



DONTÁ L. WILSON

SENIOR EXECUTIVE VICE PRESIDENT CHIEF DIGITAL AND CLIENT EXPERIENCE OFFICER

Dontá Wilson is BB&T's Chief Digital and Client Experience Officer responsible for leading digital transformation and for ensuring world-class distinctive client experience for all BB&T clients. Wilson leads digital banking, digital sales, digital strategy and innovation, client experience, client insights and analytics, marketing, and corporate communications. Wilson also oversees BB&T Ventures, BB&T's corporate arm created to invest in and partner with companies in pursuit of dynamic solutions such as Fintech companies. Wilson joined BB&T's Executive Management Team in August 2016.

He began working at BB&T's Bank Operations department in October 1995 while he was in college and now has more than 20 years of experience in the financial services industry. Wilson has served as a financial center manager, business banker and retail city executive in Charlotte, N.C.; regional business banking manager for the Battlefield Northern Virginia Region; area executive for Prince William County, Va.; and was appointed regional president for the Battlefield Northern Virginia Region in 2005. He was named Alabama group/state president in 2009, became group/state president of the Atlanta-based Georgia Region in 2014 and assumed his prior role in 2016 as chief client experience officer. In that role, he led the Enterprise Marketing, Sales and Client Experience Group. He was also responsible for leading website strategy, digital sales, virtual banking and the client care call centers.

Wilson earned his bachelor's degree in management from the University of North Carolina at Charlotte and his MBA from the University of Maryland, College Park, Md. He is also a T.E.P. graduate of the Tuck School of Business at Dartmouth and the BB&T Banking School at Wake Forest University, Winston-Salem, N.C. He is the founder and a board member of I Am My Brother's Keeper inner city mentor program and is on the board of Samaritan's Feet. Wilson is also a member of World 50/Marketing 50, the Young Presidents' Organization; Executive Leadership Council; Sigma Pi Phi (Boule); and Kappa Alpha Psi Inc.

Wilson previously served as a board member for Ron Clark Academy; Chick-Fil-A Peach Bowl; Georgia Chamber of Commerce's Atlanta Metro Chamber; YMCA of Metro Atlanta; Buckhead Coalition; Atlanta Rotary; 100 Black Men in Atlanta; Baptist Health System; Birmingham Business Alliance; Culverhouse College of Commerce and Business, University of Alabama; Smith School of Business, University of Maryland; the Business Council of Alabama (state chamber); the Woodlawn Foundation; Birmingham Downtown Rotary Club; Birmingham Civil Rights Institute, United Way of Central Alabama; Birmingham Education Foundation; and the Alabama Banker's Association.