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2017 ADVANCED HEALTH CARE CONFERENCE

July 23-25, 2017
Hyatt Regency San Antonio Riverwalk

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for a Special Pre-Conference Workshop!

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DAY ONE

SUNDAY, July 23, 2017

PRE-CONFERENCE WORKSHOP

12:30 -1:00 P.M. **REGISTRATION**

1:00 P.M. **HHS OFFICE OF INSPECTOR GENERAL: MID-2017 FEDERAL HEALTH CARE UPDATE**

Examine how the change in leadership and other factors make 2017 a time of substantial discussion about the direction and management of federal health care programs, including Medicare, Medicaid and the marketplaces. Gain a glimpse into current areas of interest for the HHS OIG and the top management challenges for federal health care.

Ruth Ann Dorrill, MPA/Regional Inspector General/ U.S. HHS Office of Evaluation and Inspections/Carrollton

2:30 P.M. **S&P GLOBAL: U.S. NOT FOR PROFIT HEALTH CARE SECTOR TRENDS AND OUTLOOK**

Discuss the overall health care sector, key trends and observations of the industry, as well as their longer term outlook for the sector.

Kevin Holloran/Senior Director/S&P Global/Dallas

3:35 P.M. **BREAK**

3:45 P.M. **STATE UPDATE**

Be part of a speculative discussion of the volatile congressional political dynamics that might replace, repair, or change the federal health care deck dealt to the by-then sine-died Texas Legislature.

Kimble Ross/President/Kimble Public Affairs/Austin

5:20 P.M. **ADJOURN**



MONDAY, July 24, 2017

6:30 A.M. **REGISTRATION AND BREAKFAST**

7:30 A.M. **TELEMEDICINE IN TEXAS**

Focus on the current status of the laws surrounding telemedicine in the state. Gain an overview of the Virtual Health Network in Texas.

Mari Robinson, JD/Director of Telehealth/UTMB/Galveston

9:00 A.M. **THE BRAVE NEW WORLD OF HEALTH PLAN AND PROVIDER COLLABORATION**

Driven by a collective goal of the health care triple aim (improving health outcomes and patient experience of care while reducing the growth of per capita health care costs), health plans and providers are rapidly moving from fighting for scarce health care dollars to new payment mechanisms that meet the goals of the triple aim. Explore how Community Health Choice has been on the forefront of pay-for-quality, bundled payments and similar initiatives to change payer/provider dynamics through overall philosophy and real world examples.

Ken Janda/CEO/Community Health Choice, Inc./Houston

10:00 A.M. **BREAK**

10:15 A.M. **THE CURRENT BEHAVIORAL HEALTH LANDSCAPE**

Hear fresh perspectives of the current behavioral health industry and the developing approaches to meeting the behavioral health needs in our communities. Discuss the various pressures that are moving the behavioral health conversation as well as those threatening the often fragmented system.

Wayne Young, MBA, LPC, FACE/Senior Vice President, Behavioral Health/JPS Health Network/Fort Worth

11:15 A.M. **CASH FLOW MANAGEMENT AND IDENTIFYING POTENTIAL BILLING ISSUES**

Discuss reports from clients and why they are important to billing and end of month reporting. Review how the reports can help identify billing problems within the practice and how anomalies in the billing reports may identify processes that need to be changed.

Angela Miller, BBA, CHC, CMC/President/Medical Auditing Solutions LLC/The Colony

12:15 P.M. **LUNCHEON PRESENTATION: SOCIAL MEDIA LISTENING AND NEW CONSUMER EXPECTATIONS IN HEALTH CARE**

Learn how more and more patients and consumers are now rating their experiences with health care providers on social media sites like Yelp, Facebook and Google. Learn how providers should react and respond and how they can leverage this real-time feedback to not only improve customer service, but operations. Discuss the trends, opportunities and best practices developed both inside and outside the health care industry.

Nikki Moll/Vice President of Public Relations/Baylor Scott & White Health/Dallas

1:30 P.M. **REVENUE RECOGNITION: AN UPDATE ON THE REVENUE RECOGNITION STANDARD AND HOW TO PREPARE**

Learn from the chair of AICPA's Health Care Revenue Recognition Task Force about the activities of the task force and details about the accounting standard. Review how your organization can prepare for implementation.

Kimberly McKay, CPA/Managing Partner/BKD, LLP/Houston

2:45 P.M. **BREAK**

3:00 P.M. **COMPLIANCE PROGRAM EFFECTIVENESS AND DATA ANALYTICS**

Delve into compliance program effectiveness, government data analytics programs, and how to improve compliance program effectiveness through data analytics. Gain an understanding of compliance program strengths and opportunities for improvement and the federal government's data analytic capabilities. Learn more about utilizing data analytics to improve compliance program effectiveness.

Kenneth Zeko, JD/SVP/CHAN Healthcare/Dallas

4:15 P.M. **THE JOURNEY TO GREATER VALUE IN HEALTH CARE**

Discover the different definitions of health care value by varying stakeholders (patients/consumers, physicians, hospitals, payers, employers, etc.), which makes the approach to achieving "value" different, depending on the stakeholder's vantage point and the lens from which they see the world.

Tricia Nguyen, MD, MBA/CEO/Commonwealth Health Network/Washington, DC

5:15 P.M. **ADJOURN**

DAY TWO

TUESDAY, July 25, 2017

6:30 A.M. **REGISTRATION AND BREAKFAST**

7:30 A.M. **LEADING CHANGE EFFORTS IN LARGE HEALTH CARE SYSTEMS IN A RAPIDLY CHANGING AND DYNAMIC ENVIRONMENT**

Hear about the experience of merging, reorganizing and transforming large health care systems in the ever-changing health care environment from a CFO's perspective. Challenges and opportunities abound, so hang on to your seat.

Jennifer Barnett, CPA/SVP and CFO/CHI St. Luke's Health System of Texas/Houston

9:00 A.M. **ACCOUNTING AND FINANCIAL REPORTING UPDATE**

Gain an understanding on regulatory updates in accounting and financial reporting that may impact U.S. health care organizations.

Matt Mount, CPA/Partner/KPMG/Dallas
Byron Corwin, CPA/Partner/KPMG/Tulsa, OK

10:00 A.M. **BREAK**

10:15 A.M. **MEDICARE PHYSICIAN PAYMENT: TODAY AND TOMORROW**

Learn more about how the Medicare Access and CHIP Reauthorization Act (MACRA) is sometimes described as the changing payment from fee-for-service to payment based on quality and value, but is that really what it does? Flaws in the program design have already caused rule revisions. What are they and are there more to come? Focus on how physicians manage the complex, changing administrative requirements.

Donna B. Kinney, CPA/Director, Research and Data Analysis/Texas Medical Association/Austin

11:15 A.M. **IT'S NOT YOUR MOMMA'S HEALTH CARE: ACCESSING HEALTH CARE HERE AND NOW**

Patients have a number of choices in how and where they access their health care outside of the traditional physician office and acute care settings. Discuss options for care, such as Urgent Care Centers, free standing ERs, medical homes, group visits, ancillary services midlevel clinics and even alternative care models. Focus on the context of patient generational differences, reimbursement issues and possible financial implications for the traditional providers.

M. Christine Kalish, MBA, CMPE/President/Brittain-Kalish Group LLC/Fort Worth

12:15 P.M. **LUNCHEON PRESENTATION: HEALTHY, HIGH PERFORMING ORGANIZATIONAL CULTURES**

Explore the attributes of a healthy, high-performing organizational culture. Participate in a discussion and introspection about the role we each play in our company's culture.

Nicole Blythe, CPA/Healthcare Audit Partner/GTUS People Experience Leader/Grant Thornton LLP/Dallas

1:30 P.M. **HEALTH CARE COST, QUALITY AND TRANSPARENCY FROM THE EMPLOYER'S PERSPECTIVE**

Hear how the majority of Americans receive coverage via their employer. While most companies remain committed to providing coverage to their employees and their families, employers are beginning to ask what they are getting for their money, as well as the greater push for more transparency to cost and quality metrics. Learn how employers are starting to work together to get more traction on these key issues.

Brooke Brownlow/VP HR/H-E-B/San Antonio

2:30 P.M. **CYBERSECURITY: PROTECTING HEALTH CARE SYSTEMS, PRACTICES PROVIDERS AND PATIENTS**

Gain an overview of the cybersecurity threat picture on the global scale. Review recent security breaches with health care to provide insight into causes and costs associated. Present and discuss solutions and strategies available to help minimize risk and exposure.

Jonathon Graham/CIO/OrthoTexas and Independent Consultant/Carrollton

3:40 P.M. **ADJOURN**

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