

Your tax-deductible contributions benefit:

## Lakes Region Mental Health Center

Mail sponsorships to:

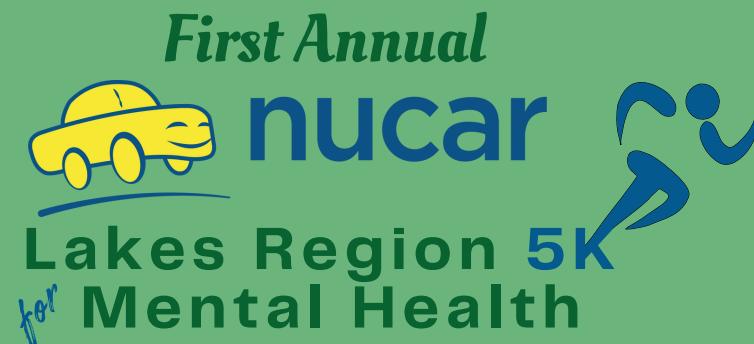
LRMHC, Attn: Development

40 Beacon St. E

Laconia, NH 03246

Or use our secure link:

OR scan the QR code  
to complete online.



Run/Walk/Roll

Sunday, May 18th

Tanger Outlets, Tilton, NH

USATF Certified Course

NH24003JK



### PLATINUM

**\$5,000**

- Enlarged logo on event materials
- Logo & Link in online publications
- Logo & Link on event pages
- Social Media Spotlight
- Annual Report Mention
- Race Day Live Recognition
- Mention in all Press
- Radio Mentions March-May
- Digital Signage Logo placement
- Video message
- 10 Race Registrations

\*Only one available



### GOLD

**\$3,000**

- Enlarged logo on event materials
- Logo & Link in online publications
- Logo & Link on event pages
- Social Media Spotlight
- Annual Report Mention
- Race Day Live Recognition
- Mention in all Press
- Radio Mentions March-May
- Digital Signage Logo placement
- 6 Race Registrations

\*Cash or in-kind



### SILVER

**\$2,000**

- Enlarged logo on event materials
- Logo & Link in online publications
- Logo & Link on event pages
- Social Media Spotlight
- Annual Report Mention
- Race Day Live Recognition
- Mention in all Press
- Radio Mentions March-May
- Digital Signage Logo placement
- 4 Race Registrations

\*Cash or in-kind



### BRONZE

**\$1,000**

- Logo on all event materials
- Logo & Link in online publications
- Logo & Link on event pages
- Social Media Spotlight
- Annual Report Mention
- Race Day Live Recognition
- Mention in all Press
- Radio Mentions March-May
- Digital Signage Logo placement
- 2 Race Registrations



### GREEN

**\$500**

- Logo on all event materials
- Logo & Link in online publications
- Logo & Link on event pages
- 1 Race Registration



## SPECIALTY SPONSORSHIPS

### REFRESHMENT \$250

Cash or in-kind donation of healthy beverages or snacks for runners or walkers.

### TROPHY \$150

Support for medals and trophies.

### MENTAL HEALTH SUPPORTER \$1-\$150

Support the registration of a neighbor in need who wishes to create a campaign to support mental health awareness.





Hello friends,

We're excited to announce the inaugural **Nucar Lakes Region 5K for Mental Health** on Sunday, May 18th, 2025, at the Tanger Outlets in Tilton. This event, which will be held annually, is part of our efforts to raise awareness during Mental Health Awareness Month in May. We understand the significance of this cause to many across our communities and would be delighted if you'd join Nucar and consider offering your support as a sponsor.

The race follows a USA Track & Field certified course that traditionally attracts hundreds of running enthusiasts from across the nation. This presents a fantastic opportunity for your business to gain meaningful marketing exposure. By becoming a sponsor, you can demonstrate your commitment to mental health and community wellness, while also promoting your business.

We look forward to your potential involvement and working together to improve our community. If you have any questions or need more information, please event director Beth Vachon at the number below.

To claim **your** spot, please return this form to the address below, or visit [www.lrmhc.org/events/5k](http://www.lrmhc.org/events/5k) to complete it online.

**SPONSORSHIP LEVEL:**  Platinum  Gold  Silver  Bronze  Green  
 Refreshment  Trophy  Mental Health Supporter

\$ \_\_\_\_\_ **AMOUNT ENCLOSED** OR  **Please send invoice to:**

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Name: \_\_\_\_\_ Address: \_\_\_\_\_