



BARRET SCHOOL OF BANKING

Paul W. Barret, Jr. School of Banking • Memphis, TN

What makes us **the best** Graduate Banking Education value found **anywhere?**



Tuition

Barret's \$1,795 tuition is the **lowest** in the industry, thanks to a large endowment that allows for over 60% tuition subsidies for all students.

Approximately 1/3 of the cost of other banking schools at LSU, SMU, Wisconsin, and Colorado.

Convenience

One-week resident session means employees spend less time away from the job and family.

Education

Outstanding and innovative curriculum. **IBANYS and ICBA Endorsed.**

Superb faculty including nationally known speakers in the industry.

Experience

More than 45 years in existence.

Attendees come to Barret from 30+ states.

Lecture Series

Featuring nationally distinguished speakers:

- Dr. Robert Gates
- Coach Mike Krzyzewski
- Coach Tony Dungy
- Newt Gingrich
- Coach Tony LaRussa
- Kat Cole
- Daymond John
- Fred Smith



Visit us at **barret.ws** for more info, and to fill out your online application today!

Barret Graduate School Curriculum in Brief

One week per year for three years • 130 hours of classroom study • Nine on-campus case studies • Eight home study problems

Year One

Financial Institutions & Markets
Boosting Bank Profitability* **
Financial Statements***
Human Behavior* **
Developing a Sales Culture
Mktg & Business Dvp.***
Compliance Management
Operations Management
Technology, Payments, & Cybersecurity

Total Hours: 43

Exam at week's end:

* Home Study Problem **Case Study

Year Two

Asset/Liability Management
Bank Performance Mgmt***
Banking Industry Update
Commercial Lending***
Economic Environ. of Banking***
Investment Portfolio Management
Emotional Intelligence***
Strategic Planning

Total Hours: 43

Exam at week's end:

* Home Study Problem **Case Study

Year Three

Balance Sheet Management
Loan Portfolio Management
Risk Management
Bank Simulation**
Leadership Development
Digital Marketing**
Executive Learning Lab
Bank Management

Total Hours: 44

**Case Study

Barret's Annual Graduate School program: **May 17-22, 2020**