

I hope this message finds you well. We are excited to host the upcoming runoff forum between the candidates for Mayor of San Antonio. To ensure smooth production and fair experience for both campaigns, please review the complete logistics and participation guidelines below.

### Event Overview

**Forum Title:** Destino S.A. 2025: Rumbo a la Alcaldía

**Date:** Wednesday, May 15, 2025

**Recording Time:** 9:00 AM – 10:00 AM

**Candidate Arrival:** No later than 8:30 AM (absolute latest by 8:45 AM for technical setup)

**Location:** Univision 41 Studios @ 12451 Network Blvd, Suite 140, San Antonio, TX

### Logistics & Parking

- **Arrival:** Please arrive by 8:30 AM to complete all sound and lighting checks

- **Parking:** Open and free. Please park in front of the building—spaces are typically available, and no permit is needed

### Broadcast Details

**Language:** The forum will be bilingual with a format that provides both candidates equal time to speak and equal time for rebuttals with the anchors and with each other.

### Air Date:

- **Television Broadcast:** Sunday, May 25, 2025, from 5:00 PM – 6:00 PM

- **YouTube Release:** May 22, 2025, by 7:00 PM

### Accessibility:

- TV and YouTube versions will feature subtitles over any English language

### Production Requirements

- **Campaign Materials Table:** There is not a live audience. However, one shared table will be available (free of charge) for flyers, pamphlets, push cards, stickers, etc.

### Rules & Conduct

- **Phones:** No phones may be used by candidates during the forum
- **Notetaking:** A pen and small notebook/paper are permitted (we will provide a notepad and pen)
- **Standing:** Candidates will remain standing throughout the forum for structure and flow
- **Technology:** All phones and devices must be silenced for both candidates and attending campaign staff. No external audio or video technology may interfere with Univision's production.
- **Event Status:** This is a private, closed event limited to production staff and approved campaign representatives
- **Social Media Teams:** Your teams are welcome to capture behind-the-scenes content as long as it does not interfere with our production

### Forum Format & Structure

For the sake of identifying the candidates without a name (since we won't know who will talk first until the draw), on this document we identify them as "Candidate 1" and "Candidate 2"

- Moderators: Anuar Revuelta & Melissa Henao

- Timer: There will be a visual timer. There is no grace period for the responses.

**1 minute** timer starts on **Green**

> 30 second notice **Blue**

> 15 second notice **Yellow**

> 5 second notice **Red**

> 0 second notice **Black**

**1 minute 30 second** timer starts on **Green**

> 40 second notice **Blue**

> 20 second notice **Yellow**

> 10 second notice **Red**

> 0 second notice **Black**

- Forum Duration: 1 hour, starting at 9 AM and ending promptly at 10:00 AM

- Candidate Speaking time: Using the format outlined below, each candidate will have a total of 17 minutes and 30 seconds to speak.

- Candidate Speaking/Seating Order: Determined by random drawing just before the forum begins. The candidate who speaks second will be the last to speak. Candidate 1 will speak first, candidate 2 will speak second.

### Show Structure

- Pre recorded introductory segment

- Reading of the rules/format

- Opening Statements: 1 minute per candidate

- Questions

- Closing Statements



## **Question/Response/Rebuttal Categories**

The following categories will be mixed within the show structure:

### **- Category 1 (CANDIDATES RESPOND IN THEIR PREFERRED LANGUAGE)**

- > *This category will be repeated 3 times*
- > Moderator vs. Candidate
- > Moderators will ask questions in English and in Spanish
- > Candidate will have 60 seconds to respond to the moderator
- > Moderator will have a follow up question for the same candidate
- > Candidate will have 60 seconds to respond to the moderator
- > Microphones will be cut after those 60 seconds

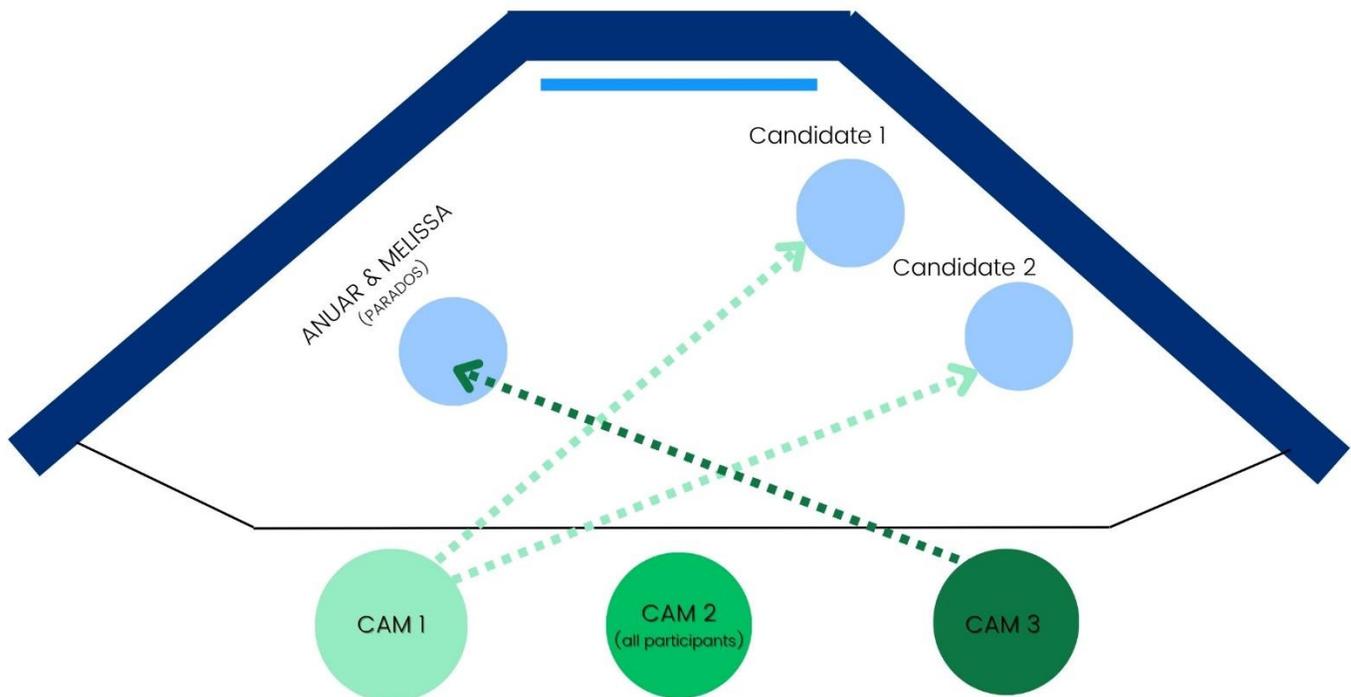
### **- Category 2 (ENGLISH QUESTION/RESPONSE ONLY)**

- > *This category will be repeated 2 times for 2 different topics. There will be a total of 4 questions within this category (2 questions per topic)*
- > Moderator question / Candidate vs. Candidate
- > A moderator will ask a question in English
- > First candidate will have 60 seconds to respond
- > Second candidate will have 60 seconds to rebuttal to the first candidate's response
- > Microphones will be cut after those 60 seconds

### **- Category 3 (CANDIDATES RESPOND IN THEIR PREFERRED LANGUAGE)**

- > *This category will be repeated 4 times*
- > Moderator introduces sound bites of community concern/questions
- > These questions are in English and Spanish.
- > Moderators or translator will provide a translation of the Spanish questions
- > First candidate will have 90 seconds to respond to the community member
- > Second candidate will have 90 seconds to respond to the community member
- > Microphones will be cut after those 90 seconds

### STUDIO SETUP



- As mentioned above in the forum format & structure, the candidate's position on stage will be determined at the same time of the draw.

### Key Topics for the Forum

***\*Note: Candidates will not receive questions in advance. Only the broad topics listed below will be shared for preparation\****

- Public Safety & Crime Prevention
- Immigration
- Economic Development & Small Business Growth
- Transportation & Infrastructure
- Housing, Homelessness, & Affordable Housing

We look forward to a dynamic and respectful forum that serves our San Antonio community well.