



HERS Breast Cancer Foundation 22nd Annual 5k Walk 5k/10k Run & Yoga In-Person & Virtual Fundraiser

In-Person: Saturday, September 25 or
Virtual: Saturday, September 25 thru Saturday October 2, 2021
#HERSWalkRun

2021 Sponsorships Opportunities

	Elite \$10,000	Endurance \$5,000	Distance \$2,500	Tempo \$1,000	Pace \$500	Stride \$250
PRINT AD RECOGNITION	LOGO	LOGO	NAME	NAME	NAME	
WEBSITE RECOGNITION	LOGO	LOGO	LOGO	LOGO	NAME	NAME
EVENT REGISTRATIONS	12	8	6	4	2	
SOCIAL MEDIA	3 in SEPT & EVENT DAY	2 in SEPT & EVENT DAY	EVENT DAY	EVENT DAY	EVENT DAY	EVENT DAY
NEWSLETTER RECOGNITION	4 EVENT BLASTS	2 EVENT BLASTS	1 EVENT BLAST	1 EVENT BLAST		
EVENT RECOGNITION LIVESTREAM	FULL SCREEN AD CALL OUT	HALF SCREEN AD CALL OUT	SHARED SCREEN CALL OUT	SHARED SCREEN CALL OUT	SHARED SCREEN CALL OUT	SHARED SCREEN CALL OUT

Your sponsorship will provide post-surgical products for under-served breast cancer patients.

2021 Event Highlights:

- Dove Release
- Bollywood warm-up with Shameem Z!
- Yoga option for those who prefer a gentler activity – ALL LEVELS!
- Choose your course and date
- Register your pet
- Opening Ceremony Livestreamed on YouTube Sat. Sept. 25, 9-11 am
- Register at HERSBreastCancer.ItsYourRace.com

To register, get more information, or learn about becoming a sponsor for the event, call 510.790.1911 or email TinaF@HERSBreastCancerFoundation.org



Facebook: HERS Breast Cancer Foundation



hers_bcfoundation



Twitter: @HBCF_SFBayArea



Register Today!

Washington Hospital Healthcare System
2500 Mowry Ave. Ste. 130, (P) 510.790.1911
Fremont, CA

Stanford Health Care/-Valley Care
5725 W. Las Positas Blvd. Suite 255 (P) 925.416.6738
Pleasanton, CA

San Leandro Kaiser Hospital Foundation
2401 Merced Street, Ste. 100 (P) 510.969.7758
San Leandro, CA



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Your Information

Company: _____
Address: _____
City: _____ **State:** _____ **Zip:** _____
Contact Name: _____
Title: _____
Phone: _____
Email: _____
Credit Card **Name on Card:** _____
Card Number: _____ **Exp:** _____
CSV No: _____ **Signature:** _____

Paying by credit card? Fax completed form to 510-505-9160

Please send complete form and payment to:

HERS Breast Cancer Foundation, 2500 Mowry Ave., Suite 130, Fremont, CA 94538.

If you prefer to pay over the phone by credit card, please call 510-790-1911.

For more information, contact Tina Fernandez Steckler at TinaF@HERSBreastCancerFoundation.org or 510-790-1911.

HERS Breast Cancer Foundation is a 501(c)(3) non-profit organization, Federal Tax ID Number 94-3309906

Sponsorship Level

- ☐ Elite - \$10,000
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- ☐ Distance - \$2,500
- ☐ Tempo - \$1,000
- ☐ Pace - \$500
- ☐ Stride - \$250



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