



APPRAISALS AND CONSULTING SERVICE

**David G. Pope, CRE, MAI, SRA, SGA®**

**President, Hotel and Club Associates, Inc.**

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David is the president of Hotel and Club Associates, Inc., a real estate appraisal and consulting firm that specializes in hotels and golf clubs. The firm, based in Greensboro NC, was founded in 1991 and completes approximately 200 hotel and 50 golf club assignments each year. Hotel assignments have ranged from small Bed and Breakfast Inns to large resort hotels and golf assignments from daily fee to high-level, private clubs. While most assignments have been in the eastern US, the firm has worked in over 40 states.

David is a graduate of Appalachian State University with majors in finance and real estate. He holds designations from the Counselors of Real Estate (CRE), the Appraisal Institute, (MAI and SRA), and the Society of Golf Appraisers (SGA). He has served in various leadership roles for the Appraisal Institute (NC Chapter president in 2012) and the SGA (National President 2018-2019).

Over his 38-year career, David has experience with single-family residential, residential development land, multi-family, retail, industrial, and office properties. For the last 18 years, his focus has been lodging and golf-related properties.