

STEVEN A. GREENBERG

Steve's 12 years in the New York State Assembly culminated as Press Secretary for New York State Assembly Speakers Mel Miller and Saul Weprin. For nine years, he was Communications Director for New York State Comptroller H. Carl McCall.

Steve has also been a campaign manager, communications director and senior advisor for many local and statewide political campaigns, including races for Comptroller and Governor.

Since founding Greenberg Public Relations in 2003, Steve has used his experience and contacts to create successful strategic communications, public affairs and public relations campaigns for a diverse array of clients, including: Albany Law School, Alliance of Automobile Manufacturers, ARC of New York, **#bFair2DirectCare** Campaign, Community Health Care Association of NYS, Compassion & Choices, HANYS, del Lago Resort and Casino, New York Bankers Association, New York Offshore Wind Alliance, New York State Education Department, State University of New York, University at Albany, and the Ultimate Fighting Championship (UFC).

Steve is also a pollster with the Siena College Research Institute, where he develops and serves as spokesman for Siena's public opinion polling on state and national politics.

Steve appears regularly on Spectrum News' nightly political news program Capital Tonight and on The Capitol Pressroom. In addition, Steve is a regular guest on radio shows aired in different regions across New York. His insights into government and politics are frequently sought out by journalists across the state and they have been quoted in such newspapers as *The New York Times*, *New York Post*, *New York Daily News*, *Albany Times-Union*, *The Buffalo News*, *Washington Post*, and Associated Press. He was named one of City & State's Political PR Power 50 in January 2020.

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