



## Westervelt Announces New Officer Roles

*New Officer Roles and Updated Titles Take Effect in 2024*

*Tuscaloosa, Ala.* – November 9, 2023 – The Westervelt Company recently announced two new officer roles and updated titles for other officers.

**Travis Hemmen** has been promoted to the position of Executive Vice President and General Manager, Westervelt Ecological Services (WES), effective January 1, 2024. He is currently the Director and General Manager of WES.

**Jonathan Lowery** has been promoted to the position of Vice President, Sustainability and Government Relations, effective January 1, 2024. He is currently the Director, Sustainability and Government Relations.

Additionally, the following vice presidents will be named executive vice president as of January 1, 2024

- **Mark Richardson**, Executive Vice President and General Manager, Wood Products
- **Dave Donaldson**, Executive Vice President and General Manager, Forest Resources
- **Ray Robbins**, Executive Vice President and General Counsel
- **Alisa Robertson**, Executive Vice President, Human Resources

Cade Warner, Westervelt’s current Chief Operating Officer who will replace the retiring Brian Luoma as President and Chief Executive Officer on January 1, 2024, said, “As our business continues our legacy of sustainability, we are pleased to welcome these new roles to our team. As long-time leaders at The Westervelt Company, both Travis and Jonathan are poised to continue to focus on guiding the Company in ways that ensure we are leading our industry in protecting our natural resources.”

### **About The Westervelt Company**

*The Westervelt Company, a privately held company headquartered in Tuscaloosa, Ala., was founded in 1884 and is currently under the fourth generation of family leadership. Westervelt is an industry leader in land management, wood products manufacturing and environmental mitigation. The company is recognized for excellence in sustainable forest management, responsibly sourced forest products and services, natural resource stewardship and ecosystem conservation. With more than half a million acres of land under Westervelt management, Westervelt’s diverse businesses all work together to ensure the sustainable stewardship of natural resources today, tomorrow and for many generations to come.*

### **Media Contact**

Susan Poole, APR – Corporate Marketing and Public Relations Director

(O) 205-562-5438

(C) 334-782-5318

spoole@westervelt.com