



## 2023 RMA CAVA Spring Conference April 20-21, 2023 Hilton Norfolk The Main



### **Angela Costello**

Vice President of Communications and Marketing  
*The Virginia Innovation Partnership Corporation*

For more than 30 years, Angela has worked in Communication strategy, media production, and creative services around the world. She has assisted corporations and humanitarian projects with brand development and impact strategies.

Angela Costello is CEO and founder of the Angela Costello Group, a think tank of exceptionally gifted people from across the country and around the world. Together, they develop creative cost-effective media and public relations solutions, presentations, special events, and dynamic programming. ***“The sky is not the limit, it’s a great place to start”*** is the company mantra. Angela is a Virginia Wesleyan and Harvard Business School Alumni and an Ordained Chaplin. She has served as a consortium member for Harvard Business School, Harvard Law School, and MIT. She has traveled, organized, and produced programs around the world, including extensive foreign Asian business studies with Harvard Business School in Japan. She assisted in the Harvard Business School US Competitiveness Project, which worked to identify ways to increase the opportunities available to the youth of America. She has won more than 65 National and International awards in the last 20 years, as a Producer, Creator, Writer, Director, and Composer including two Animation Oscar nominations know as “Annie’s.” She has produced more than 120 television programs that have and continue to air in more than 200 countries and 60 languages. She has also been recognized for her successful Public Relations and communication strategies including Virginia Wesleyan University’s Distinguished Alumnus award, the VML (Virginia Municipal League) Communicators Award, the Inside Business “Women in Business” Award, and Rotary Citizenship Award. She is a patent holder for advertising display technology and entertainment and medical/surgical virtual reality training and filming technology and process. Her company, SwivelVR, was featured on Entertainment Tonight as the world’s first “Live” virtual reality broadcast with Matchbox Twenty. SwivelMED followed as the first interactive training tool for surgical techniques in live operating situations. She has several apps on the Apple store that have been listed in the top 10 for immersive experiences. Her branding, marketing, and video production, including the use and piloting of complex aerial systems for a Standard & Poor presentation assisted her hometown in saving 2.8 million dollars as their city bond rating was improved with the imparted vision of their success and resources as a community after recovering from a devastating hurricane.

Angela’s volunteer service has included: Director on the Economic Development Authority (EDA) and as Public Information Officer (PIO) for the City of Poquoson. Director of Communication for the Citizen Emergency Response Team (CERT), Alumni Board of Directors for Virginia Wesleyan University, Hampton Roads AUVSI Board Member, Virginia MAAP initiative for Unmanned Flight Committee Member, Education Foundation Board of Directors, Advisory Board member, and Communication Director for Chaplin’s International and Harvard Alumni Association class representative and humanitarian aid work in Africa, Philippines, Russian, Ukraine, China, and India.

Professional affiliations include The Academy of Arts & Sciences, Langley AFB Civic Leaders Association, Association for Unmanned Vehicle Systems International, International Animated Film Society, Harvard Alumni & Virginia Wesleyan Alumni Associations, Rotary International, Fulbright Association, Langley AFB Civic League, and many other civic and professional organizations. Costello Productions, which began in 1990, was rebranded by Angela Costello Group (ACG) in 2011. Important working relationships have included Amazon, Microsoft, KPMG, USAID, Department of Homeland Security, CIT, Urban Land Institute (ULI), MGM International, Academy of Country Music, Matchbox Twenty, Conformis, OnPoint Medical, and many more. In late 2021 Angela joined Virginia Innovation Partnership Corporation as the Vice President of Communications and Marketing. VIPC accelerates early commercialization & funding support for Virginia innovations, entrepreneurs, startups & market development initiatives. VIPC concentrates on the early commercialization and seed funding stages of innovation, helping innovators and tech entrepreneurs launch and grow new companies, create high paying jobs and accelerate economic growth throughout the entire state of Virginia.

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**Michael Glotz**

Chief Executive Officer, Founding Partner  
*Strategic Risk Associates*

Mr. Glotz is the Chief Executive Officer, Founding Partner of Strategic Risk Associates (SRA) and is the firms' practice leader for risk management, governance, capital management and internal audit activities. He has led numerous risk management and capital planning engagement efforts for national, regional and community organizations.

Mr. Glotz served as Senior Vice President and Strategic Financial Officer for Crestar Bank and later SunTrust Bank through acquisition. During his tenure with SunTrust Bank, he held various senior financial positions including Strategic Financial Officer and head of Strategic Cost Management (EMC2 Play.) Immediately before SRA's founding, Mr. Glotz was a Managing Vice President with Capital One Financial Corporation. Mr. Glotz held a number of senior positions with Capital One including Managing Vice President of Corporate Audit and Credit Review Services for Capital One Bank (\$80 Billion in Assets at the time), which included the oversight and development of over 100 audit and risk professionals. Mr. Glotz also supported the implementation of Enterprise Risk Management and lead independent assessments of bank acquisition and integration activities for large-scale mergers. Mr. Glotz is Risk-Reward Co-Chair of the American Association of Bank Directors and is a faculty member of the Institute of Bank Director Education. Mr. Glotz was a Faculty Professor of the Virginia Bankers School at the University of Virginia where he taught Risk Governance and ERM. He has delivered Bank Director training for many State Banking Association, and individually for a number of Boards. Mr. Glotz received a BBA Degree in Business with the University of Wisconsin, an MBA with the University of Richmond and completed the Executive Development Program at Wharton, University of Pennsylvania. He is a Certified Risk Professional.



**Kartik Athreya**  
EVP and Director of Research  
*Richmond Federal Reserve*

Kartik Athreya is executive vice president and director of research at the Federal Reserve Bank of Richmond. Athreya's research interests are in macroeconomics and consumer finance. He earned a PhD in economics from The University of Iowa in 2000.



**Mike Cobb**  
Director of Market Analytics  
*CoStar*

Mike Cobb is a Director of Market Analytics with the CoStar Group. In his role, he identifies analytical trends throughout several Mid-Atlantic and Southeast metros, authoring written market and submarket reports for the CoStar Market Analytics platform. Mike presents on market conditions to industry participants of all types, providing specific granular analysis down to the site level. He also works with local and regional news sources and has been quoted in publications throughout the country such as the Dallas Morning News, the Houston Chronicle and the Richmond Times-Dispatch. Cobb holds a bachelor's degree from the University of Delaware and has been with CoStar for eight years.



**Douglas F. Woolley III**  
Executive Vice President  
Chief Credit Officer  
*Atlantic Union Bank*

Executive Vice President and Chief Credit Officer for Atlantic Union Bank and predecessor banks, having joined Union Bank & Trust (UBT) in 2004. Prior to joining UBT, Doug worked for almost 20 years with First Union in Line, Credit, Portfolio Management and Special Assets management roles in North Carolina and in Virginia. Doug began his career in Atlanta with the First National Bank of Atlanta after graduating from the University of Virginia with a B.S. in Commerce with a Concentration in Finance.



**Phil Rudisill**  
Sr. Executive Vice President  
Chief Credit Officer  
*TowneBank*

- Graduated UVA with BA in History, 1987
- 35 years of banking experience:
- Started with Jefferson National Bank in C'ville right out of college: Teller, Management Trainee, Accounting Department Manager, Asst. Controller (who knew I had a knack for accounting?)
- 2 years at Key Florida Bank in Bradenton, FL: Credit Analyst, Retail Branch Manager
- 14 years at BB&T in Wilson & Cary, NC and Portsmouth, VA: Credit Analyst, Commercial Lender, Market President
- 16 years at TowneBank in Suffolk, VA: Chief Credit Officer since 2011
- Native of Portsmouth, VA. Wife, Christy, and three kids, Davis, Katy & Matt. All UVA grads (five for five!).
- Lots of boards and commissions over the years, Rotary Club, church Trustee, etc., along with coaching youth basketball and baseball
- Have run a marathon in 38 different states (only 12 more to go). Enjoy playing all types of sports (esp. golf) and traveling.



**J. Tol Broome, Jr., CRC**

Director of Commercial Credit Delivery/EVP  
Commercial Community Bank  
*Truist Financial Corp.*

Tol Broome began his banking career with Truist in Wilson, NC in 1983 after receiving a B.S. in Business Administration from the University of North Carolina. Past positions held with Truist include Commercial Finance President, Specialized Lending Group Manager, Chief Commercial Credit Officer and Director of Middle Market Banking and President of BB&T Home Mortgage. Broome currently is Director of Commercial Credit Delivery for Truist in Charlotte, NC. In this role, he oversees underwriting and portfolio management for the distributed Commercial Community Bank channel, lending process management for the Centralized Loan Underwriting channel and commercial credit process improvement. He also is a member of the Bank's Accelerating Purpose and Performance senior leadership team and is on the Board of McGriff Insurance. Broome currently serves on the RMA Journal Advisory Board. Additionally, he is a past Chair of the RMA Board of Directors, past President of the Carolinas Virginias Chapter and past President of the Triad Chapter. Broome also is a past member of the Mortgage Bankers Association Residential Board of Governors and Housing Policy Council Executive Committee. He is married to Pam and has three married children and three granddaughters.