



Why do Caregivers Choose You?

. . . And Why They Don't

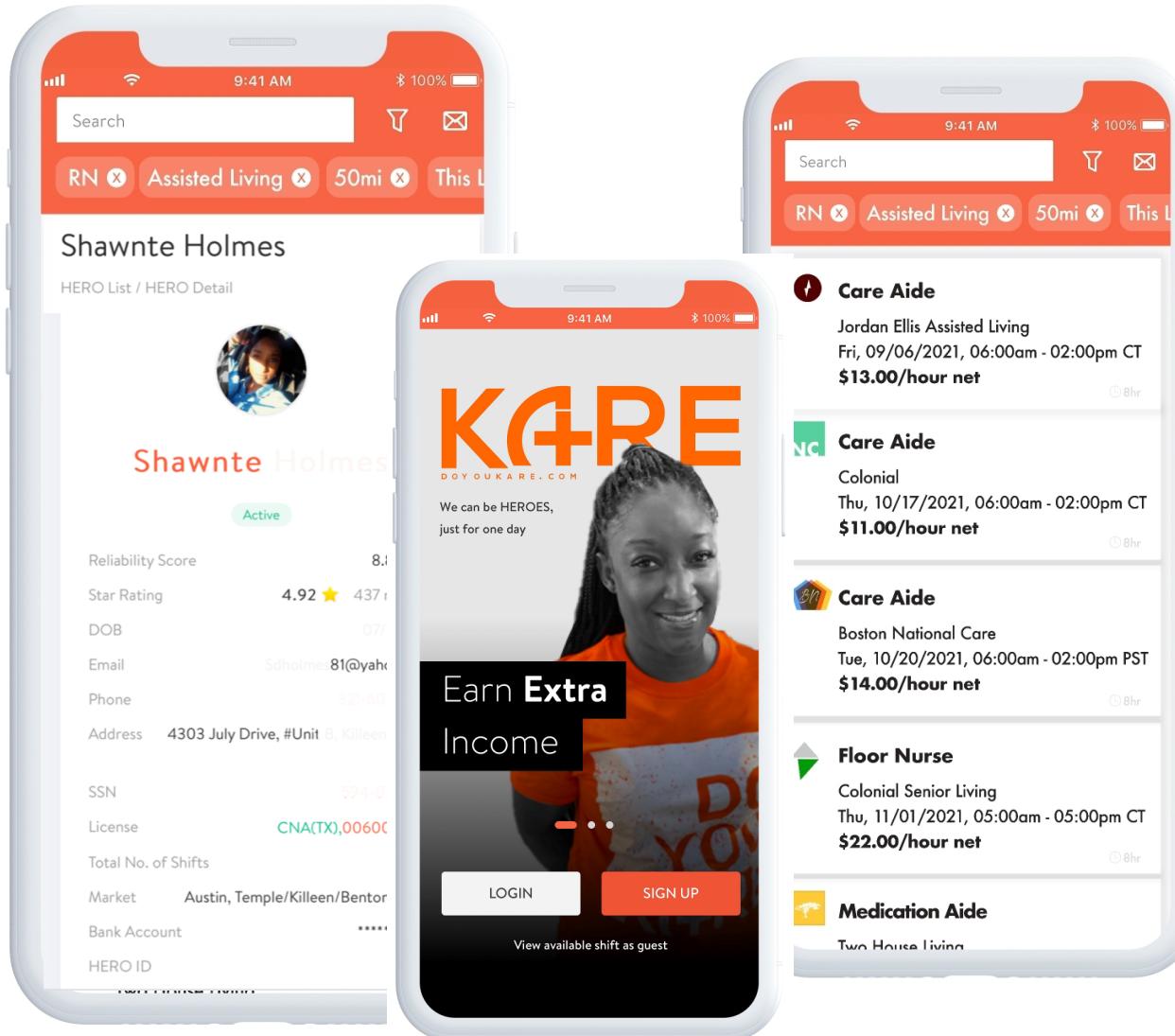


WE SOLVED THE #\$/!%+@ LABOR CRISIS!



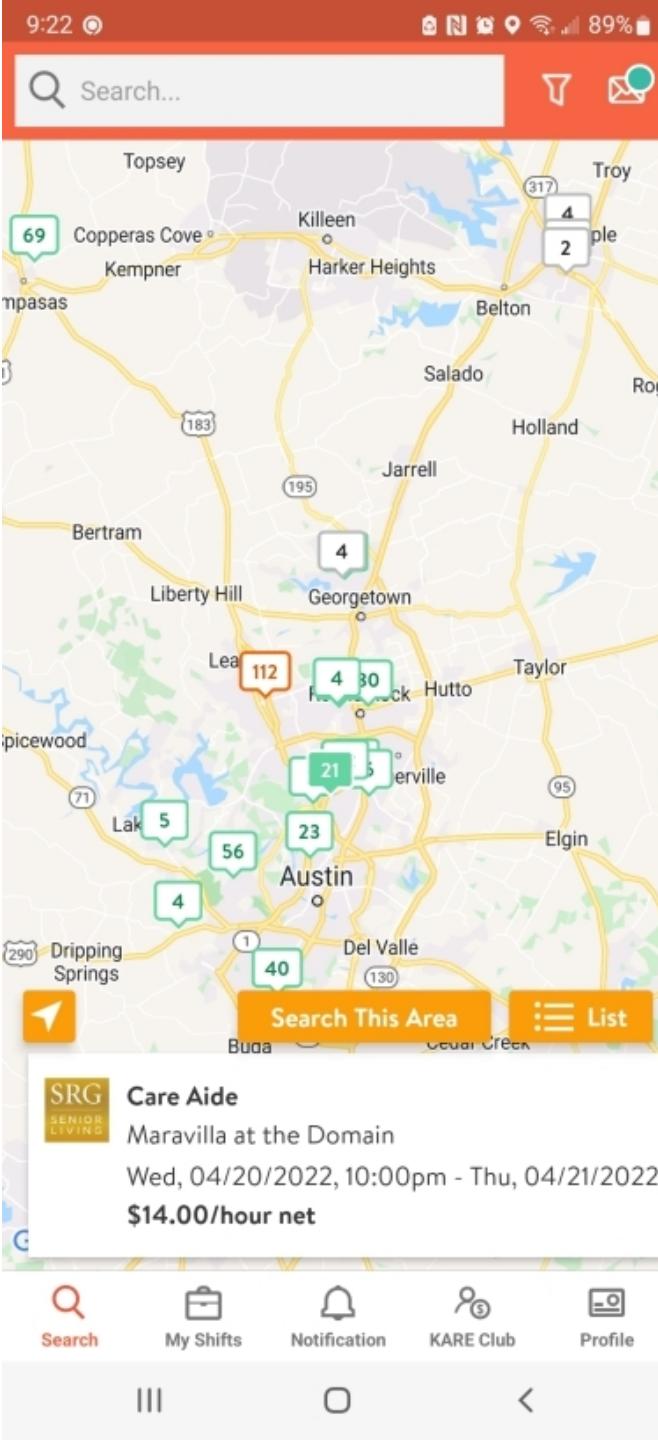
**Normalize saying
staffing agencies
SUCK**





DO YOU K4RE ?

- Digital Labor Marketplace
- BY the industry, FOR the industry
- Access to 1000s of HEROES
- ~300 Companies, 1000s of communities and 30+ states have already joined the KARE Revolution



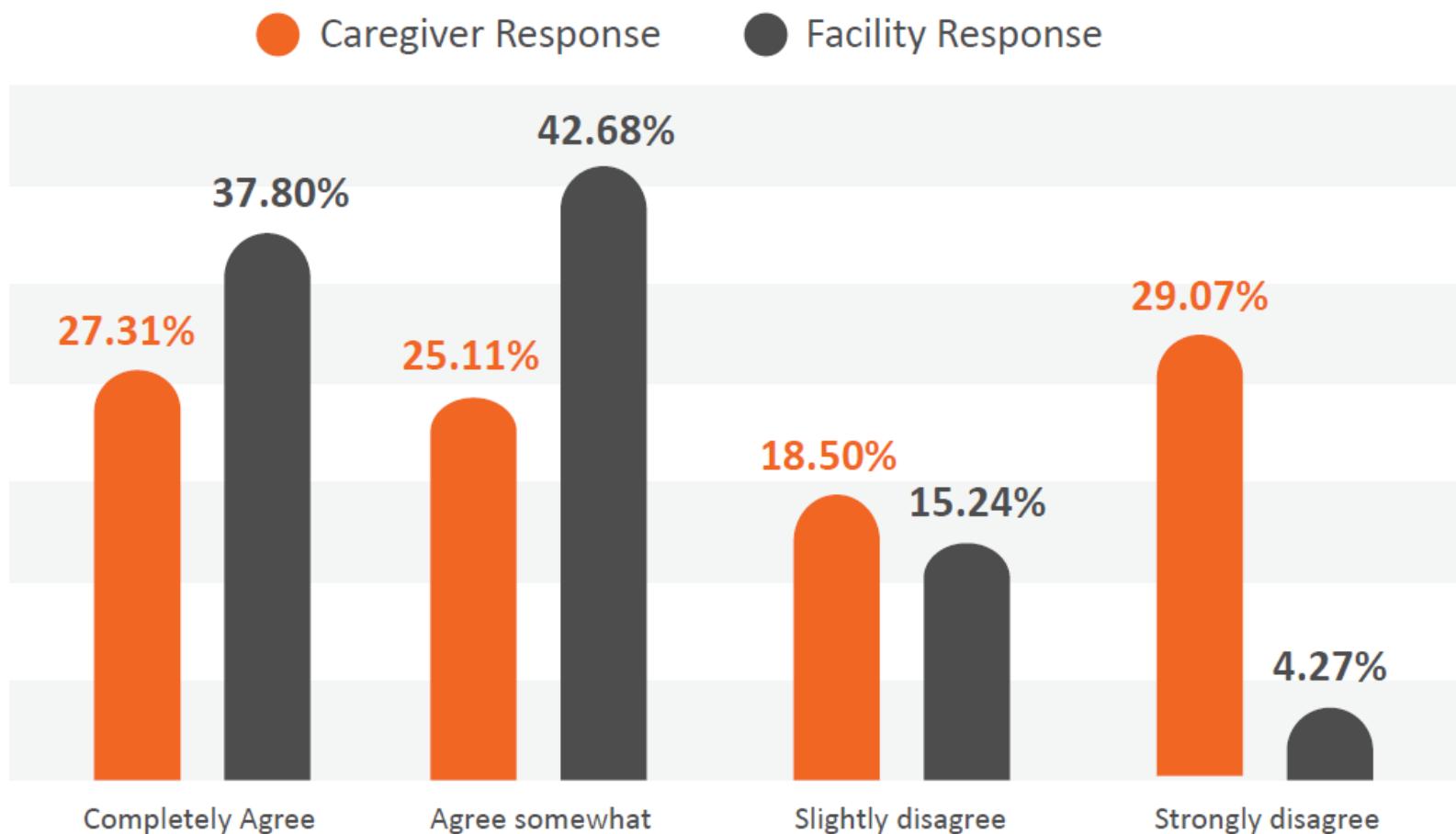
WHY YOU SHOULD KARE

- You set the pay rates
- You decide who comes to your community
- Hire our HEROES full time . . . **FOR FREE**
- No contract, subscription fee. Takes 15 minutes to get started

What our HEROES have taught us

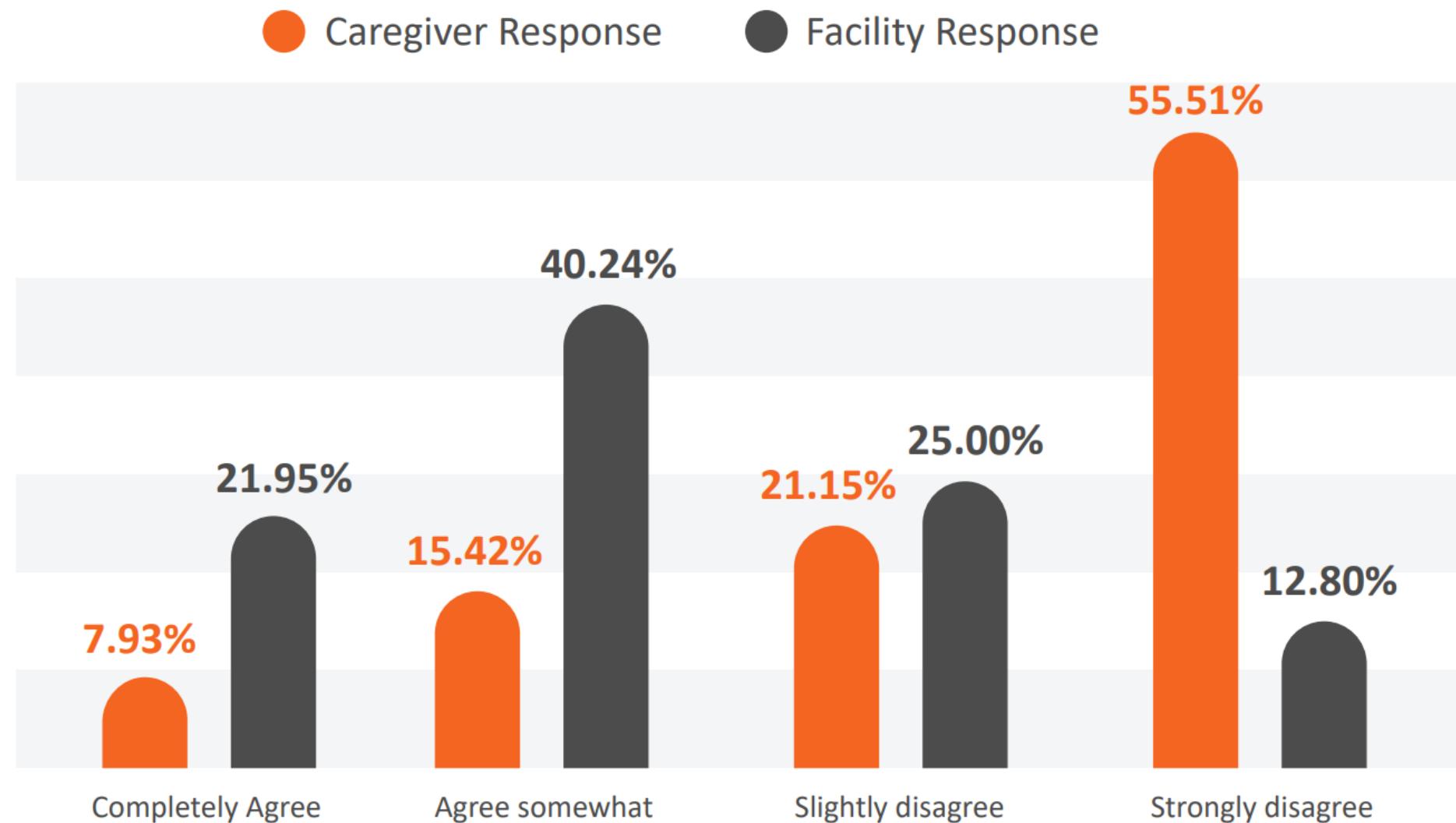
Our Workers Are Leaving the Industry . .Right?

Agree or Disagree: "If a company NOT IN SENIOR CARE/HEATHCARE (maybe like a Walmart, Amazon, Restaurant, typical office job) wanted to pay me (or your employees) 20% more than I (they) make now, I (they) would not be working in senior care:



But COVID Has Made it Worse . . .?

COVID has made caregivers consider leaving senior care forever:



I believe caregivers and nurses are leaving the industry due to vaccine mandates.

ANSWER CHOICES	RESPONSES
Strongly agree	33.33%
Somewhat agree	45.83%
Somewhat disagree	16.67%
Strongly disagree	4.17%

80%

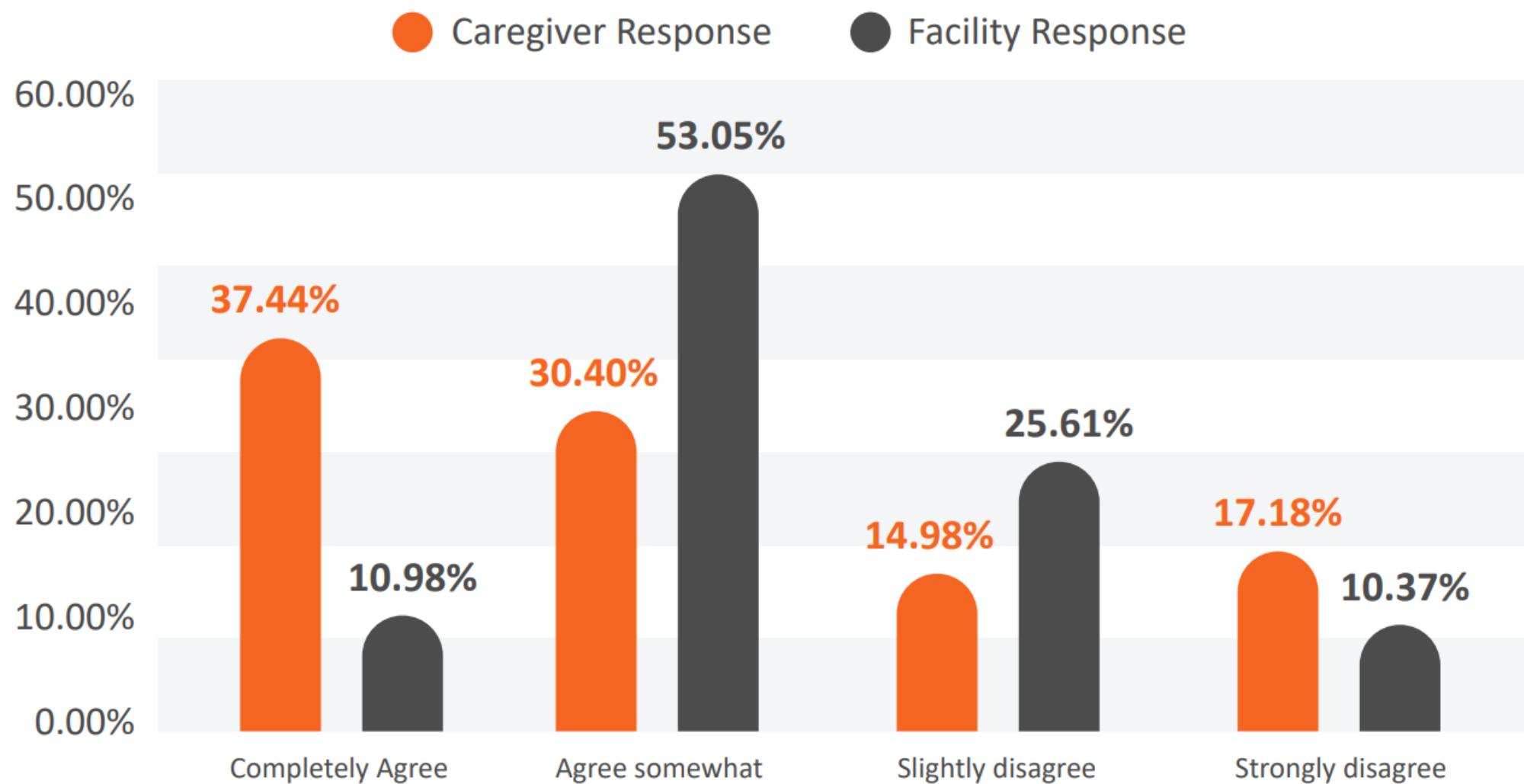
Vaccine mandates have made me consider leaving senior care forever.

ANSWER CHOICES	RESPONSES
▼ Strongly agree	11.72%
▼ Somewhat agree	12.43%
▼ Somewhat disagree	13.14%
▼ Strongly disagree	62.71%

Almost **80%** Disagree

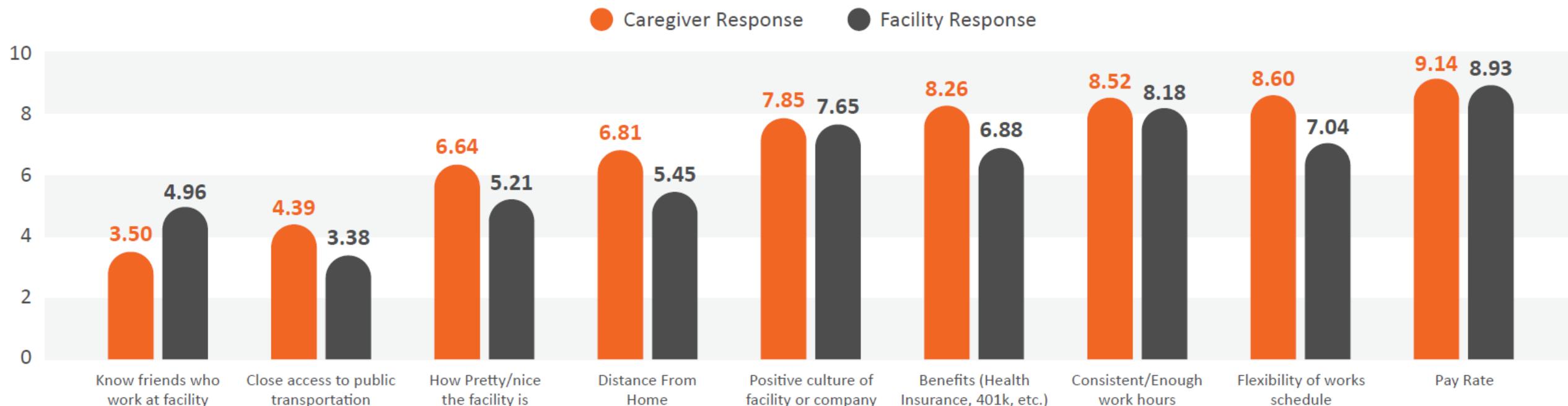
What Does The Future Hold?

Agree or Disagree: “Five years from now, I (or most of your front line staff) will still be working in senior care:”



Why Do Caregivers Come . . .

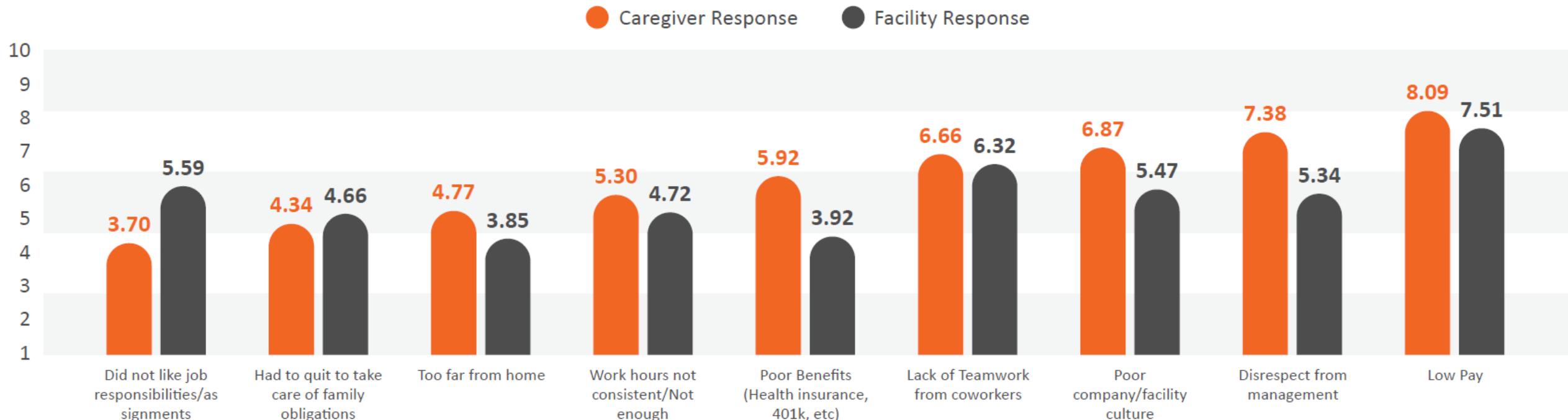
On a scale of 1-10 please rank the factors that would make you (or an employee) want to work PERMANENTLY at a facility: [1 - not a factor, 10 - Significant factor]

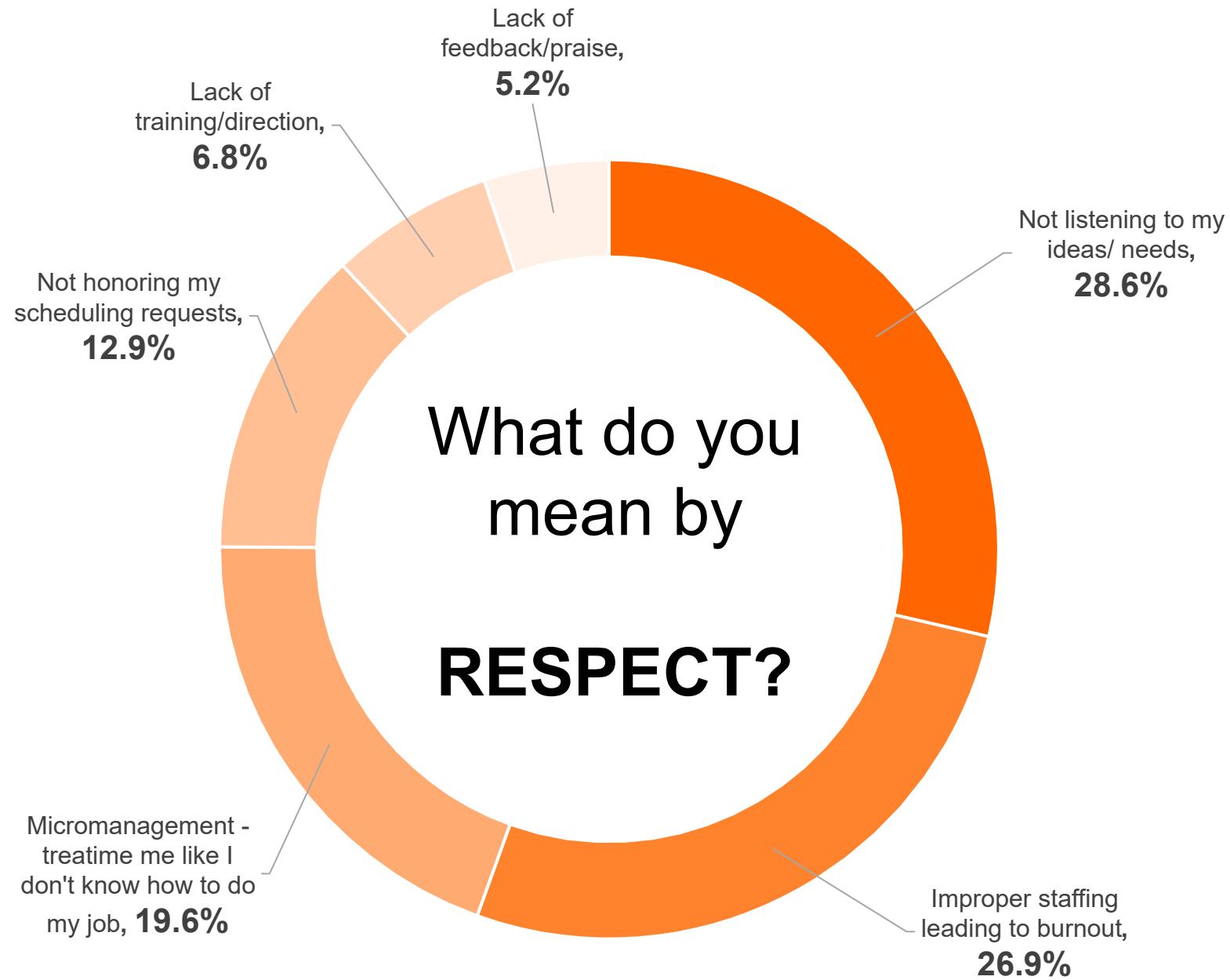


Why Do Caregivers Go . . .

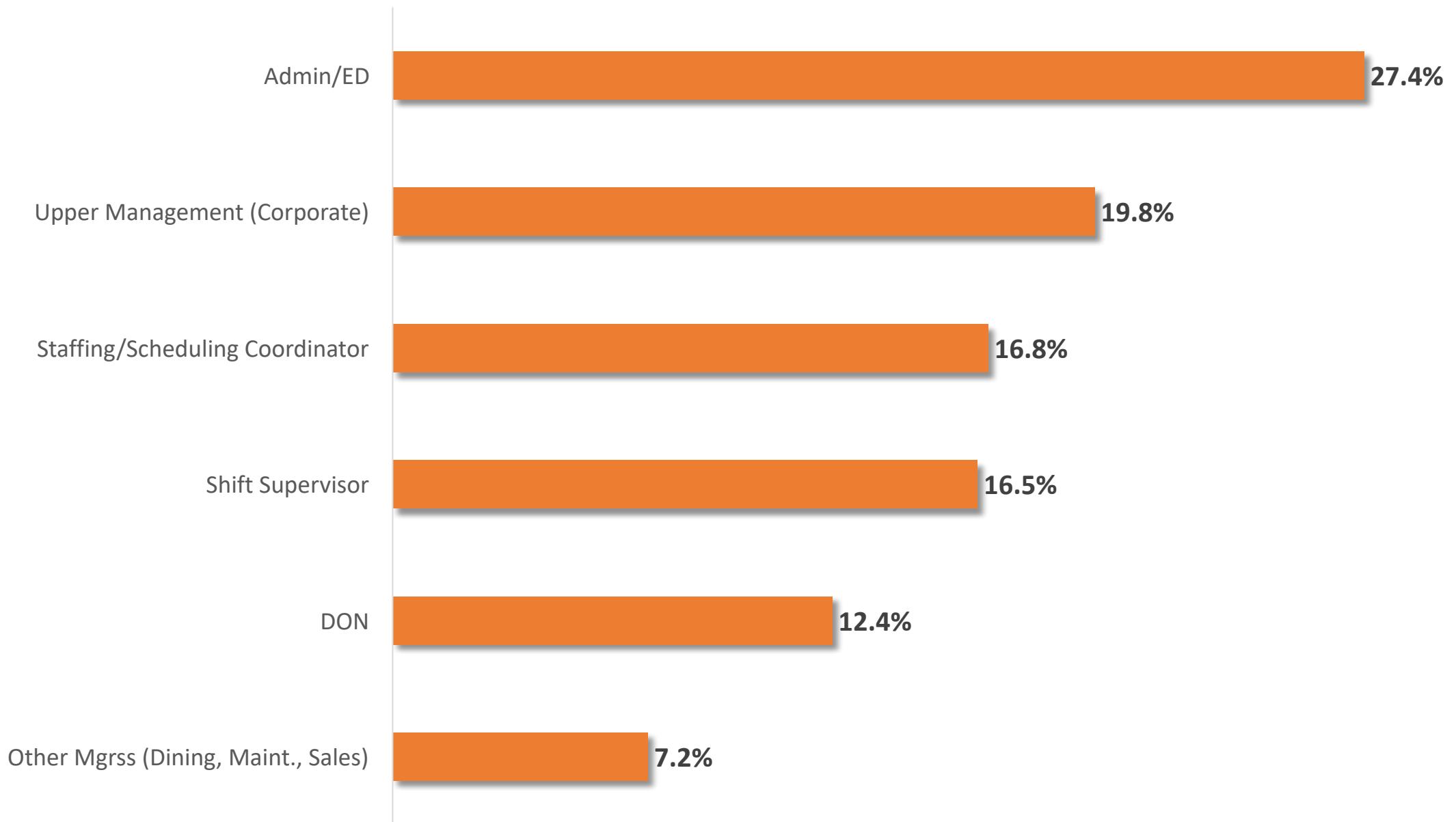
What Motivates Caregivers to QUIT an Employer?

If you (or employee) have QUIT a job(s) in a senior care in th past, please tell us which factors contributed the most to wanting to leave?





Who is Disrespecting Me?



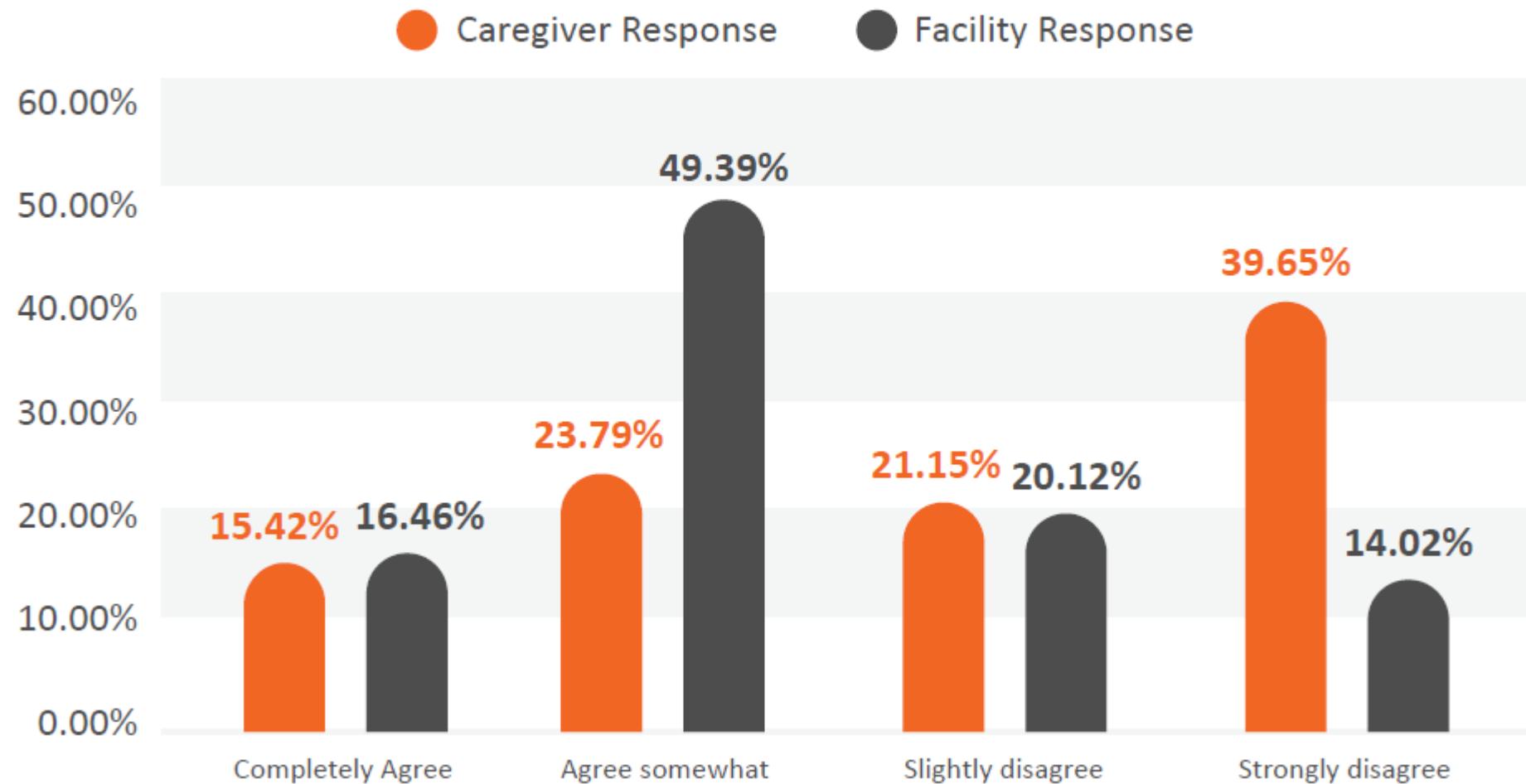


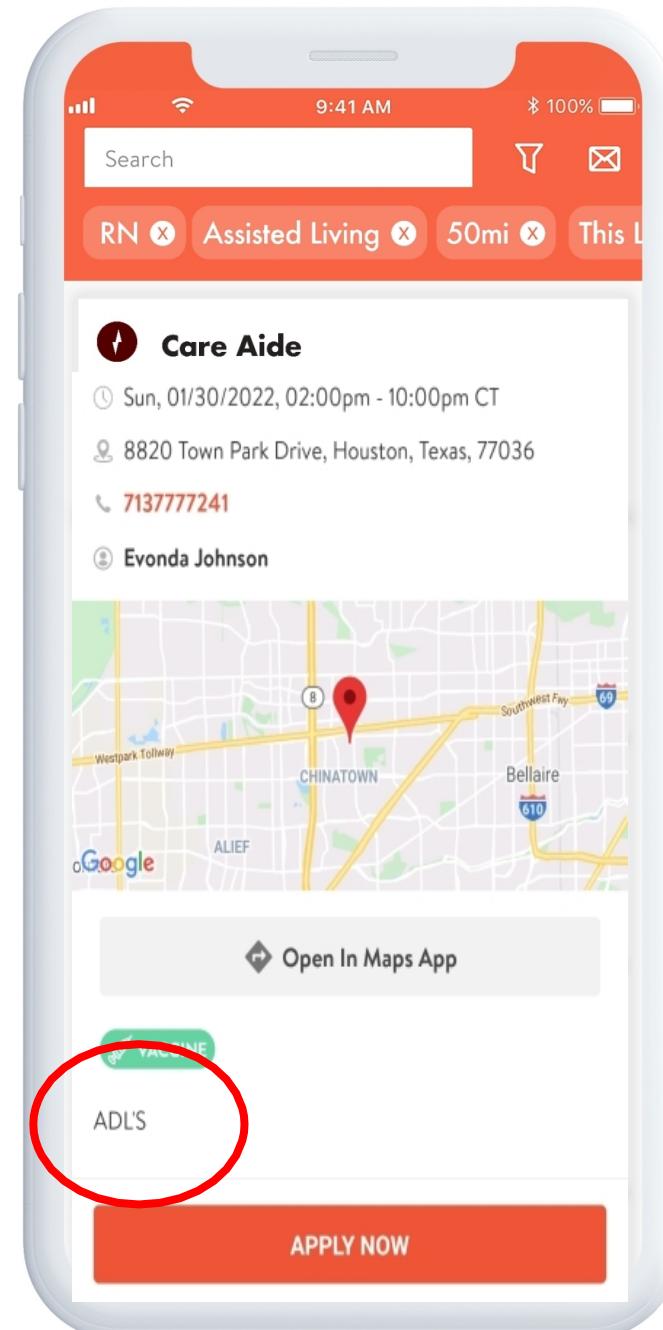
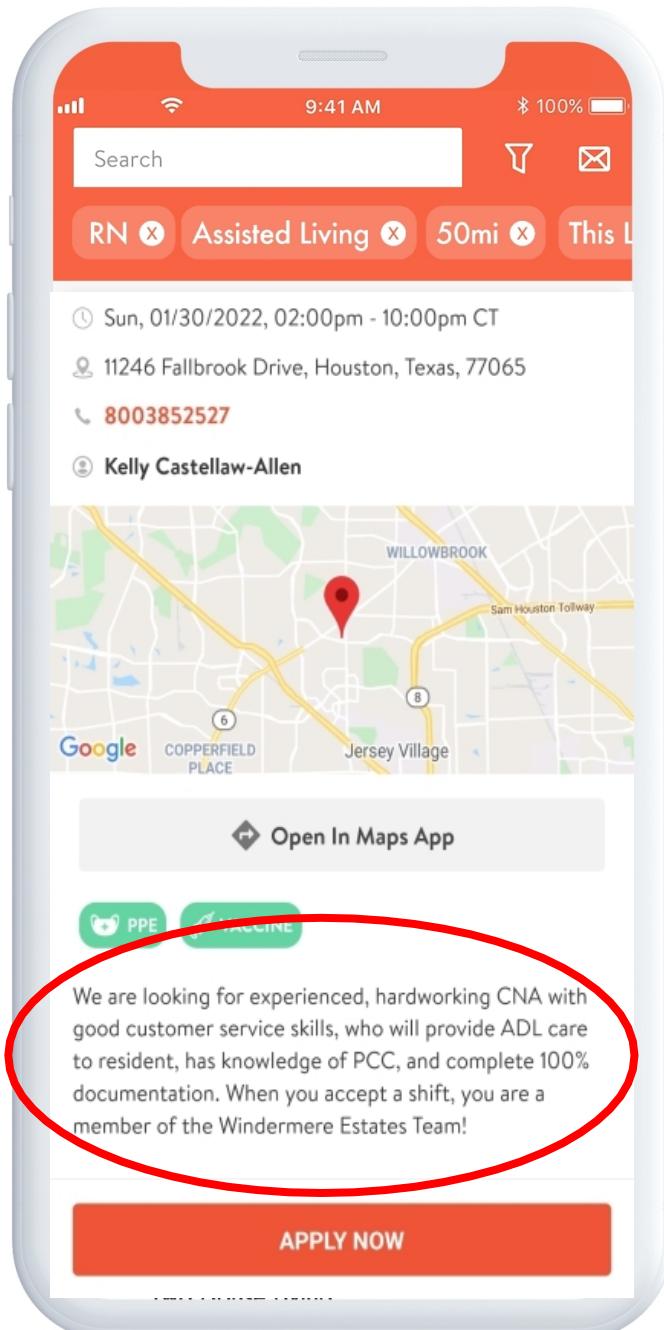
COMMUNITIES



But We Have a Great Culture . . .

Agree or Disagree: "A caregiver would be willing to make 10% LESS money, if they were offered a job at a facility with a better CULTURE





A PERSON WHO FEELS
APPRECIATED WILL ALWAYS DO
MORE THAN WHAT IS
EXPECTED