foundation. The top three fundraisers will be acknowledged and honored with a special presentation.

We invite you to become a major part of this event by participating as an event donor. Would you please take a moment to review the enclosed information detailing how we can partner in the fight against breast cancer? Your time and consideration are greatly appreciated.

About the Event

The Color Tink

“Forever we SPARKLE! Forever We STAND!”

Donation Opportunities

Individual/Group Donations

Donations can be made in general or in honor of one of our featured breast cancer survivors. Survivor information can be found on any of our online event pages or at BrooklandFoundation.org beginning September 12, 2021.

The deadline for making donation in honor of one of our survivors is October 30, 2021. Acknowledgments and gifts will be presented to the top three overall fundraising survivors during our virtual celebration on October 31, 2021 at 7pm on the Brookland Foundation social media pages and website.

<i>Pink Survivor Donor</i>	<i>\$500</i>
<i>Rose Gold Survivor Donor</i>	<i>\$250</i>
<i>Blush Survivor Donor</i>	<i>\$100</i>
<i>Fuschia Survivor Donor</i>	<i>\$99 or less</i>

The Color Pink

Individual/Group Donations

Donations received from individuals or groups are very much appreciated and will be acknowledged as outlined below. A group can be an organization or multiple persons making a single donation. Please note that only the name of the group will be listed. Be sure to include your preferred group name along with your donation.

Pink Survivor Donor *\$500 or more*

Donor Benefits:

- Individual or group name acknowledgement at the virtual gala
- 5 Complementary promotional gifts
- Individual or group name listed on the event donor acknowledgement website page.

Rose Gold Survivor Donor \$250 or more

Donor Benefits:

- 2 Complementary promotional gifts
- Individual or group name listed on the event donor acknowledgement website page.

Blush Survivor Donor *\$100 or more*

Donor Benefits:

- **1 Complementary promotional gifts**
- **Individual or group name listed on the event donor acknowledgement website page.**

Fuschia Survivor Donor \$99 or less

- Individual or group name listed on the event donor acknowledgement website page.

Donations

The Brookland Foundation's



Breast Cancer Awareness Gala

"Forever We SPARKLE! Forever We STAND!"

**A Virtual Fundraising Campaign
September 12 - October 30, 2021
Virtual Color Pink Program
Sunday, October 31, 2021 @ 7pm**

Donor Registration

Individual or Group Name _____
(As it should appear on acknowledgements))

ADDRESS _____
Street #/Name

ADDRESS _____
City/State/Zip Code

TEL.# (____) _____ Contact Name _____

E-MAIL ADDRESS _____

Donor Level : _____ Pink Survivor Donor (\$500 or more)

_____ Rose Gold Survivor Donor (\$250 - \$499)

_____ Blushed Survivor Donor (\$100 - \$249)

_____ Fuschia Donor (\$99 or less - any amount is much appreciated)

Donation is being made in honor of _____
(select name from event online page available September 12, 2021.)

DONATIONS: NON-REFUNDABLE

Make check or money order payable to: **The Brookland Foundation.**

Registration and payment can be made online by visiting www.BrooklandFoundation.org or
Mail payment along with completed registration form to:

Brookland Foundation

ATTN: The Color Pink Gala

PO Box 2026

Columbia, SC 29202

Signature _____ Date _____
Individual or Donor Representative

Deadline for Survivor Donations is October 30, 2021

**For more information contact Kristopher Jones at 803-744-7914 or
kjones@brookland.cc**

Harry Thompson
Brookland Foundation Chairman

Kristopher J. Jones
Brookland Foundation Director of Development

2021 Color Pink Gala Committee

Katrina Bridgette
Adreane Grant
Dr. Lesly Wilson James
Marnie Robinson
Sharon Scott
JoAnn Williams

Health and Wellness Program Officers

Adreane Grant, Program Director
Katrina Bridgette, Assistant Program Director
JoAnn Williams, Secretary
Sharon Scott, Treasurer
Sandra Georges, Asst. Treasurer
Donna Thomas, Chaplin
Crystal Willis, Historian
Email: HWGUILD@brookland.cc

Direct all inquiries to:
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