



D1236 Eaton Fire Community Events

2025

D1236 | Eaton Fire Community Events

- Pasadena City Church connected with Lowes for donations of essentials to provide support to the Pasadena and Altadena Community that were impacted by the Eaton Fire.
- Lowes Command Center was quick to act and had approximately 500 Fire totes delivered to the impacted areas of the Eaton Fire and Palisades Fire. Totes arrived on Saturday, January 11th, 2025.
- Immediately, D1236 was able to get the totes and other supplies, which included water, paper goods, cleaning etc., to the Pasadena Church relief site.
- The R8 Staff and D1236 provided volunteer support to Pasadena Church and helped get much needed supplies directly into the hands of the community.
- Sifters were also assembled by local stores and provided to the community to assist with recovering mementos and heirlooms from homes destroyed by the fires.
- A huge THANK YOU to the Command Center, RFM Team, Luke Fuller and Corporate support that made our boots on the ground support possible!

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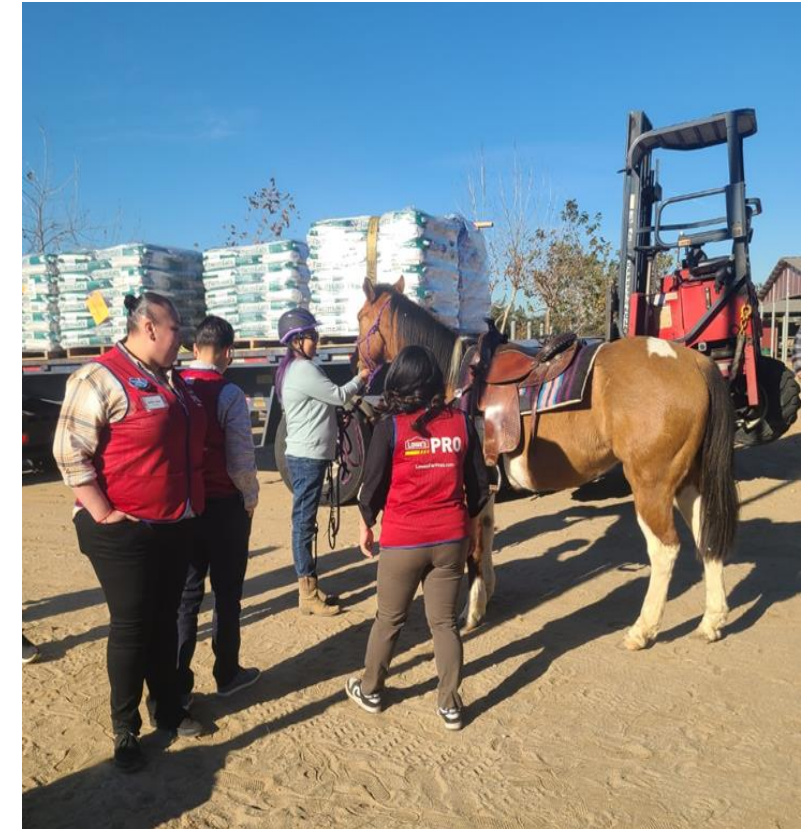


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Lowes delivered a Truck load of Horse Food to the Pico Rivera Sports Arena. The Sports Arena was being utilized as an Emergency Shelter for displaced horses by the California Wildfires. The food will help to feed approximately 70 horses / Shelter Operators were grateful for the support.



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Cal Fire reached out to Lowes for a 200-pallet donation and shovels for frontline Firefighters. They reached out to 6 different retailers and pallet yards, but no one was willing to assist. The pallets were a critical need for the Fire Department to get sandbags to burn areas ahead of a potential rainstorms this weekend. Without the pallets, Cal Fire Operation would have come to a halt. Lowes delivered the pallets within 2 hrs directly to the burn sights. Fire Chief, Tim Sells was extremely grateful! We exchanged contact info to provide further support.



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Lowes provided 100 Air Purifiers to the City of Pasadena. The Purifiers will be distributed to classrooms and City Centers that were impacted by the Eaton Fire.



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Delivered 100 Sifters to LA City Fire Dept to assist residents with locating valuables, jewelry etc., from homes lost in the Eaton Fire. The Fire Captain is contacting other Fire Departments to request additional sifter deliveries.



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With the “Do Not Drink Water Restrictions” in both Pasadena and Altadena, 20 pallets of water were delivered to the City of Pasadena and distributed to the community.



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- On January 25th-26th Store #3151 (Covina, CA) held a Tote Brigade for the community. D1236, Regional Team members and other surrounding DMs and Associates came together to help distribute a total of 776 totes to impacted families.
- 263 Kids Clinic kits were assembled and handed out while parents collected supply.
- In addition, 465 sandbags were dispersed in preparation of the rainstorm that came over the weekend.
- Additional sifters were prearranged to many customers that lost their homes. Several of them shared their stories with our associates.
- LA County Fire attended the event and greeted with cheers and applause for all the hard work and sacrifice. They took the time to interact with the kids and the community.
- The community was extremely grateful for the generosity that Lowes exhibited to the community.

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2000 Lowes buckets were donated filled with masks, goggles and gloves to support Fire relief efforts in LA County.

