

IBANYS CEO FORUMS

AN INVESTMENT IN YOUR BANK'S FUTURE!



Take advantage of this exclusive opportunity to join executive level banking professionals, like yourself, in pertinent conversations specific to your management roles. As the CEO of your bank, you are constantly making decisions that affect both your bank and your community. It requires many skills, experience, and perspective - and no one knows that better than other people in your position. Join this facilitated platform to share information, exchange ideas, and discuss important issues with your peers.

BENEFITS OF THE FORUM

- Learn what's working and what's not
- Form lasting relationships with other CEOs
- Solve your most pressing concerns
- Obtain access to highly respected industry experts
- Discover new solutions your peers are utilizing

HOW THE FORUM WORKS

- Each forum is capped at 15 participants - based on bank asset size and market
- Topics discussed will be based on participant suggestions

POSSIBLE FORUM TOPICS

- Profitability Strategies
- Lending & Credit Risk
- Regulatory Updates
- Compensation Strategies
- Committee Process
- Succession Planning
- Strategic Planning
- Technology Trends
- Board Productivity

MEET YOUR FACILITATOR



Karl Nelson
Founder & CEO
KPN Consulting

KPN Consulting is a consulting and training firm that assists community banks with strategies to improve profitability, risk control, and business development. Karl serves on the faculties of the Graduate School of Banking in Madison, Wisconsin and Boulder, Colorado, the Graduate School of Bank Investments & Financial Management in Columbia, South Carolina, as well as the faculties of the state banking schools in Florida and Tennessee.

DATES / LOCATIONS

March 26

Pioneer Bank
652 Albany-Shaker Road
Albany, NY 12111

March 27

DoubleTree by Hilton Hotel Syracuse
6301 State Route 298
East Syracuse, NY 13057

March 28

Tompkins Bank of Castile
90 Main Street
Batavia, NY 14202

REGISTRATION FEE: \$375.00

Fees include program materials, continental breakfast, lunch and refreshments.

CONFIRMATION/CANCELLATION POLICY

Any registrant who does not cancel at least 30 days before the first session will be billed the full registration fee and sent the materials. Substitutions are welcome at no additional charge.

FOR MORE INFORMATION

Linda Gregware
Director of Administration & Membership Services
(518) 436-4646
lindag@ibanys.net
www.ibanys.net