

THANK YOU SPONSORS



MULTIFACILITY CEO & SENIOR EXECUTIVE LEADERS CONFERENCE

FALL 2021

November 9-11, 2021
Colorado Springs, CO
Held at The Broadmoor

REGISTRATION DEADLINE:
OCTOBER 15

AHCANCAL.ORG/CEOCONFERENCE



MULTIFACILITY CEO & SENIOR EXECUTIVE LEADERS CONFERENCE

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This conference offers a unique opportunity to network with other leaders in the field and explore new and emerging business strategies designed to help you tackle your most pressing challenges. Get inspired by our dynamic keynote speakers and attend sessions on topics including maintaining census, staffing and workforce, population health management, and lessons learned from COVID-19.



Opening Keynote: **Jeff Morris**, MD, national speaker, coach, and author has spent the past 10 years coaching healthcare leaders across the country on how to transform their operations to elevate and drive patient and employee engagement.



Closing Keynote: **John Gerzema**, President & CEO of the Harris Poll, and pioneer in the use of data to identify social change will discuss how the past year has impacted senior care and the population at large.

Washington Update on the LTC Sector and the Care for Our Seniors Act

Mark Parkinson, President & CEO, and **Clifton J. Porter**, II, Senior Vice President, Government Affairs, will be joined by **Bob Russell**, Partner, The Simmons and Russell Group, and **Governor Hailey Barbour**, Founding Partner, BGR Group.



Ask Me Anything Panel

AHCA/NCAL senior leaders will address attendee questions in an AMA (Ask Me Anything) session. **LaShuan Bethea**, NCAL Executive Director, **David Gifford**, MD, Senior Vice President for Quality & Regulatory Affairs and Chief Medical Officer, and **Mike Cheek**, Senior Vice President Reimbursement and Legal Affairs will join **Mark Parkinson** and **Clifton J. Porter** for an interactive discussion.



The Impact of COVID-19 on the LTC Sector

David Grabowski, Ph.D., Professor of Health Care Policy, Harvard Medical School



Census Trends and Innovations

Ted LeNeave, President of Accura Healthcare will be joined by keynoter Jeff Morris.

* SCHEDULE AT A GLANCE

TUESDAY, NOVEMBER 9

3:00pm - 3:30pm	Welcome, Introductions, and Sponsor Recognition
3:30pm - 4:30pm	What's Happening in Washington?
4:30pm - 5:30pm	Opening Keynote: Preserving Organizational Resilience: The Executive's Role in Addressing Compassion Fatigue in Caregivers
6:00pm - 9:00pm	Welcome Reception and Dinner
9:00pm - 11:00pm	After Dinner Lounge

WEDNESDAY, NOVEMBER 10

7:30am - 8:00 am	Breakfast Buffet
8:00am - 8:45am	Keys to Building and Maintaining Census
8:45am - 9:30am	The Future of Population Health Management (part 1)
9:30am - 10:00am	Break
10:00am - 10:30am	The Future of Population Health Management (part 2)
10:30am - 11:30am	AMA (Ask Me Anything)
12:00pm - 2:00pm	Afternoon Activities (Additional fees apply. Check the conference app for event details.)
6:30pm - 9:00pm	Reception and Dinner
9:00pm - 11:00pm	After Dinner Lounge

THURSDAY, NOVEMBER 11

7:30am - 8:00am	Breakfast Buffet
8:00am - 8:45am	Staffing Highs and Lows
9:00am - 10:00am	COVID-19 and the Long Term and Post-Acute Care Sectors: Lessons Learned from a Pandemic
10:15am - 11:15am	Closing Keynote: The Harris Poll: Trends Shaping Our Future
11:15am	Conference Concludes

*Agenda confirmed as of the date of the mailer but is subject to change.



HOTEL AND TRAVEL

At the Broadmoor, the spirit of the West inspires the adventurer within, offering a spectacular environment to reconnect, network, and explore.

REGISTRATION & HOTEL INFORMATION

The deadline to register for the conference and reserve your hotel room at the AHCA/NCAL discounted rate is **October 15**.

EVENT REGISTRATION

To register online, go to: **AHCANCAL.ORG/CEOCONFERENCE**.

You may register for the event online or download a registration form.



HOTEL RESERVATIONS

To make your guest room reservations, call The Broadmoor Reservations Department at 719-577-5775 by **Friday, October 15, 2021**, and reference "American Health Care Association."

You can also visit our exclusive group reservations web page.

Take advantage of the special group rates of \$265 Run of West standard guest room per night, single or double occupancy, plus a 10.25% occupancy tax, and 2.95% Public Improvement Fee.

TRAVEL

The Broadmoor is located nine miles from the Colorado Springs Airport (COS) which is approximately 15 minutes by car with an estimated one-way taxi fare of \$32. Denver International Airport (DEN) is 90 miles away and approximately 90 minutes by car with an estimated one-way taxi fare of \$150. Valet parking is \$35 daily and self-parking is \$25 daily. Shuttle service from the airports to the Broadmoor is available via The Broadmoor Transportation Department at 855-266-2522.

Attendee Eligibility

Participation in this conference is by invitation only and is intended for CEOs and executive-level management staff. AHCA/NCAL reserves the right to grant final approval to all registrants. Only fully registered member or nonmember attendees are eligible for CE accreditation earned through the conference's education sessions. Guest registration is for spouses or guests and is not intended for individuals who work in the long term care profession. Registration and attendance for companies and individuals who sell or market products and/or services to provider organizations is limited to sponsors only.