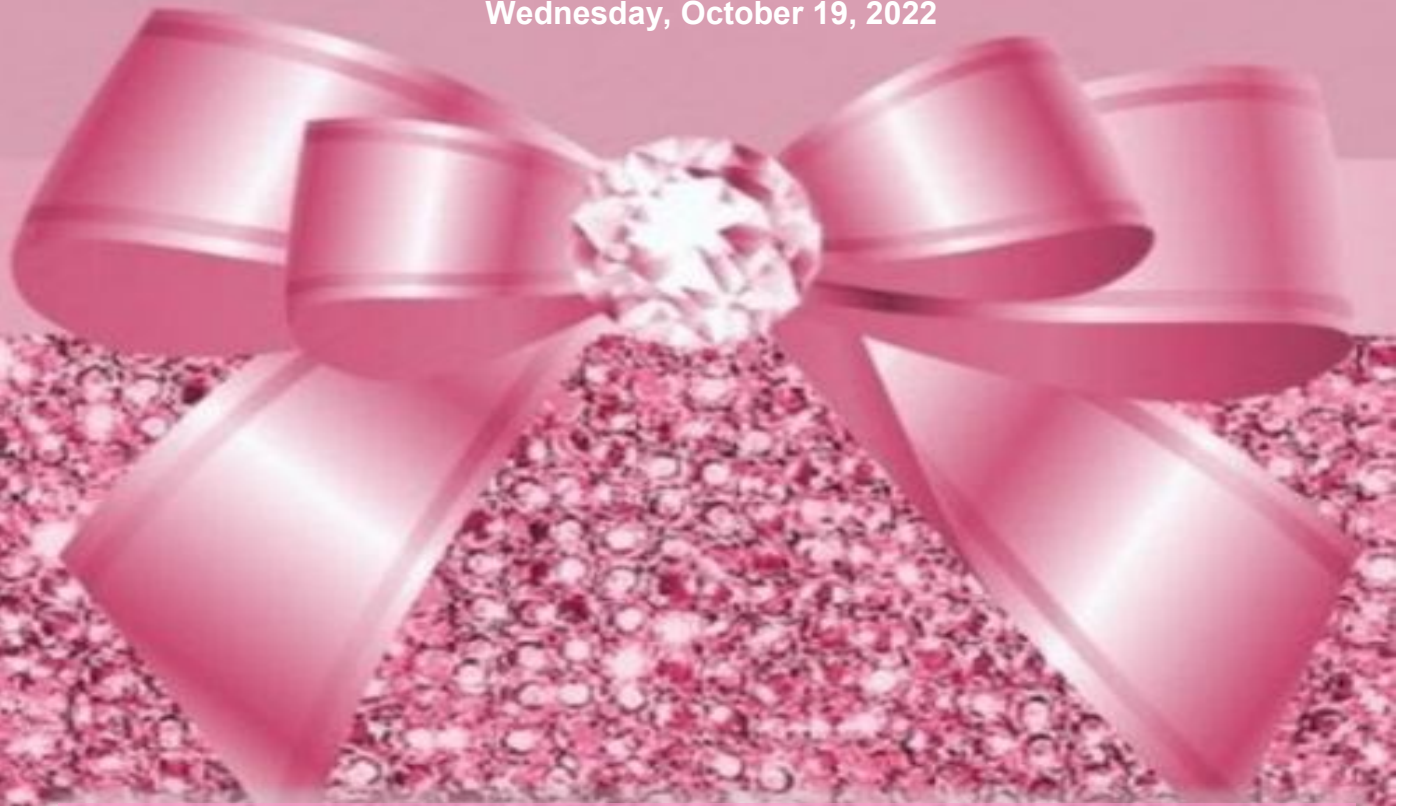


The Brookland Foundation Presents
13th Annual

The Color Tink

Breast Cancer Awareness Gala

Wednesday, October 19, 2022



"I Believe in Miracles: I AM A MIRACLE!"

Brookland Foundation
PO Box 2026
Columbia, SC 29202
(803) 744-7914 Office / (803) 796-7279 Fax

SPONSORSHIP PACKET

The Color Pink

The Brookland Foundation

"I Believe in Miracles: I AM A MIRACLE!"

Celebrating Breast Cancer Survivors and Caregivers

The Brookland Foundation is a community based non-profit organization established in 1994 to extend outreach to the greater Columbia community. Our mission is to improve the lives of people by developing and promoting efforts to enhance their spiritual, emotional, physical, social and economic well-being.

The Color Pink Breast Cancer Awareness Gala is a special event sponsored by the **Brookland Foundation's Health and Wellness Program**. The American Cancer Society has reported breast cancer as the most commonly diagnosed cancer and the Second leading cause of cancer death among women in the United States. The purpose for this event is to raise community awareness concerning breast cancer with an emphasis on prevention and early detection. Funds raised provide scholarships for breast cancer screenings (mammograms) for the uninsured and under-insured and to provide education and awareness to the general public on breast cancer, help to advance the "Survivor's Circle" Breast Cancer Support Group, and provide assistance for other Brookland Foundation program initiatives.

This year's event will be in-person, however we have implemented measures to maintain social distance and follow safe Covid guidelines. Face masking for the Gala is optional, but because of our breast cancer survivors, we strongly suggest that you consider masking during the event. The number of guests per table will be reduced from 10 to 8 and tables will be spread further apart. Total attendance will be capped at a maximum of 300 guests.

We will feature several beautiful breast cancer survivors and they will share their journey to survivorship while encouraging friends, family, and others to participate with their financial support of The Color Pink Program and Brookland Foundation initiatives. You are invited to play a major role in this event by participating as an event sponsor. Please take a moment to review the enclosed Information detailing how we can partner in the fight against breast cancer. Your consideration to participate is greatly appreciated.

About the Event

The Color Tink

"I Believe in Miracles: I AM A MIRACLE!"

Sponsorships Opportunities

Corporate Sponsorship

<i>Corporate Pink Sponsor</i>	<i>\$3,000</i>
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<i>Corporate Rose Gold Sponsor</i>	<i>\$2,000</i>
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<i>Corporate Blush Sponsor</i>	<i>\$1,000</i>
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Reserved Table

<i>Table for 8 persons</i>	<i>\$600</i>
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Tickets

<i>Individual Tickets</i>	<i>\$65</i>
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The Color Tink

Corporate PINK Sponsor @ \$3,000

Sponsor Benefits:

- 2 tables at a premium location at the gala event (total of 8 seats per table)
- Company/Organization acknowledgement at the gala
- Logo recognition on promotional materials
- Company/Organization logo/link on the Brookland Foundation website
- 30 second pre-recorded AD/Speech by company representative shown at the gala (Link to video must be received no later than September 1, 2022)

Corporate ROSE GOLD Sponsor @ \$2,000

Sponsor Benefits:

- 1 table at a premium location at the gala event (total of 8 seats)
- Company/Organization acknowledgement at the gala
- Logo recognition on promotional materials
- Company/Organization logo/link on the Brookland Foundation website
- 15 second pre-recorded AD/Speech by company representative shown at the gala (Link to video must be received no later than September 1, 2022)

Corporate BLUSH Sponsor @ \$1,000

Sponsor Benefits:

- 1 table at a premium location at the gala event (total of 8 seats)
- Company/Organization acknowledgement at the gala
- Logo recognition on promotional materials
- Company/Organization logo/link on the Brookland Foundation website

Sponsorship Details

The Brookland Foundation's



Breast Cancer Awareness Gala

"I Believe in Miracles: I AM A MIRACLE!"

7:00pm

Wednesday, October 19, 2022

Sponsor Registration

NAME _____ BUSINESS NAME _____
Contact Person

ADDRESS _____ / _____
Street #/Name City/State/Zip Code

TEL.#(____) _____ / (____) _____
Business # Alternate #

E-MAIL ADDRESS _____

Sponsorship Level : ____ PINK (\$3000) ____ ROSE GOLD (\$2000) ____ BLUSH (\$1000)

Reserved Table (8 chairs) ____ (\$600)

Total amount enclosed: \$ _____

Registration and payment can be made online by visiting www.BrooklandFoundation.org

By clicking on "The Color Pink" logo or click on the QR code

or

Mail payment along with completed registration form to:

**Brookland Foundation
ATTN: The Color Pink Gala
PO Box 2026
Columbia, SC 29202**

DONATIONS ARE NON-REFUNDABLE

Make check or money order payable to: **The Brookland Foundation (TCP).**

Signature _____ Date _____
Business Owner/Vendor

Deadline for Corporate Sponsorship is September 30, 2022

***Registrations received after the deadline are considered late and may not be included in all promotional or advertising material.**

**For more information contact Kristopber Jones at 803-744-7914 or
kjones@brookland.cc**

Harry Thompson
Brookland Foundation Chairman

Kristopher Jones
Brookland Foundation Director of Development

2022 Color Pink Gala Committee

Katrina Bridgette
Sandra Golden-Brown
Adreane Grant
Cynthia Holmes
Dr. Lesly Wilson James
Marnie Robinson
Sharon Scott
JoAnn Williams

Health and Wellness Program Officers

Adreane Grant, Program Director
Katrina Bridgette, Assistant Program Director
JoAnn Williams, Secretary
Sharon Scott, Treasurer
Sandra Georges, Asst. Treasurer
Donna Thomas, Chaplin
Crystal Willis, Historian
Email: HWGUILD@brookland.cc

Direct all inquiries to:

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www.brooklandfoundation.org