

The Brookland Foundation Presents

The Color Tink

11th Annual Breast Cancer Awareness Gala

October 3, 2019

6:00PM

Brookland Banquet and Conference Center

“I Surrender All”

Celebrating

**Mrs. Sandra Golden-
Brown**

**30-Year Breast Cancer Survivor
and Inspiration for
The Brookland Foundation’s
Breast Cancer Awareness Initiatives**



Sponsored by the Health and Wellness Program

Brookland Foundation

PO Box 2026

Columbia, SC 29202

(803) 744-7914 Office / (803) 796-7279 Fax

**For more information email: jfarmer@brookland.cc
or visit us at www.brooklandfoundation.org**

The Color Pink

The Brookland Foundation **"I Surrender All"** **Celebrating Breast Cancer Survivors**

The Brookland Foundation is a community based non-profit organization established in 1994 to extend outreach to the greater Columbia community. Our mission is to improve the lives of people by developing and promoting efforts to enhance their spiritual, emotional, physical, social and economic well being.

The Color Pink Breast Cancer Awareness Gala is a special event sponsored by the **Brookland Foundation's Health and Wellness Program**. The American Cancer Society has reported breast cancer as the most commonly diagnosed cancer and the second leading cause of cancer death among women in the United States. The purpose for this event is to raise community awareness concerning breast cancer with an emphasis on prevention and early detection. Funds raised provide scholarships for breast cancer screenings (mammograms) for the uninsured and under-insured and to provide education and awareness to the general public on breast cancer and support other Brookland Foundation program initiatives.

In 2009 the Health and Wellness program was approached by Mrs. Sandra Golden-Brown with a request for assistance to help celebrate her twentieth year as a breast cancer survivor. That meeting lead to the first Color Pink Awareness Breast Cancer Gala. Little did we know that this program would continue and grow over the next decade to help an average of 20 women annually obtain mammograms, create a breast cancer support group, and provide breast cancer awareness to more than 300 people each year. This year we are especially excited to celebrate Mrs. Golden-Brown's 30th year as a breast cancer survivor and inspiration for the Color Pink Initiatives.

We have been honored in the past to be joined by national recording artists such as Tamela Mann, Avery*Sunshine, Terence Young, Byron Cage, Dante Lewis and The Capitol City Chorale, as well as prominent actors such as Lynn Whitfield, Bern'Nadette Stanis, and Vanessa Bell Calloway. We are equally excited to bring in another awesome entertainer this year to help our survivors celebrate beating this terrible disease.

You are invited to become a major part of this event by participating as a sponsor. Please take a moment to review the enclosed Information detailing how we can partner in the fight against breast cancer. Your consideration to participate is greatly appreciated.

About the Event

The Color Tink

Sponsorships Opportunities

Corporate Sponsorships

Corporate Platinum Sponsors	\$10,000
Corporate Gold Sponsor	\$5,000
Corporate Silver Sponsor	\$2,500

Individual Sponsorships

Table Sponsors	\$900
Preferred Seating (Includes 10 tickets) (Available For Cancer Survivors)	
Reserved Table	\$700
(Guaranties 10 individual ticket holders sit together at a reserved table)	
Individual Tickets	\$65

Sponsorship

Color Pink Platinum Sponsor @\$10,000

Sponsor Benefits:

- Company/Organization acknowledgement at gala
- Logo recognition on printed promotional materials
- 2 Complimentary Sponsor Tables at the gala (seating for 10 ea.)
- Company/Organization logo and link on our website
- Company/Organization acknowledgement in e-communications
- VIP seating at gala
- Premium placement in Gala Program (full page ad)
- Company/Organization acknowledgement on all advertisement

Color Pink Gold Sponsor @ \$5,000

Sponsor Benefits:

- Company/Organization acknowledgement at gala
- Logo recognition on printed promotional materials
- Complimentary Sponsor Table at the gala (seating for 10)
- Company/Organization acknowledgement in e-communications
- VIP seating at gala
- Premium placement in Gala Program (1/2 page ad)

Color Pink Silver Sponsor @ \$2,500

Sponsor Benefits:

- Company/Organization acknowledgement at gala
- Logo recognition on printed promotional materials
- VIP seating at gala
- Complimentary Sponsor Table at the gala (seating for 10)

Color Pink Survivor Sponsor @ \$900

Sponsor Benefits:

- Complimentary Sponsor Table at the gala (seating for 10)

Color Pink Individual Tickets @ \$65

The Color Pink

The Brookland Foundation's



Breast Cancer Awareness Gala

Thursday, October 3, 2019
Brookland Banquet and Conference Center
6:00 pm

Sponsor Registration

PLEASE PRINT

NAME _____ BUSINESS NAME _____
Contact Person

ADDRESS _____ / _____
Street #/Name City/State/Zip Code

TEL.#() _____ / () _____
Business # Alternate #

E-MAIL ADDRESS _____

Sponsorship Level / Number of Tickets:

_____ Platinum (\$10,000)	_____ Gold (\$5,000)
_____ Silver (\$2,500)	_____ Survivor (\$900)
_____ Individual Tickets (\$65)	_____ Reserved Table (\$700)

Total amount enclosed: \$ _____

Program Booklet Color Ad: Send via email

*Please email color ad in jpeg or PDF format to jfarmer@brookland.cc

FEES: NON-REFUNDABLE

Make check or money order payable to: **The Brookland Foundation.**

Mail payment along with completed registration form by **Sunday, September 1, 2019** to:

**Brookland Foundation
ATTN: The Color Pink Gala
PO Box 2026
Columbia, SC 29202**

Signature _____ Date _____
Business Owner/Vendor

**For more information contact Juanita Farmer at 803-744-7914 or jfarmer@brookland.cc
Registration can also be completed via our website at www.brooklandfoundation.org**

Harry Thompson
Brookland Foundation Board Chairman

Juanita Farmer
Brookland Foundation Director of Development

2019 Color Pink Gala Committee

Adreane Grant, Chairperson

Marnie Robinson

Brookland Baptist Marketing and Public Relations Manager

Katrina Bridgette

Gail G. Coleman

Gardenia Coleman

Harriett Hammond

Della Hart

Felecia Hopkins

Audrey Houston

Lesly James, Ph.D.

Donna King

Sharon G. Scott

Donna Thomas

Health and Wellness Program Officers

Adreane Grant, Program Director

Dr. Lesly James, Assistant Program Director

JoAnn Williams, Secretary

Katrina Bridgette, Asst. Secretary

Sharon G. Scott, Treasurer

Sandra Georges, Asst. Treasurer

Donna Thomas Chaplin

Crystal Willis, Historian

Direct all inquiries to:

Brookland Foundation

Attn: Juanita Farmer

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