



BARRET

SCHOOL OF BANKING

Paul W. Barret, Jr. School of Banking • Memphis, TN

What makes us **the best**
Graduate Banking Education
value found **anywhere?**

Tuition

Barret's \$1,395 tuition is the **lowest** in the industry, thanks to a large endowment that allows for over 60% tuition subsidies for all students.

Approximately 1/3 of the cost of other banking schools at LSU, SMU, Wisconsin, and Colorado.

Education

Outstanding and innovative curriculum. **ICBA Endorsed.**

Superb faculty including nationally known speakers in the industry.

Lecture Series

Featuring nationally distinguished speakers:

- Dr. Robert Gates
- Coach Mike Krzyzewski
- Coach Tony Dungy
- Newt Gingrich
- Coach Tony LaRussa
- Kat Cole

Convenience

One-week resident session means employees spend less time away from the job and family.

Experience

More than 40 years in existence. Formerly Mid South School of Banking.

Attendees come to Barret from over 20 states.



Visit us at **barret.ws** for more info, and to fill out your online application today!

Barret Graduate School Curriculum in Brief

One week per year for three years • 128 hours of classroom study • Nine on-campus case studies • Eight home study problems

Year One

Non-Traditional Fin. Services* **
Consumer Risk Management
Technology, Payments, & Cybersecurity
Financial Statements* **
Human Behavior* **
Developing a Sales Culture
Mktg & Business Dvp.* **
Regulatory Compliance & Doc.

Total Hours: 43

Exam at week's end:

* Home Study Problem ** Case Study

Year Two

Asset/Liability Management
Bank Performance Mgmt* **
Banking Industry Update
Commercial Lending* **
Economic Environ. of Banking* **
Investment Portfolio Management
Financial Institutions & Markets
Personnel Mgmt. & Supervision* **
Strategic Planning

Total Hours: 42

Exam at week's end:

* Home Study Problem ** Case Study

Year Three

Balance Sheet Management
Loan Portfolio Management
Risk Management
Bank Simulation**
Leadership Development
Compliance Management
Mktg & Brand Management**
Bank Management

Total Hours: 43

** Case Study

Barret's 46th Annual Graduate School program: **May 20-25, 2018**

Barret School of Banking • 650 East Parkway South • Memphis, TN 38104 • (901) 321-4000 • Fax: (901) 321-4099 • barret@barret.ws