# Best of Alberta
SIGNAGE & GRAPHICS AWARDS

# SPONSORSHIP PACKAGES 2024

**DATE** | October 25, 2024 at 6:30PM
**LOCATION** | Muttart Conservatory
9626-96A Street NW, Edmonton

HOSTED BY

Alberta Sign Association

# Sponsorship Opportunities

# MAJOR SPONSORS

Best of Alberta SIGNAGE & GRAPHICS AWARDS

| | Major Sponsor GOLD (1) | Major Sponsor SILVER (2) | Major Sponsor BRONZE (4) |
|---|---|---|---|
| **PRICING** | $1500 | $800 | $500 |
| **BENEFITS** | | | |
| Signage at Event Entrance | x | x | x |
| Logo on Digital Communications | x | - | - |
| Co-Branded Event Program | x | - | - |
| Social Media Mentions | 3 | 2 | 1 |
| Recognition on the ASA Website | x | x | x |
| Opportunity to Provide Company Marketing Material on entrance table | x | x | - |
| Opportunity to Speak at the event | x | - | - |
| Included Event Tickets | 3 | 2 | 1 |
| Additional Beverage Tickets | 6 | 4 | 2 |
| Verbal Recognition as a Special Thank-You | x | x | x |
| Trophy Sponsor | Best in Show | Volunteer of the Year/Lifetime Achievement | - |

## ~~PRINT SPONSOR~~

**P~~ricing: $300 Value~~** (IN KIND)

Our yearly signage sponsor provides all the digitally printed signage for our event.

**REQUIREMENTS**

- Pop-up Banner Insert
- Seating Chart
- Signs Located at Entrance
- Wine Bottle Labels

**BENEFITS**

- Verbal Recognition as a Special Thank You at the Event
- 1 Complimentary Event Ticket
- 1 Social Media Mention

# Sponsorship Opportunities
# ADDITIONAL

Best of Alberta SIGNAGE & GRAPHICS AWARDS

**DINNER SPONSOR** | **5 Available** | **Pricing: $250**

- 1 Social Media Mention
- Verbal Recognition before Dinner

**TROPHY SPONSOR** | **9 Available** | **Pricing: $200**

- Option to Present Award (no speech)
- Special Mention when Award Category is being Announced

**Categories:**

- Digital Signage
- Illuminated Building Signage
- Non Illuminated Signage
- Free Standing Signage
- Graphics & Print Installation
- Vehicle Graphics
- Wayfinding
- Placemaking (Unique Signage)
- Non Typical Signage

**WINE SPONSORS** | **2 Available** | **Pricing: $400**

- Custom Label on Wine Bottles
- 1 Social Media Mention

Thank you for your interest in becoming a sponsor for our 2024 Best of Alberta Signage & Graphics Awards

- ASA Board of Directors

# Sponsorship Application

DUE OCTOBER 4, 2024

Best of Alberta SIGN AGE & GRAPHICS AWARDS

| Sponsorships | Value | Available | Selection |
|---|---|---|---|
| Major Sponsor - GOLD | $1500 | 1 | ☐ |
| Major Sponsor - Silver | $800 | 2 | ☐ |
| Major Sponsor - Bronze | $500 | 4 | ☐ |
| ~~Signage Sponsor~~ | ~~IN KIND~~ | ~~1~~ | ☐ |
| Dinner Sponsor | $250 | 5 | ☐ |
| Trophy Sponsor | $200 | 9 | ☐ |
| Wine Sponsor | $400 | 2 | ☐ |

Trophy Sponsor Choice A:_____
B:_____

## CONTACT INFORMATION

Company Name: _____

Name to appear on materials (if different): _____

Contact name: _____ Email: Phone: ____ -_____ -____

Address: _____ City:_____ Postal code:___

## PAYMENT DETAILS

Card number: _____ Card Type:_____

Expiry date: _____ /_____ CVV: _____

Name on card: _____

Signature: _____

Alternative: Cheque payable to Alberta Sign Association

IMPORTANT NOTES

- All sponsorship availabilities will be filled on a first come, first served basis.
- Logo files (vector format) and company profile description are due to Tina by September 30, 2024 for printed materials.
- Reserved and complimentary attendees will register directly with Tina.

Submit Completed Form by email to: **Tina Kendrick, Executive Director · info@albertasigns.com**

ASA Alberta Sign Association