

# The Heartbeat of All Communities 2023 Independent Bankers of New York State Annual Convention june 12 - 14 • advanced booth & sponsor registration



# Accommodations

A block of rooms have been reserved at the Turning Stone Resort & Casino. Reservations can be made by contacting the Turning Stone Resort at (800) 771-7711. Refer to group: IBANYS Convention. WE STRONGLY RECOMMEND YOU MAKE YOUR RESERVATIONS EARLY—THE ROOMS WILL SELL QUICKLY.

# **Turning Stone Room Rates**

All individual reservations will require one night's room deposit (including applicable taxes and surcharges) or a valid credit card to guarantee the reservation. Tower King/Double Rooms rate \$199. Tower Junior Suites rates \$279 (single/double occupancy) plus applicable taxes and surcharges. Check in 3 p.m., check out 11 a.m.

# **Deposit/Payment Information**

Only credit cards are accepted for deposits.

#### **Cut-Off Date**

Thursday, May 11, 2023 – Reservations received after this date accepted on a space and rate availability basis and cannot be guaranteed at the conference rate. We cannot guarantee room availability and pricing after this date.

# **Cancellation Policy**

Individual room reservations may be cancelled 48 hours prior to arrival with no cancellation penalty. Cancellations within the 48 hour period will cause forfeiture of the deposit.

# To Exhibit

DEADLINE

Please complete the *Exhibitor Registration Form* on page 10 and return to IBANYS.

# To Sponsor an Event

Please complete the *Sponsorship Form* on page 9 and return to IBANYS.

# Contact Information

Linda Gregware,
Director of Administration
& Membership Services

PHONE (518) 436-4646

MAIL IBANYS

194 Washington Ave.

Suite 420 Albany, NY 12210

EMAIL lindag@ibanys.net

\$1,000

\$1,000



# sponsorship form

TO GUARANTEE SIGNAGE AND INFORMATION PLACED IN PRINTED MATERIALS, ALL	SPONSORSHIPS AND PAYMENT MUST BE	RECEIVED BY MAY 19, 2023	EADLINE
Print Name			
Company			
Address of Credit Card			
City/State/Zip			
Phone Fax	Email		
Payment			
☐ My check is enclosed \$Make checks payable to IBANYS			
☐ Charge \$ to ☐ MasterCard ☐ Visa ☐ Amex			
Credit card #	Exp. date CVV#	(Amex on front of card)	
Print card name	Signature	,	
	- J		
Sponsorships Limited sponsorships available – call now to reserve yours!			
This conference combines a balance of casual networking time and educational programming. Sponsorships are great platforms	Sponsorships are available on a Check your choice of sponsorsh		
to position your company; as a sponsor you associate your	PLATINUM	•	
company with one of our events and you are able to connect with your target audience, expose your brand, and leverage	▼ Vendor Reception	Monday	\$6,000
your advertising dollars in a cost effective manner.	X Welcome Dinner	Monday	\$7,500
ALL sponsorships include:	☐ Silent Auction Reception	Tuesday	\$8,500
Advanced member registration list	☐ Dinner	Tuesday	\$7,500
Recognition on the convention page of IBANYS website	Entertainment	Tuesday Evening	\$5,500
• Sponsor ID ribbon with badge	Exhibit Space		\$6,000
Signage with company name and logo at sponsored event	GOLD		
Verbal acknowledgement at event where appropriate	☐ Luncheon	Tuesday	\$4,000
• Signage listing of all convention sponsors (by level)	☐ Luncheon	Wednesday	\$3,500
Opportunity to provide promotional items for attendees	□ Dinner Wine	Monday Evening	\$2,750
Recognition in the IBANYS e-newsletter	☐ Dinner Wine	Tuesday Evening	\$2,750
<ul> <li>Sponsorship listing in convention show book</li> </ul>	SILVER		
GOLD Sponsorship	X Breakfast	Tuesday	\$2,500
In addition to regular sponsor benefits, sponsor receives:	☐ Breakfast	Wednesday	\$2,500
• (1) complimentary additional registration w/booth purchase	☐ Program Book		\$2,500
• 18 x 24 sponsor sign	X Refreshment Breaks	Both days	\$2,000
Half-page ad in convention show book	<b>GOLF SPONSORS</b>		
Spotlight in IBANYS e-newsletter	☐ Golf Balls	Monday	\$1,000
PLATINUM Sponsorship	X Golf Prizes	Monday	\$2,500
In addition to regular sponsor benefits sponsor receives:	X Golf Carts	Monday	\$1,500
Opportunity to briefly speak at the event sponsored where applicable  (1) years live at the above of the strength of the	Trink Cart	Monday	\$1,500
• (1) complimentary booth w/first choice of location	☐ Lunch Boxes	Monday	\$1,500
• (1) complimentary additional registration	CONVENTION GENERAL SPONS	SOR	
• 24 x 36 sponsor sign	☐ Golf Hole Sponsorship		\$250
<ul><li>Full page ad in convention show book</li><li>Spotlight in IBANYS e-newsletter</li></ul>	☐ General Sponsorship	Amount	\$
- Spounght in Idahit S e-newsieller	6 MINUTE DRILL		
	X First		\$1,000
	☐ Second		\$1,000

☐ Third

☐ Fourth

Fire Exit



# exhibitor registration

REGISTER VIA EMAIL lindag@ibanys.net OR MAIL IBANYS, 194 Washington Avenue, Suite 420, Albany, NY 12210

<b>Boot</b>	h Reg	aistra	tion

Company Name				
Company Street Address	City	State	Zip	
Booth Exhibitor (1)	Additional Booth Exhibitor (2) Addt'l fees	see below		
Contact Email(s)				
Contact Phone	Booth Selection Preference 1	2 3		

# **Booths**

- Please make your booth selection preference above AND include payment with the reservation form helow
- 10' x 10' booth includes sign, 6' table, two chairs and waste can.
- Booth fees include registration for (1) ONE PERSON ONLY. Only one additional vendor in booth at reduced rate of \$850. Additional registrant must complete registration form and pay full registration rate.

**AGREEMENT.** By completing and signing this form, I am agreeing that I understand that IBANYS assigns booth space on a first-come, first-served basis, and that my booth placement may be changed within reason. I understand that my booth space will be not be assigned until IBANYS receives my full payment, and that my company will not be listed on any correspondence until said payment is received. I further understand that all booth personnel must also be registered as convention attendees, and must pay admission accordingly. I agree that IBANYS will retain my payment in the event that my booth representatives are unable to attend, and that IBANYS is not responsible for any loss of money or property from booth abandonment, theft, accident, injury, or any other causes. I have read and am aware that this provision is an express condition of this registration agreement, and that all agreements herein shall be construed in accordance with the laws of the State of New York.

Signature Date

# 16 17 18 ❈ 15 19 27 9 14 20 25 6 28 10 13 24 29 11 Xο **Show Entrance**

# **Calculate Booth & Activity Fees**

SINGLE BOOTH	I MEMBER	Х	\$1,450 each	=	\$
NON-MEMBER	EXHIBITOR	Х	\$1,950 each	=	\$
ADDITIONAL E	XHIBITOR IN BOOTH	Х	\$850 each	=	\$
GOLF	Golfers	Х	\$150 each	=	\$
Name			Handicap		
Name			Handicap		
Name			Handicap		
Name			Handicap		

Grand Total = \$\_\_\_\_

# **Exhibitor Times**

MONDAY, JUNE 12	1:00-5:00 pm 5:30-7:00 pm	Vendor Booth Set-up Tradeshow Opens/ Welcome Vendors/ Cocktail Reception
TUESDAY, JUNE 13	5:30-7:30 pm	Tradeshow Floor Opens/ Cocktail Reception/ Silent Auction
WEDNESDAY, JUNE 14	7:00-11:00 am	Breakdown of Booths by 11:00 am

### **Choose Tuesday Dinner**

Plated Dinner. CHOOSE ONE PER PERSON, use initials for dinner selection if more than one Registrant on Registration Form

Filet of Beef
Grilled Salmon
Frenched Chicken Breast

Total Payment \$	(fill in <b>GRAND TOTAL</b> amour	nt from above)		
☐ My check is enclosed \$	Make checks payable to IBANYS	☐ Please invoice		
☐ Charge \$ to	o ☐ MasterCard ☐ Visa ☐ Amex			
Credit card #		Exp. date	CVV# (Amex on front of card)	
Print card name				
Credit card address (if differe	nt than above)			
Signature				