



## Sponsorship Levels

	PRESENTING \$10,000	HOPE \$5,000	EMPOWERMENT \$2,500	RENEWAL \$1,500	SUPPORT \$500	IN-KIND
<b>Print &amp; Video</b>						
Printed Program	name/logo	name/logo	name/logo	name	name	
Event Powerpoint	name/logo	name/logo	name/logo	name	name	name
Signs at Event	X	X	X			
Podium recognition	X	X				
Program Advertisement	1 page at program center	1/2 page	1/4 page	page		
<b>Online</b>						
HERS Website Event Page	name/logo	name/logo	name/logo	name	name	name
Home page	name/logo					
Social Media	X	X	X			
<b>Tickets &amp; Extras</b>						
Tickets	16	8	6	4	2	
Reserved Table	2 premium tables, name/logo each guest	1 table, name				
Special Gift						
Specialty Drink ticket	1 per guest	1 per guest	1 per guest			

- HERS Breast Cancer Foundation is a 501(c)(3) Non-Profit. TIN#94-3309906
- All ads must be received by April 1, 2022 and emailed to [kirstin@HERSBreastCancerFoundation.org](mailto:kirstin@HERSBreastCancerFoundation.org)
- In-Kind sponsorships must be approved by the PWP Committee in advance.
- Sponsorships must be paid in full no later than April 1, 2022.

# 13<sup>th</sup> Annual People with Purpose Pink Tie Gala and Fundraiser

HERS Breast Cancer Foundation  
2500 Mowry Ave., Suite 130  
Fremont, CA 94538

Visit [HERSBreastCancerFoundation.org](http://HERSBreastCancerFoundation.org) for more information. To sponsor this event, contact Tina Fernandez Steckler at [TinaF@HERSBreastCancerFoundation.org](mailto:TinaF@HERSBreastCancerFoundation.org)



# 13<sup>th</sup> Annual *People with Purpose* *Pink Tie Gala and Fundraiser*

Please join  
**HERS Breast Cancer Foundation**  
in celebrating  
*People with Purpose*

When: Saturday, April 23, 2022  
6:00 – 10:00 p.m.

Where: Casa Bella Event Center  
11984 Main Street Sunol, California

Each year, HERS Breast Cancer Foundation brings together the community to recognize individuals and organizations who have made a positive impact in the fight against breast cancer through providing services, volunteering, and bringing awareness to this disease.

Our Gala is about celebrating survivors, allies, supporters and the community while raising funds for HERS Breast Cancer Foundation so we may continue to serve patients in need.

We look forward to celebrating with you!

## **Sponsorships & In-Kind Donation Form**

Company Name	
Contact Name	
Address	
City, State, Zip	
E-mail	
Phone	
In-Kind Donation (Describe)	
Sponsorship Level	
AD Requirements	<ul style="list-style-type: none"><li>• Logos should be in a vector format and ads should be set to 300dpi/CMYK</li><li>• Full size ad: 5" x 8"</li><li>• Half page ad: 5" x 3.75"</li><li>• Quarter page ad: 2.25" x 3.75"</li><li>• Ad deadline is April 1, 2022</li></ul>

The mission of the HERS Breast Cancer Foundation is to support all individuals healing from breast cancer by providing post-surgical products and services regardless of financial status.