



# HERS Breast Cancer Foundation

## 22<sup>nd</sup> Annual 5k Walk 5k/10k Run & Yoga

### In-Person & Virtual Fundraiser

In-Person: Saturday, September 25 or

Virtual: Saturday, September 25 thru Saturday October 2, 2021

#HERSWalkRun

## 2021 Sponsorships Opportunities

	Elite \$10,000	Endurance \$5,000	Distance \$2,500	Tempo \$1,000	Pace \$500	Stride \$250
PRINT AD RECOGNITION	LOGO	LOGO	NAME	NAME	NAME	
WEBSITE RECOGNITION	LOGO	LOGO	LOGO	LOGO	NAME	NAME
EVENT REGISTRATIONS	12	8	6	4	2	
SOCIAL MEDIA	3 in SEPT & EVENT DAY	2 in SEPT & EVENT DAY	EVENT DAY	EVENT DAY	EVENT DAY	EVENT DAY
NEWSLETTER RECOGNITION	4 EVENT BLASTS	2 EVENT BLASTS	1 EVENT BLAST	1 EVENT BLAST		
EVENT RECOGNITION LIVESTREAM	FULL SCREEN AD CALL OUT	HALF SCREEN AD CALL OUT	SHARED SCREEN CALL OUT	SHARED SCREEN CALL OUT	SHARED SCREEN CALL OUT	SHARED SCREEN CALL OUT

Your sponsorship will provide post-surgical products for under-served breast cancer patients.

#### 2021 Event Highlights:

- Dove Release
- Bollywood warm-up with Shameem Z!
- Yoga option for those who prefer a gentler activity – ALL LEVELS!
- Choose your course and date
- Register your pet
- Opening Ceremony Livestreamed on YouTube Sat. Sept. 25, 9-11 am
- Register at [HERSBreastCancer.ItsYourRace.com](http://HERSBreastCancer.ItsYourRace.com)

To register, get more information, or learn about becoming a sponsor for the event, call 510.790.1911 or email [TinaF@HERSBreastCancerFoundation.org](mailto:TinaF@HERSBreastCancerFoundation.org)



Facebook: HERS Breast Cancer Foundation



hers\_bcfoundation



Twitter: @HBCF\_SF Bay Area



Register Today!



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#### Your Information

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Credit Card** Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

CSV No: \_\_\_\_\_ Signature: \_\_\_\_\_

Paying by credit card? Fax completed form to 510-505-9160

Please send complete form and payment to:

HERS Breast Cancer Foundation, 2500 Mowry Ave., Suite 130, Fremont, CA 94538.

If you prefer to pay over the phone by credit card, please call 510-790-1911.

For more information, contact Tina Fernandez Steckler at [TinaF@HERSBreastCancerFoundation.org](mailto:TinaF@HERSBreastCancerFoundation.org) or 510-790-1911.

HERS Breast Cancer Foundation is a 501(c)(3) non-profit organization, Federal Tax ID Number 94-3309906

#### Sponsorship Level

- Elite - \$10,000
- Endurance - \$5,000
- Distance - \$2,500
- Tempo - \$1,000
- Pace - \$500
- Stride - \$250



*Register Today!*