

The Brookland Foundation Presents  
13th Annual

*The Color Pink*

**Breast Cancer Awareness Gala**

Wednesday, October 19, 2022

***“I Believe in Miracles: I AM A MIRACLE!”***

*Brookland Foundation*  
PO Box 2026  
Columbia, SC 29202  
(803) 744-7914 Office / (803) 796-7279 Fax

**SPONSORSHIP PACKET**

# The Color Pink

## The Brookland Foundation

***"I Believe in Miracles: I AM A MIRACLE!"***

### ***Celebrating Breast Cancer Survivors and Caregivers***

The Brookland Foundation is a community based non-profit organization established in 1994 to extend outreach to the greater Columbia community. Our mission is to improve the lives of people by developing and promoting efforts to enhance their spiritual, emotional, physical, social and economic well-being.

*The Color Pink Breast Cancer Awareness Gala* is a special event sponsored by the **Brookland Foundation's Health and Wellness Program**. The American Cancer Society has reported breast cancer as the most commonly diagnosed cancer and the Second leading cause of cancer death among women in the United States. The purpose for this event is to raise community awareness concerning breast cancer with an emphasis on prevention and early detection. Funds raised provide scholarships for breast cancer screenings (mammograms) for the uninsured and under-insured and to provide education and awareness to the general public on breast cancer, help to advance the "Survivor's Circle" Breast Cancer Support Group, and provide assistance for other Brookland Foundation program initiatives.

This year's event will be in-person, however we have implemented measures to maintain social distance and follow safe Covid guidelines. Face masking for the Gala is optional, but because of our breast cancer survivors, we strongly suggest that you consider masking during the event. The number of guests per table will be reduced from 10 to 8 and tables will be spread further apart. Total attendance will be capped at a maximum of 300 guests.

We will feature several beautiful breast cancer survivors and they will share their journey to survivorship while encouraging friends, family, and others to participate with their financial support of The Color Pink Program and Brookland Foundation initiatives. You are invited to play a major role in this event by participating as an event sponsor. Please take a moment to review the enclosed Information detailing how we can partner in the fight against breast cancer. Your consideration to participate is greatly appreciated.

# About the Event

# The Color Pink

## **“I Believe in Miracles: I AM A MIRACLE!”**

# *Sponsorships Opportunities*

## Corporate Sponsorship

<i>Corporate Pink Sponsor</i>	<b>\$3,000</b>
<i>Corporate Rose Gold Sponsor</i>	<b>\$2,000</b>
<i>Corporate Blush Sponsor</i>	<b>\$1,000</b>

## *Reserved Table*

*Table for 8 persons* \$600

## Tickets

*Individual Tickets* \$65



# The Color Pink

## ***Corporate PINK Sponsor @ \$3,000***

### **Sponsor Benefits:**

- 2 tables at a premium location at the gala event (total of 8 seats per table)
- Company/Organization acknowledgement at the gala
- Logo recognition on promotional materials
- Company/Organization logo/link on the Brookland Foundation website
- 30 second pre-recorded AD/Speech by company representative shown at the gala (Link to video must be received no later than September 1, 2022)

## ***Corporate ROSE GOLD Sponsor @ \$2,000***

### **Sponsor Benefits:**

- 1 table at a premium location at the gala event (total of 8 seats)
- Company/Organization acknowledgement at the gala
- Logo recognition on promotional materials
- Company/Organization logo/link on the Brookland Foundation website
- 15 second pre-recorded AD/Speech by company representative shown at the gala (Link to video must be received no later than September 1, 2022)

## ***Corporate BLUSH Sponsor @ \$1,000***

### **Sponsor Benefits:**

- 1 table at a premium location at the gala event (total of 8 seats)
- Company/Organization acknowledgement at the gala
- Logo recognition on promotional materials
- Company/Organization logo/link on the Brookland Foundation website

# *Sponsorship Details*

# The Brookland Foundation's



## Breast Cancer Awareness Gala

**"I Believe in Miracles: I AM A MIRACLE!"**

7:00pm  
Wednesday, October 19, 2022

### Sponsor Registration

NAME \_\_\_\_\_ BUSINESS NAME \_\_\_\_\_  
Contact Person

ADDRESS \_\_\_\_\_ / \_\_\_\_\_  
Street #/Name City/State/Zip Code

TEL.#(\_\_\_\_\_) / (\_\_\_\_\_) Business # Alternate #

E-MAIL ADDRESS \_\_\_\_\_

Sponsorship Level :  PINK (\$3000)  ROSE GOLD (\$2000)  BLUSH (\$1000)

Reserved Table (8 chairs)  (\$600)

**Total amount enclosed: \$\_\_\_\_\_**

Registration and payment can be made online by visiting [www.BrooklandFoundation.org](http://www.BrooklandFoundation.org)  
By clicking on "The Color Pink" logo or click on the QR code

**or**

Mail payment along with completed registration form to:

**Brookland Foundation**  
ATTN: The Color Pink Gala  
PO Box 2026  
Columbia, SC 29202

#### **DONATIONS ARE NON-REFUNDABLE**

Make check or money order payable to: **The Brookland Foundation (TCP)**.

Signature \_\_\_\_\_ Date \_\_\_\_\_  
Business Owner/Vendor

**Deadline for Corporate Sponsorship is September 30, 2022**

**\*Registrations received after the deadline are considered late and may not be included  
in all promotional or advertising material.**

**For more information contact Kristopher Jones at 803-744-7914 or  
kjones@brookland.cc**

**Harry Thompson**  
Brookland Foundation Chairman

**Kristopher Jones**  
Brookland Foundation Director of Development

## **2022 Color Pink Gala Committee**

**Katrina Bridgette**  
**Sandra Golden-Brown**  
**Adreane Grant**  
**Cynthia Holmes**  
**Dr. Lesly Wilson James**  
**Marnie Robinson**  
**Sharon Scott**  
**JoAnn Williams**

## **Health and Wellness Program Officers**

**Adreane Grant, Program Director**  
**Katrina Bridgette, Assistant Program Director**  
**JoAnn Williams, Secretary**  
**Sharon Scott, Treasurer**  
**Sandra Georges, Asst. Treasurer**  
**Donna Thomas, Chaplin**  
**Crystal Willis, Historian**  
**Email: [HWGUILD@brookland.cc](mailto:HWGUILD@brookland.cc)**

**Direct all inquiries to:**

**Brookland Foundation**  
**Attn: Kristopher Jones**  
**PO Box 2026**  
**Columbia, SC 29202**  
**(803) 744-7914 Office**  
**(803) 796-7279 Fax**  
**[Kjones@brookland.cc](mailto:Kjones@brookland.cc)**

**[www.brooklandfoundation.org](http://www.brooklandfoundation.org)**