



Alberta Sign Association

2022 Golf Tournament

SPONSORSHIP PACKAGES

A black and white photograph of a golfer in mid-swing, viewed from the side and slightly from behind. The golfer is wearing a striped polo shirt, shorts, and a cap. A golf cart is visible in the background on a golf course. A large green diagonal bar runs from the top right towards the bottom left, and a dark blue bar runs parallel to it below it.

In support of Haying in the 30's

Wednesday June 22, 2022

Innisfail Golf Club

6080 Lakewood Dr, Innisfail, AB T4G 1S7

9:30 am hole sponsor set up > **10:00 am** golfer registration > **11:00 am** shotgun start.

Thank you for your interest in becoming a sponsor for our 2022 ASA Golf Tournament.

This annual event will take place on Wednesday June 22, 2022, rain or shine and will be held at the Innisfail Golf Club.

Non-Profit Organization

The 2022 ASA Golf Tournament will support Haying in the 30's a volunteer-led, charity organization that send much needed funds to those in our communities undergoing cancer treatment. These donations are in honor of one of our ASA members whose daughter, Shayla Wishloff, recently passed away from Breast Cancer. Her journey is a great inspiration to others and brought to light our need in Canada for more treatment options for people suffering with Breast Cancer.

More information about the organization can be found here including their support statistics:

www.hayinginthe30s.com

More information about Shayla's journey can be found here: <https://globalnews.ca/news/7821477/alberta-nurse-terminal-breast-cancer-us-clinical-trial/>

Sponsorships

This year we are providing a new format to allow for more engagement and fun for our golfers. If there are any additional funds raised over the cost of the event will be donated back to our non-profit organization.

We are offering the opportunity for our vendors to have an at hole sponsorship. Snacks, short games and give aways will be allowed, and encouraged. This is an excellent opportunity to advertise your company and any new products within a reasonable timespan. Vendors would be expected to bring their own tent for set up and come no later than 9:30am to set up at their hole.



Volunteer Opportunities

If you are interested in volunteering at this event please reach out to our organization Executive Director.



Tina Kendrick
info@albertasigns.com
587-336-8283

SPONSORSHIP OPPORTUNITIES

Major Sponsors

	Major Sponsor GOLD (1)	Major Sponsor SILVER (2)	Major Sponsor BRONZE (5)
PRICING	\$2000	\$1200	\$800
BENEFITS			
Signage at Registration and Banquet	x	x	x
Signage on Golf Course	x	-	-
Complimentary Golf Registrations	2	1	-
Social Media Mentions	3	2	1
Recognition on the ASA Website	x	x	x
Prominent Recognition in Event Program	x	x	-
Additional Donation in your Companies Name to Event Charity	\$250	\$150	-
Opportunity to Provide Company Marketing Material in Golfer Registration Bags	x	-	-
Opportunity to Speak at the Banquet	x	-	-
Verbal Recognition as a Special Thank-You	x	x	x
Logo on Digital Communication	x	-	-

SIGNAGE SPONSOR (1 available)

Pricing: \$1200 Value (IN KIND)

Our yearly signage sponsor provides all the digitally printed signage (including step stakes) for our event.

- Logo and Profile in Digital Communications and Promotions
- 1 Social Media Mention
- Sign Located at Registration
- Verbal Recognition as a Special Thank You at the Event
- 2 Complimentary Golf Registrations

SPONSORSHIP OPPORTUNITIES

Additional Opportunities

GOLF HOLE SPONSOR - Vendor Hole Set Up (12 available)

Pricing: \$450

- Logo and Profile in Digital Communications and Promotions
- 1 Social Media Mention
- 2 Dinner Tickets
- Verbal Recognition as a Special Thank You at the Event
- Table & Two Chairs for Vendor Set up on Hole
- Sign Located at Hole

Get creative to show off what your company is all about and help make the tournament memorable. Opportunity to activate the hole with an offering i.e. drinks, snacks, giveaways, etc.

Activity must be approved by the ASA beforehand. Available to all vendors.

GOLF HOLE SPONSOR - Signage located at one hole (9 available)

Pricing: \$150

GOLF CART SPONSOR - Signage located on all golf carts (4 available)

Pricing: \$150

BEER & SNACK SPONSOR - Signage located at registration

Pricing: \$250

BUFFET SPONSORS

Pricing: \$500

- Logo and Profile in Digital Communications and Promotions
- 1 Social Media Mention
- Recognition in Event Program
- Logo at Buffet Area
- Recognition in All Tournament Print Material
- Verbal Recognition as a Special Thank You at the Event

PRIZE SPONSORS

Pricing: \$200

- Logo in Digital Communications and Promotions
- Signage at Draw Table
- Special Mention and Thank You when Gifts are Being Drawn

SPONSORSHIP APPLICATION

Wednesday June 22, 2022 · Innisfail Golf Club



Sponsorships	Value	Available	Selection
Major Sponsor - GOLD	\$2000	1	<input type="checkbox"/>
Major Sponsor - Silver	\$1200	3	<input type="checkbox"/>
Major Sponsor - Bronze	\$800	5	<input type="checkbox"/>
Signage Sponsor	IN KIND	1	<input type="checkbox"/>
Hole Sponsor - Vendor Set Up	\$450	12	<input type="checkbox"/>
Hole Sponsor - Signage Only	\$150	6	<input type="checkbox"/>
Golf Cart Sponsor	\$150	4	<input type="checkbox"/>
Beer & Snack Sponsor	\$250	Unlimited	<input type="checkbox"/>
Buffet Sponsor	\$500	Unlimited	<input type="checkbox"/>
Prize Sponsor	\$200	Unlimited	<input type="checkbox"/>

CONTACT INFORMATION

Company Name: _____

Name to appear on materials (if different): _____

Contact name: _____ Email: _____ Phone: _____ - _____ - _____

Address: _____ City: _____ Postal code: _____

PAYMENT DETAILS

Card number: _____ Card Type: _____

Expiry date: _____ / _____ CVV: _____

Name on card: _____

Signature: _____

Alternative: Cheque payable to Alberta Sign Association

IMPORTANT NOTES

- All sponsorship availabilities will be filled on a first come, first served basis.
- Logo files (.eps format), social media handles, and company profile description are due to Tina by May 1, 2022.
- Reserved and complimentary golfers will register directly with Tina.
- We are tracking public health guidance carefully. In the event that the tournament is postponed for COVID-19 safety, sponsors have the option to carry their sponsorship to next year or be reimbursed.