

We are pleased to announce



The Bronx Tourism Council joins
Bronx Borough President Ruben Diaz Jr.
in launching the 9th Annual
Savor The Bronx Restaurant Week
as an opportunity for our Bronx eateries to
market to new customers at no cost to them.

What WE need from YOU

PRIX FIXE OR DISCOUNTED MEAL

We suggest that you commit to designing at least three 3-course prix fixe dishes at appropriate proportions that work for you. Anywhere from \$20 for lunch and \$25 for dinner (not including drinks and gratuity), however feel free to customize your prices to your own specifications, OR customize your own offer to consist of a % off the meal (not including drinks and gratuity) or a free item from the menu.

USE SAVOR THE BRONX MENU TEMPLATE

We will provide a menu template which will include the Savor The Bronx logo as well as your establishment's logo for branding purposes.

SAVOR THE BRONX PARTICIPANT DECAL

Display the Savor The Bronx *Participant decal* on your façade.

Deadline:

To be included in all of the marketing and promotional opportunities associated with "Savor the Bronx" Restaurant Week, the event registration form **MUST** be received by December 17th.

Marketing costs for the event will be covered by the Bronx Tourism Council and other sponsors. For questions, please contact Sofia Grifoll (SGrifoll@boedc.org) 718-590-4412. **Register today and start receiving free publicity for your restaurant!**

What YOU get from US

MARKETING & PUBLIC RELATIONS

"Savor the Bronx" Restaurant Week will be supported by a Public Relations and Marketing campaign which will include flyer distribution, eNewsletters, Social Media and more. Participant logos, links and information will be included in the Bronx Tourism Council's website, Facebook page and marketing materials. In addition, your restaurant may be chosen for additional media opportunities.

FREE LISTING IN OUR PUBLICATIONS

Participating in Savor the Bronx Restaurant Week is the only way to ensure a **FREE listing** in the 2019/19 Bronx Visitors Guide Dining & Nightlife section.

OPPORTUNITY FOR DISCOUNTED

ADVERTISING...in our Digital Publication, Go Bronx Magazine, our Bronx Visitor Guide, and/or our website www.ilovethebronx.com.

PARTICIPATION FORM

9th ANNUAL SAVOR THE BRONX RESTAURANT WEEK

Monday, January 6th – Friday, January 17th, 2020

YOU CAN REGISTER ONLINE. GO TO www.SavorTheBronx.com OR... Please return completed form to The Bronx Tourism Council via fax 718-537-5263 or email to SGrifoll@boedc.org by December 17th.

Participation Offers (Select One)

- 15% 20% 25% or Other ____% off check (tax, alcoholic beverages and gratuities excluded)
- \$25 prix-fixe dinner menu (MUST USE SAVOR THE BRONX MENU TEMPLATE)
- \$20 prix-fixe Lunch menu (MUST USE SAVOR THE BRONX MENU TEMPLATE)
- Other Offer (PLEASE EXPLAIN): _____

Eligible Meals: Lunch & Dinner Lunch Only Dinner Only

Please list other exclusions: _____

Restaurant Name: _____

Name of Contact: _____

Contact Email: _____

Address: _____

City, State & Zip Code: _____

Phone: _____ Fax: _____ Website: _____

Check all Credit Cards Accepted: Amex MasterCard Visa None Other _____

Neighborhood where your restaurant is located:

- | | | | | |
|--|--------------------------------------|--------------------------------------|---|---|
| <input type="checkbox"/> Baychester | <input type="checkbox"/> Eastchester | <input type="checkbox"/> Morrisania | <input type="checkbox"/> Riverdale | <input type="checkbox"/> Westchester Square |
| <input type="checkbox"/> Bedford Park | <input type="checkbox"/> Edenwald | <input type="checkbox"/> Morris Park | <input type="checkbox"/> Soundview | <input type="checkbox"/> West Farms |
| <input type="checkbox"/> Belmont | <input type="checkbox"/> Ferry Point | <input type="checkbox"/> Mott Haven | <input type="checkbox"/> Spuyten Duyvil | <input type="checkbox"/> Williamsbridge |
| <input type="checkbox"/> Castle Hill | <input type="checkbox"/> Highbridge | <input type="checkbox"/> Mount Eden | <input type="checkbox"/> Throggs Neck | <input type="checkbox"/> Woodlawn |
| <input type="checkbox"/> City Island | <input type="checkbox"/> Hunts Point | <input type="checkbox"/> Mount Hope | <input type="checkbox"/> Tremont | <input type="checkbox"/> OTHER _____ |
| <input type="checkbox"/> Claremont | <input type="checkbox"/> Kingsbridge | <input type="checkbox"/> Norwood | <input type="checkbox"/> University Heights | |
| <input type="checkbox"/> Clason Point | <input type="checkbox"/> Longwood | <input type="checkbox"/> Parkchester | <input type="checkbox"/> Unionport | |
| <input type="checkbox"/> Concourse Village | <input type="checkbox"/> Melrose | <input type="checkbox"/> Pelham Bay | <input type="checkbox"/> Wakefield | |
| <input type="checkbox"/> Morris Heights | <input type="checkbox"/> Port Morris | | | |

How would you classify your dining style?

- Fine Dining Casual/Elegant Family/Casual Café Coffee House Pub/Brewery Other _____

How would you categorize your cuisine?

- American Asian French Garifuna Greek Healthy Alternative Irish Italian Latin/Caribbean
- Mexican Spanish Seafood Soul Food FUSION of _____ Other _____

What is your restaurant's Price Range?

- \$ = Under \$10 \$\$ = \$11 - \$30 \$\$\$ = \$31 - \$60 \$\$\$\$ = Above \$60 Other _____

Which app do you use for reservations?

- Yelp Open Table Seamless Uber Eats Other _____

Please email your HIGH RESOLUTION logo in one of the following formats: (EPS; JPEG; PNG; TIFF; PDF)

Fax this form back by December 17th to 718-537-5263 or Email: SGrifoll@boedc.org Or call: 718-590-4412

In addition to my FREE listing in Go Bronx Magazine and the 2020/21 Bronx Visitor Guide, please send me information on buying additional advertising at a discount.