



Cheers
for
CHILDREN
TO BENEFIT
SHRINERS CHILDREN'S
NEW ENGLAND

Sponsorship Opportunities

FRIDAY, OCTOBER 16, 2026
MGM SPRINGFIELD
6:30PM TO 9:00PM

Premier Cheers

\$25,000

- Lead sponsor(s) recognition on our event webpage
- Company logo on printed event program and displayed in high-visibility event areas
- Twelve (12) tickets to the event on October 16th
- Named sponsor(s) of the gifting area at the event
- Social media recognition on our Facebook event page & LinkedIn page
- Opportunity to distribute company sponsored swag to guests at the event

Shrining Star

\$15,000

- Sponsor recognition on our event webpage
- Company logo on printed event program and displayed at event
- Ten (10) tickets to the event on October 16th
- Social media recognition on our Facebook event page & LinkedIn page
- Opportunity to distribute company sponsored swag to guests at the event

Hero

\$10,000

- Sponsor recognition on our event webpage
- Company logo on printed event program and displayed at event
- Eight (8) tickets to the event on October 16th
- Social media recognition on our Facebook event page & LinkedIn page

Difference Maker

\$5,000

- Sponsor recognition on our event webpage
- Company logo on printed event program and displayed at event
- Six (6) tickets to the event on October 16th
- Social media recognition on our Facebook event page & LinkedIn page

Champion

\$3,500

- Sponsor recognition on our event webpage
- Company name on printed event program and displayed at event
- Four (4) tickets to the event on October 16th

Believer

\$2,000

- Sponsor recognition on our event webpage
- Two (2) tickets to the event on October 16th



Shriners
Children's™
New England



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NEW ENGLAND

Sponsorship Commitment

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6:30PM TO 9:00PM

YES! I want to sponsor **Shriners Cheers for Children Event!**

Premier Cheers (\$25,000)

Difference Maker (\$5,000)

Shrining Star (\$15,000)

Champion (\$3,500)

Hero (\$10,000)

Believer (\$2,000)

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

How should we acknowledge your sponsorship? *(Company Name, Individual, Team Name, etc.)*

Total Enclosed \$ _____

Send Invoice

Shriners Children's New England
516 Carew Street
Springfield, MA 01104

Questions? Contact Kerri-Lynn Tichy
413.787.2032 or KerriLynn.Tichy@shrinenet.org



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New England