



# Tentative Agenda



**1:30pm Registration Opens**

**3:00pm - 5:00pm PaymentsEd "What you need to know."**

**5:30pm - 6:00pm New Attendee Reception/Meet the Board**

**6:00pm - 7:30pm General Networking Reception**

**7:30am Registration Opens**

**7:30am - 8:30am Breakfast**

**8:30am - 8:45am Welcome**

**8:45am-9:30am – PaymentsEd Merchant Board Panel (Key industry trends/merchant priorities)**

**9:30am-10:00am Mainstage 1**

**10:00am –10:15am – Movement Break**

**10:15am-11:00am – Concurrent Session 1**

Session 1: Visa Fireside Chat

Session 2: Emerging local payment methods

Session 3: Chargeback rules & recoupment strategies

Session 4: Network tokenization & life cycle management

**11:00am-11:15am – Movement break**

**11:15am-12:00pm - Concurrent Session 2**

Session 1: Combatting payments fraud/3DS  
as mitigation tool

Session 2: Merchant Only Roundtable

Session 3: Payments Analytics – What are you looking at?

Session 4: Legal Update

**12:00pm - 1:00pm Lunch**

**1:00pm – 1:45pm - Concurrent session 3**

Session 1: Discover Fireside Chat

Session 2: Network Tokens- a miracle or a burden

Session 3: Embedded Banking

Session 4: How to Leverage Payments Data

**1:45pm – 2:00pm- Movement break**

**2:00pm - 2:45pm - Concurrent session 4**

Session 1: MAC codes, Brand codes... you've been told how to retry,  
but at what cost?

Session 2: Merchant Only Roundtable

Session 3: Let's talk fees... you've read the posts, but what does it  
mean to your bottom line?

Session 4: Payments Optimization and Subscription Strategy

**2:45pm- 3:30pm – Afternoon break/Payments Education  
Short Talks**

**3:30pm-4:00pm: Mainstage**

**4:00pm-4:30pm: Mainstage**

**4:30pm - 4:45pm – Wrap Upp**

**7:30am Registration Opens**

**7:30am - 8:30am Breakfast**

**8:30am – 8:45am – PaymentsEd Welcome to Day 2**

**8:45am - 9:15am – Mainstage 4**

**9:15am – 9:45:am – Mainstage 5**

**9:45am - 10:30am – Morning break/Payments Education Short Talks**

**10:30am-11:15am – Concurrent Session 5**

Session 1: PCI 4.0 (requirements, deadlines, changes)

Session 2: American Express Fireside Chat  
(time to churn customers due to non-payment)

Session 3: New to Payments Checklist

Session 4: Emerging local payment methods

**11:15am-11:30am – Movement break**

**11:30am-12:15pm-Concurrent Session 6**

Session 1: Mastercard Fireside Chat

Session 2: Financial Risk Management

Session 3: Industry Rules & Regulations

Session 4: Hedging your bets- how payment mix can increase cash flow and reduced costs to move the needle in an economic downturn

**12:15pm – 1:30pm – Lunch**

**1:30pm - 2:00pm – Mainstage 6**

**2:00pm – 2:30pm - Mainstage 7**

**2:30-3:15pm – Afternoon Break/Payments Education Short Talks**

**3:15pm – 3:45pm – Mainstage 8**

**3:45pm – 4:45pm – Merchant Panel – Takeaways from Conference**

**4:45pm – 5:00pm – Conference Wrap Up**

**5pm – 6pm – Closing Reception**