

Independent Bankers Association of New York State presents

2021 Virtual Bank Directors Conference

Leadership CyberSecurity
Strategy COVID-19
M&A
PPP Management

Tuesday, March 2, 2021

8:30 a.m. - 1:30 p.m.

Live Webinar – Via ZOOM

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5.0
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Overview

The role of a community bank director is one that is always changing and has never been more critical to the success of your bank. The 2021 IBANYS Virtual Directors Conference is an informative and engaging event designed to help you gain the tools essential to guide your bank's growth and profitability and sustain its vision for the future.

Agenda

8:30 – a.m.	Opening remarks – John Witkowski, President & CEO, IBANYS
8:40 – 9:30 a.m.	The Impact of the Pandemic on Community Banks Michael Jamesson, Principal, Jamesson Associates The pandemic is not over but seems to be slowing. Let's take a look at what to expect in the future as it relates to portfolio management, business model/processes and strategic opportunities.
9:35 – 10: 25 a.m.	Community Bank 2021 Update and Strategic Considerations Jeff Cardone, Partner, Luse Gorman, P.C. 2020 was an unprecedented year for the banking industry, as the COVID-19 pandemic has caused significant upheaval and uncertainty to the operational and financial performance of banks, resulting in lower stock prices, compressed margins and enhanced loan loss provisioning (oh yeah – there was also a presidential election and administration change). As we enter 2021, this presentation will provide an update on hot button topics impacting the community bank industry, such as strategic considerations related to the M&A environment, including emerging trends to enhance value for shareholders and depositors, the subordinated debt capital markets, the impact of the Presidential election on the regulatory environment and strategies for boards and compensation committees to deal with impact of COVID-19 on performance-based compensation and determining appropriate performance goals for 2021 and beyond.
10: 30 – 11: 20 a.m.	Cyber Risk: The four legs of the stool (People, Process, Technology & Cyber Insurance) Wade Barnes, Financial Services Practice Lead, Hartman Advisors Dennis Gustafson, Financial Service Practice Lead, AHT Insurance This interactive session will help participants prevent, protect and/or transfer risks associated with cyber security threats against the bank's assets. Specifically, we'll cover best practices including educating your staff, creating best practice processes, leveraging technology to keep you safe and reviewing insurance coverage in the event you encounter an incident.
11:20 – 11:30 a.m.	Break
11:30 – 12: 20 p.m.	Response to the Global Pandemic Patrick Farrely, Partner & Howard Foote, Office Managing Partner, Capital Region UHY, LLP & Managing Director, UHY Advisors From the beginning of the global pandemic, UHY has been analyzing the impact to Financial Institutions from both an operational and regulatory perspective. UHY will take you through the journey from the pre-COVID environment to the mid/post-COVID "new normal" identifying key considerations and best practices along the way.
12: 25 – 1:15 p.m.	Cannabis Legalization – What Every Board Member Should Know Elizabeth Shields, Co-Founder, NYC Cannabis Industry Association Tony Repanich, President & COO, Shield Compliance The expansion of state-based legal cannabis programs impacts financial services firms large and small. This session will provide directors with an overview of the current market conditions and changes likely to occur over the next 12-18 months, plus an introduction to the business, legal, and compliance considerations for banking (and not banking) cannabis.
1:15 - 1:30 p.m.	Q & A/Closing remarks

Who Should Attend

- ⇒ **Directors**
- ⇒ **Presidents**
- ⇒ **CEOs**
- ⇒ **Chairmen**
- ⇒ **Inside/Outside Council**

2021 Directors Conference Registration Form



Complete the form below & mail, email to:

Mail: IBANYS

19 Dove Street, Suite 101
Albany, NY 12210

Email:

lindag@ibanys.net

Registration Deadline:

Wednesday, February 24, 2021

Questions:

Contact: Linda Gregware

lindag@ibanys.net or (518) 436-4646

Bank/Organization: _____

Contact Person: _____ **mail:** _____

Address: _____

City/State/Zip: _____

Phone: _____

Attendee Name & Title

Attendee Email (required)

Payment

☐ **My check (made payable to IBANYS) is enclosed**

☐ **Charge**

☐ **Member:** \$85 per person

☐ **Non-member:** \$125 per person

Visa/Mastercard/AMEX number: _____

Cardholder Name: _____

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Billing Address of Card (if different from above): _____

CVV (3 digits back of card/AMEX 4 digits on front of card): _____