



OHIO  
ECONOMIC  
DEVELOPMENT  
INSTITUTE

### **2022 Impact Series**

A critical part of economic and community development is understanding the potential impact of development projects, policies and incentives. OEDA's Impact Services provides intensive grounding in how to use these tools. Great opportunity for elected officials, economic and community developers, planners, nonprofit development organizations and anyone who wants to be a strong advocate for their communities.

All courses provide OhioCED and AICP credit. Courses provide a hands-on opportunity to work with these important tools. Courses are taught by experienced practitioners and policy makers.

For more information and to Register:  
[www.ohioeda.com/events](http://www.ohioeda.com/events)

#### ***Economic Impact Analysis***

***June 7, 2022 9:00 am – 2:00 pm***  
***Bowling Green State University; Levin Commons***

***Impact Series***

Economic Impact Analysis is a primary tool used to understand the costs and benefits of development policy, programs, and projects. This course will focus on how economic impact is used, the inner workings of economic impact analysis, provide case studies of economic impact analysis in Ohio, and evaluate the various economic impact tools and consultants available.

#### ***Fiscal Impact Analysis***

***July 22, 2022 9:00am – 2:00pm***  
***Case Western Reserve University***

***Impact Series***

Fiscal Impact Analysis is a valuable tool to understand the fiscal impact of development on local government finances. FIA can be a complex process that is difficult for policy makers and citizens to comprehend. In this session, you will hear from policy makers and practitioners who have used FIA as a decision-making tool to evaluate the direct and indirect costs of development for communities.

#### ***ROI & Gap Analysis***

***September 2, 2022 9:00 am – 2:00 pm***  
***Clark State Community College; Hollenbeck Bayley Conference Center***

***Impact Series***

Gap Analysis in Economic Development is key for elected officials, policy makers, economic developers, and taxpayers to understanding "How much is enough?" when offering incentives for projects. This session will provide a hands-on look at the practical tools for making decisions on incentives, financing, and investment for development projects.

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