

Final survey results - 261 people responded

How would you rate the overall quality of the Boyne Citizen?

Excellent - 76%

Good - 23%

Average - 1%

How often do you read City of Boyne City news - City Commission coverage, election coverage, etc.?

Always - 59%

Most of the time - 33%

Sometimes - 7 %

How often do you read Boyne City School news - school board meetings and school features?

Always - 25%

Most of the time - 26%

Sometimes - 37%

Never or almost never - 12%

How often do you read our stories about local events and festivals?

Always - 59%

Most of the time - 36%

Sometimes - 4%

How often do you read our News Briefs?

Always - 64%

Most of the time - 32%

Sometimes - 4%

How often do you read our Obituaries?

Always - 49%

Most of the time - 20%

Sometimes - 20%

Never or almost never - 11%

How often do you read our Regional News headlines from Bridge Michigan?

Always - 23%

Most of the time 41%

Sometimes - 28%

Never or almost never - 7%
Not sure or read it from Bridge - 2%

How often do you read our Municipal News items from the City of Boyne City?

Always - 56%
Most of the time - 36%
Sometimes - 8%

How often do you read Patrick McCleary's local history column?

Always - 34%
Most of the time - 25%
Sometimes - 29%
Never or almost never - 12%

How often do you read our stories about the Charlevoix County Board of Commissioners?

Always - 36%
Most of the time - 36%
Sometimes - 23%
Never or almost never - 5%

How often do you read our stories about local businesses (examples: New Mexican restaurant, New bookstore, Chiropractor retires?)

Always - 60%
Most of the time - 35%
Sometimes - 5%
Never or almost never - 0.4%

How often do you read our monthly astronomy column, "Dark Skies," by Rod Cortright?

Always - 14%
Most of the time - 24%
Sometimes - 37%
Never or almost never - 25%

How often do you read our Music, Arts & Entertainment listings at the very end of each edition?

Always - 23%
Most of the time - 36%
Sometimes - 32%

Never or almost never - 9%

How often do you read our list of Boyne Citizen donors?

Always - 13%

Most of the time - 22%

Sometimes - 46%

Never or almost never - 19%

Where do you live?

City of Boyne City - 40%

Township near Boyne City - 31%

Boyne Falls area - 6%

Walloon Lake area - 5%

East Jordan area - 5%

Charlevoix area - 3%

Petoskey area - 4%

Other Northern Michigan - 2%

Downstate Michigan - 9%