

Member outreach focuses on fall prevention, mental health and immunizations

Security Health Plan is launching the next phase of its coordinated Medicare Advantage outreach campaign to support members' health and reinforce the care and guidance you provide.

This phase focuses on fall prevention, mental and emotional well-being and the importance of staying up to date on immunizations. Messaging encourages members to take small, practical steps, such as talking with their providers about fall risk, stress or mood concerns, and scheduling recommended vaccines, to help maintain independence and overall health.

Members will receive fall prevention tips to support safety at home and during daily activities, along with information that normalizes mental health conversations and connects members to available support. Outreach will also highlight the value of routine immunizations in preventing serious illness.

Communications will be delivered across multiple channels and designed to be clear, supportive and actionable to encourage engagement and follow-through.

We'll continue to share updates in provider newsletters so you know what members are receiving and how to reinforce these messages during visits. [View the latest flyer here.](#)