



# BARRET SCHOOL OF BANKING

Paul W. Barret, Jr. School of Banking • Memphis, TN

*What makes us **the best**  
Graduate Banking Education  
value found **anywhere?***



## Tuition

Barret's \$1,395 tuition is the **lowest** in the industry, thanks to a large endowment that allows for over 60% tuition subsidies for all students.

Approximately 1/3 of the cost of other banking schools at LSU, SMU, Wisconsin, and Colorado.

## Convenience

One-week resident session means employees spend less time away from the job and family.

## Education

Outstanding and innovative curriculum. **ICBA Endorsed.**

Superb faculty including nationally known speakers in the industry.

## Experience

More than 40 years in existence. Formerly Mid South School of Banking.

Attendees come to Barret from over 20 states.

## Lecture Series

Featuring nationally distinguished speakers:

- Dr. Robert Gates
- Coach Mike Krzyzewski
- Coach Tony Dungy
- Newt Gingrich
- Coach Tony LaRussa
- Kat Cole



Visit us at  
**barret.ws** for  
more info, and to  
fill out your online  
application today!

## Barret Graduate School Curriculum in Brief

One week per year for three years • 128 hours of classroom study • Nine on-campus case studies • Eight home study problems

### Year One

Non-Traditional Fin. Services\* \*\*  
Consumer Risk Management  
Technology, Payments, & Cybersecurity  
Financial Statements\* \*\*  
Human Behavior\* \*\*  
Developing a Sales Culture  
Mktg & Business Dvp.\* \*\*  
Regulatory Compliance & Doc.

Total Hours: 43

Exam at week's end:

\* Home Study Problem \*\* Case Study

### Year Two

Asset/Liability Management  
Bank Performance Mgmt\* \*\*  
Banking Industry Update  
Commercial Lending\* \*\*  
Economic Environ. of Banking\* \*\*  
Investment Portfolio Management  
Financial Institutions & Markets  
Personnel Mgmt. & Supervision\* \*\*  
Strategic Planning

Total Hours: 42

Exam at week's end:

\* Home Study Problem \*\* Case Study

### Year Three

Balance Sheet Management  
Loan Portfolio Management  
Risk Management  
Bank Simulation\*\*  
Leadership Development  
Compliance Management  
Mktg & Brand Management\*\*  
Bank Management

Total Hours: 43

\*\* Case Study

Barret's 46th Annual Graduate School program: **May 20-25, 2018**