



LEADER OF THE PACK - \$7,500

- Recognition as the presenting title sponsor for the Walk for Paws
- Prominent logo placement on the start/finish sponsor banner
- Logo inclusion in the event marketing & any promotional materials
- Logo & website link on humanesocietyhbg.org
- Shout-out on HSHA social media to 35,000+ followers
- Feature mention in an e-blast to 23,000+ subscribers
- Prominent placement of company name & logo on event t-shirt
- Inclusion of promotional materials in “goodie bags” (items must be received by 4/12/2024)
- Reserved location for product display and information table at event site (1 table & 2 chairs included)
- Recognition as title sponsor of a Premium Zone or activity
- Five 5K race entries

CANINE COMPANION - \$5,000

- Logo inclusion in event marketing & any promotional materials
- Elevated logo placement on sponsor banner
- Elevated placement of company logo on event t-shirt
- Logo recognition on walk route markers
- Three 5K race entries
- Logo and website link on humanesocietyhbg.org
- Logo in an e-blast to 23,000+ subscribers
- Inclusion of promotional materials in “goodie bags” (items must be received by 4/12/2024)
- Reserved location for product display and information table at event site (1 table & 2 chairs included)

Saturday, May 4, 2024

10AM - 2PM | Rain or Shine

Harrisburg Area Community College

1 HACC Drive, Harrisburg, PA 17110

Sponsorship Opportunities

FAITHFUL FRIEND - \$2,000

- Logo inclusion in event marketing & any promotional materials
- Logo on sponsor banner
- Logo on event t-shirt
- Logo at 5k water station table
- Two 5K race entries
- Logo and website link on humanesocietyhbg.org
- Logo in an e-blast to 23,000+ subscribers
- Inclusion of promotional materials in “goodie bags” (items must be received by 4/12/2024)
- Reserved location for product display and information table at event site (1 table & 2 chairs included)

CAT'S MEOW - \$1,000

- Logo inclusion in event marketing & any promotional materials
- Logo on event t-shirt
- Logo and website link on humanesocietyhbg.org
- Logo in an e-blast to 23,000+ subscribers
- Inclusion of promotional materials in “goodie bags” (items must be received by 4/12/2024)
- Reserved location for product display and information table at event site (1 table & 2 chairs included)

PAW PAL - \$500

- Logo and website link on humanesocietyhbg.org
- Company name (text) on an e-blast to 23,000+ subscribers
- Inclusion of promotional materials in “goodie bags” (items must be received by 4/12/2024)
- Reserved location for product display and information table at event site (1 table & 2 chairs included)

***Please note that your sponsorship commitment and logo (including permission to use) must be received no later than April 12, 2024 for guaranteed inclusion on promotional collateral, including t-shirts, press releases, and event program.**



SPONSORSHIP FORM

Questions? Please contact Marysol Laboy
MarysolL@humanesocietyhbg.org
717.564.3320 x123

Select Sponsorship Level

☐ **Leader of the Pack** \$7,500

☐ **Cat's Meow** \$1,000

☐ **Canine Companion** \$5,000

☐ **Paw Pal** \$500

☐ **Faithful Friend** \$2,000

☐ I am unable to sponsor at this time but wish to make a donation in the amount of \$_____

Company Name: _____

Address: _____

Contact Name: _____

Phone: _____ Cell: _____

Email Address: _____

Signature: _____ Date: _____

Payment Options:

☐ Pay in full in advance – please find our check enclosed

☐ Charge our corporate credit card monthly in 2024

☐ **Mastercard**

☐ **Visa**

☐ **American Express**

☐ **Discover Card**

Card Number: _____ Expiration Date: _____ CVV: _____

Remit & Contact Information:

HSOA Contact: _____ Email: _____ Phone: _____

Remit to: Humane Society of Harrisburg Area, 7790 Grayson Road, Harrisburg, PA 17111