What now?



2017 ADVANCED HEALTH CARE CONFERENCE

July 23-25, 2017
Hyatt Regency San Antonio Riverwalk
Join Us on Sunday, July 23rd
for a Special Pre-Conference Workshop!

TSCPA CPE

hfma texas chapter
healthcare financial management association

TSCPA and HFMA have wrapped up the knowledge to keep you covered in the changing world of health care accounting and management! Join us at the luxurious Hyatt Regency San Antonio Riverwalk for

THE 2017 ADVANCED HEALTH CARE CONFERENCE.

REGISTER TODAY!



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DAY ONE

SUNDAY, July 23, 2017

PRE-CONFERENCE WORKSHOP

12:30 -1:00 P.M. **REGISTRATION**

1:00 P.M. **HHS OFFICE OF INSPECTOR GENERAL: MID-2017 FEDERAL HEALTH CARE UPDATE**

Examine how the change in leadership and other factors make 2017 a time of substantial discussion about the direction and management of federal health care programs, including Medicare, Medicaid and the marketplaces. Gain a glimpse into current areas of interest for the HHS OIG and the top management challenges for federal health care.

Ruth Ann Dorrill, MPA/Regional Inspector General/ U.S. HHS Office of Evaluation and Inspections/Carrollton

2:30 P.M. **S&P GLOBAL: U.S. NOT FOR PROFIT HEALTH CARE SECTOR TRENDS AND OUTLOOK**

Discuss the overall health care sector, key trends and observations of the industry, as well as their longer term outlook for the sector.

Kevin Holloran/Senior Director/S&P Global/Dallas

3:35 P.M. **BREAK**

3:45 P.M. **STATE UPDATE**

Be part of a speculative discussion of the volatile congressional political dynamics that might replace, repair, or change the federal health care deck dealt to the by-then sine-died Texas Legislature.

Kimble Ross/President/Kimble Public Affairs/Austin

5:20 P.M. **ADJOURN**



MONDAY, July 24, 2017

6:30 A.M. **REGISTRATION AND BREAKFAST**

7:30 A.M. **TELEMEDICINE IN TEXAS**

Focus on the current status of the laws surrounding telemedicine in the state. Gain an overview of the Virtual Health Network in Texas.

Mari Robinson, JD/Director of Telehealth/UTMB/Galveston

9:00 A.M. **THE BRAVE NEW WORLD OF HEALTH PLAN AND PROVIDER COLLABORATION**

Driven by a collective goal of the health care triple aim (improving health outcomes and patient experience of care while reducing the growth of per capita health care costs), health plans and providers are rapidly moving from fighting for scarce health care dollars to new payment mechanisms that meet the goals of the triple aim. Explore how Community Health Choice has been on the forefront of pay-for-quality, bundled payments and similar initiatives to change payer/provider dynamics through overall philosophy and real world examples.

Ken Janda/CEO/Community Health Choice, Inc./Houston

10:00 A.M. **BREAK**

10:15 A.M. **THE CURRENT BEHAVIORAL HEALTH LANDSCAPE**

Hear fresh perspectives of the current behavioral health industry and the developing approaches to meeting the behavioral health needs in our communities. Discuss the various pressures that are moving the behavioral health conversation as well as those threatening the often fragmented system.

Wayne Young, MBA, LPC, FACE/Senior Vice President, Behavioral Health/JPS Health Network/Fort Worth

11:15 A.M. **CASH FLOW MANAGEMENT AND IDENTIFYING POTENTIAL BILLING ISSUES**

Discuss reports from clients and why they are important to billing and end of month reporting. Review how the reports can help identify billing problems within the practice and how anomalies in the billing reports may identify processes that need to be changed.

Angela Miller, BBA, CHC, CMC/President/Medical Auditing Solutions LLC/The Colony

12:15 P.M. **LUNCHEON PRESENTATION: SOCIAL MEDIA LISTENING AND NEW CONSUMER EXPECTATIONS IN HEALTH CARE**

Learn how more and more patients and consumers are now rating their experiences with health care providers on social media sites like Yelp, Facebook and Google. Learn how providers should react and respond and how they can leverage this real-time feedback to not only improve customer service, but operations. Discuss the trends, opportunities and best practices developed both inside and outside the health care industry.

Nikki Moll/Vice President of Public Relations/Baylor Scott & White Health/Dallas

1:30 P.M. **REVENUE RECOGNITION: AN UPDATE ON THE REVENUE RECOGNITION STANDARD AND HOW TO PREPARE**

Learn from the chair of AICPA's Health Care Revenue Recognition Task Force about the activities of the task force and details about the accounting standard. Review how your organization can prepare for implementation.

Kimberly McKay, CPA/Managing Partner/BKD, LLP/Houston

2:45 P.M. **BREAK**

3:00 P.M. **COMPLIANCE PROGRAM EFFECTIVENESS AND DATA ANALYTICS**

Delve into compliance program effectiveness, government data analytics programs, and how to improve compliance program effectiveness through data analytics. Gain an understanding of compliance program strengths and opportunities for improvement and the federal government's data analytic capabilities. Learn more about utilizing data analytics to improve compliance program effectiveness.

Kenneth Zeko, JD/SVP/CHAN Healthcare/Dallas

4:15 P.M. **THE JOURNEY TO GREATER VALUE IN HEALTH CARE**

Discover the different definitions of health care value by varying stakeholders (patients/consumers, physicians, hospitals, payers, employers, etc.), which makes the approach to achieving "value" different, depending on the stakeholder's vantage point and the lens from which they see the world.

Tricia Nguyen, MD, MBA/CEO/Commonwealth Health Network/Washington, DC

5:15 P.M. **ADJOURN**

DAY TWO

TUESDAY, July 25, 2017

6:30 A.M. **REGISTRATION AND BREAKFAST**

7:30 A.M. **LEADING CHANGE EFFORTS IN LARGE HEALTH CARE SYSTEMS IN A RAPIDLY CHANGING AND DYNAMIC ENVIRONMENT**

Hear about the experience of merging, reorganizing and transforming large health care systems in the ever-changing health care environment from a CFO's perspective. Challenges and opportunities abound, so hang on to your seat.

Jennifer Barnett, CPA/SVP and CFO/CHI St. Luke's Health System of Texas/Houston

9:00 A.M. **ACCOUNTING AND FINANCIAL REPORTING UPDATE**

Gain an understanding on regulatory updates in accounting and financial reporting that may impact U.S. health care organizations.

Matt Mount, CPA/Partner/KPMG/Dallas

Byron Corwin, CPA/Partner/KPMG/Tulsa, OK

10:00 A.M. **BREAK**

10:15 A.M. **MEDICARE PHYSICIAN PAYMENT: TODAY AND TOMORROW**

Learn more about how the Medicare Access and CHIP Reauthorization Act (MACRA) is sometimes described as the changing payment from fee-for-service to payment based on quality and value, but is that really what it does? Flaws in the program design have already caused rule revisions. What are they and are there more to come? Focus on how physicians manage the complex, changing administrative requirements.

Donna B. Kinney, CPA/Director, Research and Data Analysis/Texas Medical Association/Austin

11:15 A.M. **IT'S NOT YOUR MOMMA'S HEALTH CARE: ACCESSING HEALTH CARE HERE AND NOW**

Patients have a number of choices in how and where they access their health care outside of the traditional physician office and acute care settings. Discuss options for care, such as Urgent Care Centers, free standing ERs, medical homes, group visits, ancillary services midlevel clinics and even alternative care models. Focus on the context of patient generational differences, reimbursement issues and possible financial implications for the traditional providers.

M. Christine Kalish, MBA, CMPE/President/Brittain-Kalish Group LLC/Fort Worth

12:15 P.M. **LUNCHEON PRESENTATION: HEALTHY, HIGH PERFORMING ORGANIZATIONAL CULTURES**

Explore the attributes of a healthy, high-performing organizational culture. Participate in a discussion and introspection about the role we each play in our company's culture.

Nicole Blythe, CPA/Healthcare Audit Partner/GTUS People Experience Leader/Grant Thornton LLP/Dallas

1:30 P.M. **HEALTH CARE COST, QUALITY AND TRANSPARENCY FROM THE EMPLOYER'S PERSPECTIVE**

Hear how the majority of Americans receive coverage via their employer. While most companies remain committed to providing coverage to their employees and their families, employers are beginning to ask what they are getting for their money, as well as the greater push for more transparency to cost and quality metrics. Learn how employers are starting to work together to get more traction on these key issues.

Brooke Brownlow/VP HR/H-E-B/San Antonio

2:30 P.M. **CYBERSECURITY: PROTECTING HEALTH CARE SYSTEMS, PRACTICES PROVIDERS AND PATIENTS**

Gain an overview of the cybersecurity threat picture on the global scale. Review recent security breaches with health care to provide insight into causes and costs associated. Present and discuss solutions and strategies available to help minimize risk and exposure.

Jonathon Graham/CIO/OrthoTexas and Independent Consultant/Carrollton

3:40 P.M. **ADJOURN**

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GENERAL INFORMATION

REGISTRATION AND BREAKFAST: 6:30am on Day 1 and Day 2

BREAK TIMES: 10:00am and 2:45pm on Day 1; 10:00am on Day 2;

LUNCH: Provided by TSCPA as part of the registration fee from 12:15 to 1:30pm during the conference. Lunch is not provided at the workshop.

FEES: *Two-day Conference:* Early Bird TSCPA member $435; Early Bird Nonmember $585; TSCPA member $485 Nonmember $635. *Two-day plus Pre-Conference Workshop:* Early Bird TSCPA member $540; Early Bird Nonmember $690; TSCPA member $590; Nonmember $740

TSCPA EARLY BIRD DISCOUNT: Register by July 9, 2017 to receive early bird registration rates. TSCPA is not responsible for checks or registrations delayed or lost in the mail.

20% DISCOUNT: The first TSCPA member registrant from a firm or company at full price, all other TSCPA members from the firm or company at $348 Early Bird/$388 Standard fee for HCC01 registrations and at $432 Early Bird/$472 Standard fee for HCC02 registrations. To qualify for the discounts, registrations must be submitted together.

CPE HOURS: 25 hours if the workshop and conference are attended. 20 hours for the conference only. CPE HOURS ARE BASED ON ACTUAL ATTENDANCE.

PROGRAM SITE & ACCOMMODATIONS: Hyatt Regency San Antonio Riverwalk 123 Losoya Street, San Antonio, Texas, USA, 78205 (210) 222-1234

ROOM RATE: $185 single/double $210 triple $235 quad + applicable taxes. A limited quantity of rooms are available for July 22, 2017 and will sell quickly. A limited number of rooms have been reserved at these rates, and are booked on a first-come, first-serve basis. When making reservations, please identify yourself as a TSCPA Advanced Health Care Conference registrant. YOU ARE RESPONSIBLE FOR YOUR OWN RESERVATIONS AND CANCELLATIONS. Call 1-888-421-1442 for Hyatt Reservations.

HOTEL CUT-OFF DATE: July 7, 2017 or when block fills. Room block may sell out prior to the cut-off date.

CHECK-IN TIME: 3:00pm **CHECK-OUT TIME:** 11:00am

PARKING RATES AT TIME OF PRINT: Self-Parking available at the Central Parking System Garage: $29 + tax per day/Valet Parking: $39 + tax per day. Parking rates are subject to change and are not included as part of the registration fee.

WIFI: A limited number of WiFi connections will be available in the general session room during the conference on a first come first served basis. WiFi will not be available at the workshop. Please do not leave any electronics or other items unattended.

DRAWING: During the lunch session on Day 2 a drawing will be held for one complimentary registration to the 2018 Advanced Health Care Conference.

POLICIES

TSCPA policies can be found online at www.tscpa.org

REGISTRATION: The registration form must be accompanied by the fee (check, VISA, MasterCard or American Express). Make your check payable to the TSCPA CPE Foundation. For CPE inquiries , call the CPE InfoLine at 800/428-0272 or, in the Dallas area at 972/687-8500. Registrations are accepted under the policies and procedures listed in the CPE *Registers*. You may fax your registration to TSCPA at 800/207-0273 or 972/687-8696 if you are paying by credit card.

CANCELLATION FEE: Cancellations received less than five business days prior to the conference start date are subject to a $50 cancellation fee. Substitutions will be allowed until the start time of the program at no charge by calling 800-428-0272 or 972-687-8500 ext 1. NO SHOWS WILL FORFEIT THE ENTIRE REGISTRATION FEE.

TAX INFORMATION: The IRS will allow only 50% of all expenses for business meals/entertainment as deductible for tax purposes. The definition of meals includes continental breakfast, refreshment breaks, lunches and receptions of professional conferences/seminars, including taxes and gratuities. The portion of your registration fee for this conference that applies to meals is $170.

DESIGNED FOR: Accounting professionals in public and industry who are involved in the health care industry.

PREREQUISITE: None

COURSE LEVEL: Advanced

CPE REGISTRATION

Please type or print. Photocopies accepted. TSCPA Registered Sponsor #260

Name: _____ CPA Certificate # _____

Firm: _____

Address: _____

City: _____ State: _____ Zip Code: _____

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2017 ADVANCED HEALTH CARE CONFERENCE

PROGRAM NUMBER	CPE HOURS	PROGRAM DATES	PROGRAM CITY
☐ HCC01	20	July 24-25, 2017	San Antonio
☐ HCC02	25	July 23-25, 2017	San Antonio

HCC01 FEES (Conference Only):
Early Bird TSCPA member $435
Early Bird Nonmember $585
TSCPA member $485
Nonmember $635

HCC02 FEES (Conference & Optional Workshop):
Early Bird TSCPA member $540
Early Bird Nonmember $690
TSCPA member $590
Nonmember $740

CHECK ONE CATEGORY:

☐ Pay member fee if you are a TSCPA member, other state society member, or non-CPA staff of a member of TSCPA.
Society Name: _____

☐ Pay nonmember fee if you are licensed in Texas but are not a member of TSCPA.

Handouts will be available beginning July 19, 2017. On July 19, 2017 TSCPA will send an email that contains the link to the handout website.

TSCPA EARLY BIRD DISCOUNT: Register by July 9, 2017 to receive early bird registration rates. TSCPA is not responsible for checks or registrations delayed or lost in the mail.

TOTAL $ _____

☐ I have special needs under the Americans with Disabilities Act. Attach a written description.
☐ I request a vegetarian meal.

☐ Check ☐ VISA ☐ MasterCard ☐ AMERICAN EXPRESS Amount $ _____

Credit Card Number: _____ Exp. Date _____/_____

Cardholder's Name: _____ Cardholder's Signature: _____

Mail your check and registration form to TSCPA CPE Foundation, Inc.; 14651 Dallas Parkway, Suite 700, Dallas, TX 75254-7408; or Fax credit card registrations to 972/687-8696 or 800/207-0273; or phone your registration to the CPE InfoLine at 800/428-0272 (972/687-8500 in the Dallas area).
Or register on-line at www.tscpa.org

Texas Society of
Certified Public Accountants
CPE Foundation, Inc.

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Dallas, TX 75254-7408

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OPTIONAL 5 CPE HOUR PRE CONFERENCE WORKSHOP AVAILABLE.
SEE INSIDE FOR DETAILS.

2017 ADVANCED **HEALTH CARE** CONFERENCE

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Frisco

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