

Dear MVCAC Members,

The 2021 MVCAC Conference Planning Committee continues to work on developing a memorable event despite the current pandemic. In an effort to connect us across the state, we would like to gather messages from the different districts and share with all attendees.

## We Need You

We hope your district/agency is willing to participate by answering the following questions on video:

1. How have your services changed since COVID-19 began?
2. How do you connect and engage with staff virtually and keep spirits up?
3. With respect to COVID, do you have any words of encouragement or advice for staff and young professionals in vector control across the state?

**Deadline to send videos: December 11, 2020 by EOD**

## Content Needed

Each participating district will submit THREE videos. **If a District can commit to even one of the videos, that is perfectly fine!**

### WHO CAN BE ON CAMERA?

Anyone who is comfortable being on camera. That can include:

- General/District Manager
- Department Managers
- Operations and Vector Control Technicians
- Outreach Personnel
- Administrative Staff
- Laboratory Staff

Make sure each participant signs a [media release \[LINK\]](#)

Booked your on-camera participants? Next steps...

[Step 1: Prepare Your Equipment](#)

[Step 2: Prepare Your Environment](#)

[Step 3: Shoot](#)

[Step 4: Send Completed Videos](#)

# Step 1: Prepare Your Equipment

**If you already have a video camera that can shoot 4k (or 1080p), you're set!**

**Resolution:** Yes, you can use your smartphone! Video resolution at 4k is preferred, but we can accept 1080p.

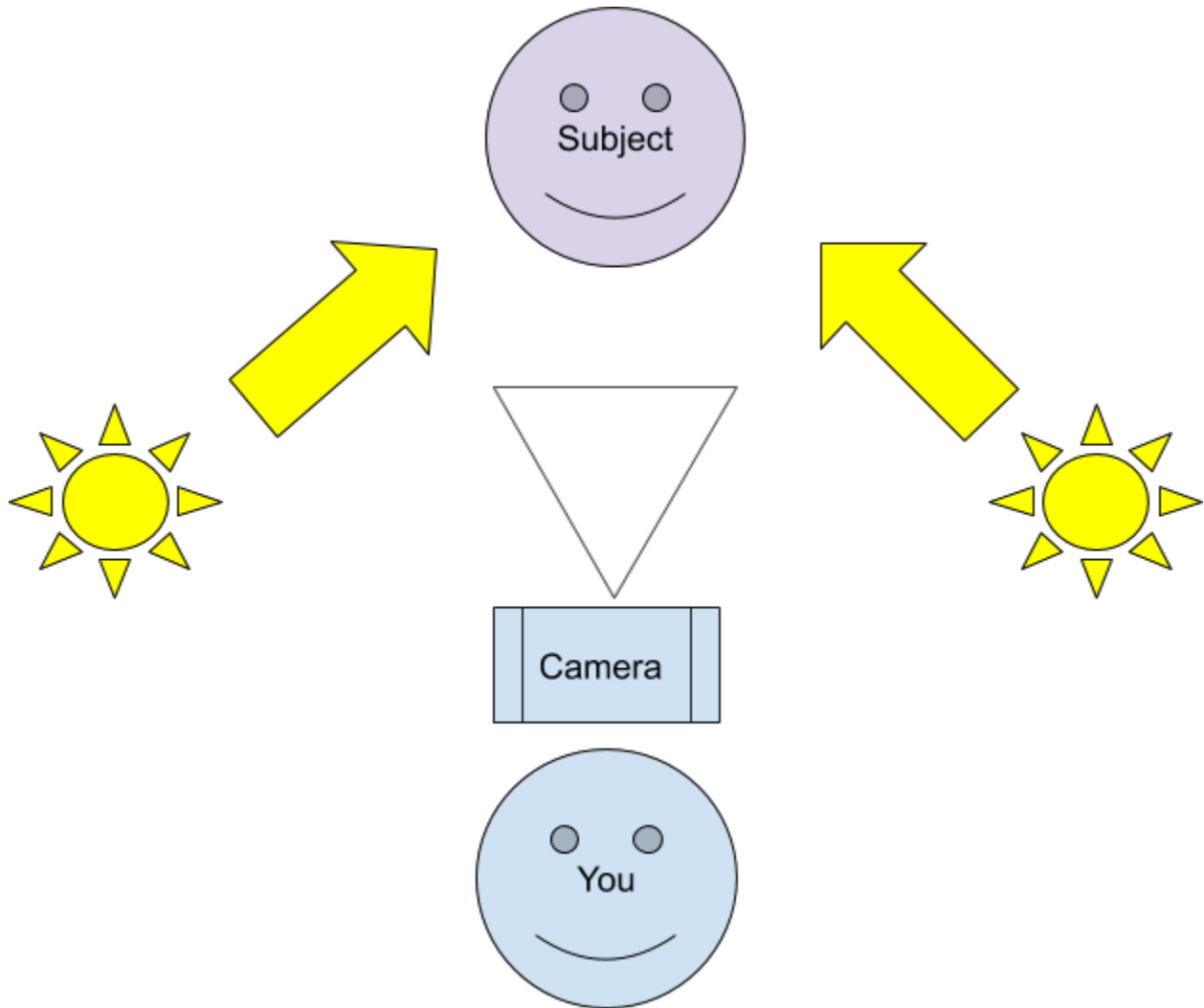
[\[How to Prepare Your iPhone for 4k videos\]](#)

**Orientation:** Remember to shoot your video in landscape mode, NOT portrait!



## Step 2: Prepare Your Environment

**Lighting:** Make sure the subject is well lit from the front.



**Quiet on Set!** Be sure you're in a quiet environment. We don't want your District video filled with people talking or traffic noises in the background.

# Step 3: Shoot

**Length:** We are looking for short sound bites. Keep it less than 30 seconds per question, or no more than 2.5 minutes total. Less is more when it comes to online videos!

Line 1 Introduction	My name is [NAME]. I am [Title/Position] at [Agency Name].
Line 2 Questions: <ol style="list-style-type: none"><li>1. How have your services changed since COVID-19 began?</li><li>2. How do you connect and engage with staff virtually and keep spirits up?</li><li>3. With respect to COVID, do you have any words of encouragement or advice for staff and young professionals in vector control across the state?</li></ol>	[ANSWERS]

## Step 4: Send Completed Videos

Upload each video file and [Participants' media releases](#) to [MVCAC – Video Montage Submissions](#) ([https://bit.ly/MVCAC2021\\_Video](https://bit.ly/MVCAC2021_Video)) Please submit any b-roll from Districts; these will represent your region much more effectively. For questions, email Mary-Joy Coburn ([MJCoburn@glacvcd.org](mailto:MJCoburn@glacvcd.org)), Anais Medina Diaz ([AMedinaDiaz@glacvcd.org](mailto:AMedinaDiaz@glacvcd.org)) and Levy Sun ([Lsun@sgvmosquito.org](mailto:Lsun@sgvmosquito.org)).

File too large? Head over to <https://wetransfer.com/> on your browser. Select “Take me to Free” and follow the instructions to upload. Send the file to [MJCoburn@glacvcd.org](mailto:MJCoburn@glacvcd.org), [AMedinaDiaz@glacvcd.org](mailto:AMedinaDiaz@glacvcd.org), and [Lsun@sgvmosquito.org](mailto:Lsun@sgvmosquito.org).