



Arkansas Broadcasters Association
Serving Arkansas Broadcasters Since 1949

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Dear Arkansas Broadcasting Community,

As you know, we have been carefully monitoring coronavirus developments over the past few months.

In the interest of addressing the health and safety concerns of our members and partners, we have decided not to move forward with ARKCON 2020.

This was not an easy decision. Fortunately, we did not have to make this decision alone, and are grateful to our members and partners for helping us through the difficult process. ARKCON is the members' event, and it is important to us that we move forward together with that in mind.

For decades, ARKCON has provided superior value and the best possible experience for members and partners. In our best effort to continue that legacy we are proud to announce we will be hosting a virtual sales and management media summit on July 22nd – 23rd. This two-day members' event will feature some of the best sales and management speakers in the country and be offered FREE to ABA members. Stay tuned for more information and specifics on how to register and participate.

We are forever grateful for each and every member and partner in our community. We are more excited than ever about this year's virtual media summit and a prosperous future together.

Sincerely,

C. Luke Story

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Executive Director