

8:00 AM	<b>Registration and Continental Breakfast</b>	
8:30 AM	<b>Welcome and Introduction to the Housing Institute</b> <b>Solarium Ballroom</b> Susan Connelly Director of Community Assistance, Massachusetts Housing Partnership (MHP)	
8:40 AM	<b>Unlock the Commonwealth: The State of Housing</b> <b>Solarium Ballroom</b> Clark Ziegler, Executive Director, Massachusetts Housing Partnership (MHP)	
9:30 AM	<b>State Policy and Legislative Update CM   0.5</b> <b>Solarium Ballroom</b> Eric Shupin, Director of Public Policy, Citizens’ Housing and Planning Association (CHAPA)	
10:10 AM	<b>Short Break</b>	
10:25 AM	<b>Exclusionary Zoning Through the Lens of Fair Housing CM   1.0</b> <b>Solarium Ballroom</b> Shelly Goehring, Senior Program Manager, Massachusetts Housing Partnership (MHP) Nate Kelly, AICP, Principal Planner, Horsley Witten Group <i>The Fair Housing Act says “it shall be unlawful... to otherwise make unavailable or deny, a dwelling to any person because of race, color, religion, sex, familial status or national origin.” Courts have deemed “exclusionary zoning” as falling under this edict. How can we encourage more housing diversity in our communities?</i>	
11:40 AM	<b>Lunch – Solarium Ballroom</b>	
12:20 PM	<b>Making the Case for Affordable Housing CM   1.0</b> <b>Solarium Ballroom</b> Dr. Tiffany Manuel, The Case Made Inc. <i>How do we talk about affordable housing in a way that furthers the movement locally and throughout the Commonwealth? Dr. Manuel offers over 25 years of research and practice in communities across the country to share strategies on elevating the way we frame conversations on equity, housing, and community development. The audience will leave with best practices that local boards, elected officials, municipal staff, and community advocates can implement tomorrow.</i>	
1:30 PM	<b>Break and Network: What Technical Assistance is Available to Your Community?</b> <b>Piano Lounge</b>	
2:00 PM	<b>Affordable Housing 101 CM   1.0</b> <b>(Track 1) Salon A</b> Anne Lewis, Senior Lending Analyst, MHP What is affordable housing and does it get built? <i>This session looks to give attendees a basic understand of how affordable housing is financed and built outside of Chapter 40B.</i>	<b>Navigating the Request for Proposal (RFP) Process CM   1.0</b> <b>(Track 2) Salon B</b> Laura Shufelt, Assistant Director Of Community Assistance (MHP) Maura Camosse Tsongas, Stone Soup Collaborative <i>Participants will learn about the RFP process, common mistakes to be aware of, and how to ensure the town’s goals are met while attracting responses.</i>
3:15 PM	<b>Short Break and Transition</b>	
3:25 PM	<b>Using Data to Spring to Action CM   1.0</b> <b>(Track 1) Salon A</b> Tom Hopper, Co-Director, Center for Housing Data Callie Clark, Co-Director , Center for Housing Data <i>Join MHP’s Center for Housing Data to learn how to bridge the gap between data and action in your community. This interactive session will include a walk-through of two MHP website resources, Datatown and Housing Toolbox, as well as tips and best practices for using data to enhance housing conversations at the local level.</i>	<b>Regional Strategies for Affordable Housing: From Planning to Stewardship CM   1.0</b> <b>(Track 2) Salon B</b> Karen Conard, Executive Director, MVPC Elizabeth Rust, Executive Director, RHSO <i>Learn about Merrimack Valley Planning Commission’s (MVPC) ongoing efforts to create a Regional Housing Production Plan that will meet DHCD’s requirements for all 13 cities and towns in the region. Liz Rust will then share how Regional Housing Services Offices (RHSO) was created and hear their scope of services relative to planning, production, marketing and stewardship of affordable housing.</i>
4:35 PM	<b>Wrap-up Day One, Homework, and Adjourn</b>	

8:00 AM	<b>Registration and Networking Breakfast</b>	
8:30 AM	<b>Neighborhood Defenders: Participatory Politics and America’s Housing Crisis</b> <b>Solarium Ballroom</b> David Glick, Associate Professor, Political Science Department, Boston University Katherine Einstein, Assistant Professor, Political Science Department, Boston University Maxwell Palmer, Assistant Professor, Political Science Department, Boston University <i>Who participates in local government and how does local decision making affect what does and does not get built?</i>	
9:30 AM	<b>Break and Network: What Technical Assistance is Available to your Community?</b> <b>Piano Lounge</b>	
10:00 AM	<b>Housing Trusts + CPA: Local Resources to Support Affordable Housing CM   1.0</b> <b>(Track 1) Salon A</b> Shelly Goehring, Senior Program Manager, MHP Darlene Wynne, AICP, Assistant Planning Director, City of Beverly Don Boisvert, CPC Member, Town of Goshen Jennifer Van Campen, Executive Director, Metro West Collaborative Development <i>Ways to use both to support the creation and preservation of affordable housing.</i>	<b>Pre-Development Case Study CM   1.0</b> <b>(Track 2) Salon B</b> Laura Shufelt, Assistant Director of Community Assistance, MHP <i>In this session, the instructor will guide participants through the steps necessary for due diligence for a particular site prior to embarking on the development process, including when to engage consultants, looking at site plans, and issues such as title review and identifying common red flags.</i>
11:15 AM	<b>Short Break</b>	
11:20 AM	<b>Making Density Work: Multi-Family Housing That Fits Your Neighborhood CM   1.0</b> <b>(Track 1) Salon A</b> Greg Watson, AICP, Manager of Planning & Programs, Mass Housing Sarah Raposa, AICP, Town Planner, Town of Medfield Iric Rex, AIA, LEED AP, Principal, Davis Square Architects, Inc. <i>This session will highlight a few case studies describing how small and mid-size multifamily housing was successfully introduced in a single family or village context. Speakers will describe successful design strategies and how planning and public input can be used to positively affect project compatibility.</i>	<b>Municipal Finance CM   1.0</b> <b>(Track 2) Salon B</b> Elise Korejwa, Senior Research Associate, UMass Dartmouth, Public Policy Center Edward Prisby, Town of Grafton, Board of Selectmen <i>How does municipal finance influence development in communities? Instructors will address school costs, proposition 2 ½, and structural deficit in local communities and the relation to housing production.</i>
12:30 PM	<b>Lunch – Housing Heroes Award Ceremony</b> <b>Solarium Ballroom</b>	
2:00 PM	<b>Short Break</b>	
2:10 PM	<b>The Housing Studio: Strategies for Getting the 1<sup>st</sup> Win CM   1.5</b> <b>Solarium Ballroom</b> <i>The final, interactive session is designed to take what you learned at this year’s Institute and put it to work. The group will be divided based on different issues communities want to workshop. In small groups communities will have a 5 minute pitch prepared (homework from day 1) and will have a chance to receive 10 minutes of feedback while presenter listens, then the community that presented will fill out an action plan template with the help of their peers and various experts in the room. We will fit in as many community pitches as possible. The goal is to leave with clear actions and strategies to move forward. Some notes and asks:</i> <ul style="list-style-type: none"> <li>• You are still welcome to come even if you do not wish to participate – you can give feedback or just listen!</li> <li>• Communities stick together – this way you will all be on board with your action plan.</li> <li>• Complete the short <a href="#">survey</a> so we know what problems be addressed in advance, but if you forget to do so just tell a MHP staff at some point during the Housing Institute.</li> </ul>	
3:40 PM	<b>Housing Institute Adjourn</b>	

