



Business of the Year Nomination Information

Nominations will be received until 5:00 p.m. on Thursday, October 8, 2020, for the Small and Large Business of the Year Awards. These awards will be given to one small business (50 employees or less) and one large business (more than 50 employees), who is a Chamber of Commerce member in good standing and meets one or more of the award criteria. The awards will be presented at the Chamber's Annual Celebration on November 4, 2020.

AWARD CRITERIA

The recipient will demonstrate noticeable achievements in one or more of the following criteria:

- ❖ Stability – Substantiated history as an established business including, but not limited to: number of years in business, sustained expansion, growth in square footage, and/or growth in net worth.
- ❖ Growth in number of employees and impact on the job market.
- ❖ Corporate Citizenship – Demonstrated ethical leadership and corporate stewardship and impact in the community through use of personnel or financial contributions. Include information on specific contributions of money, time, or resources to charitable causes and membership in councils, boards and clubs providing support and services to the community.
- ❖ Customer Service – Demonstrated outstanding customer service.
- ❖ Innovation and creativity – Demonstrated innovativeness of product or service offered to illustrate creativity and imagination of management.
- ❖ Other – industry recognition, aesthetics of the business, new product growth, and/or innovative marketing.
- ❖ Resiliency during COVID-19 – Demonstrated ability to pivot to a business model conducive to short-term survival along with long-term resilience and growth.

Martinsburg-Berkeley County Chamber of Commerce Business of the Year Award 2020

Format of Nomination

Please use the outline below as a guide to provide the following information:

1. Name of Business
2. Address
3. Contact Person including email address
4. Name of Nominator (**cannot** be self-nominated) including address, phone number, email address
5. Number of employees
6. Detailed description of how business meets the award criteria and why business should be chosen for award. Include all supporting materials.

For more information: Tina Combs, President/CEO
(304) 267-4841
tina@berkeleycounty.org

Send nominations to:

Martinsburg-Berkeley County Chamber of Commerce
198 Viking Way
Martinsburg, WV 25401
tina@berkeleycounty.org

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