Medicaid unwinding underway: How to help your patients

We shared an update on the Medicaid unwinding in our March issue. The special rules that were put in place during the COVID-19 public health emergency that allowed continuous Medicaid enrollment have come to an end. Medicaid beneficiaries will be required to recertify their Medicaid coverage in the coming months, and those no longer meeting Medicaid eligibility criterial will need to find alternate coverage.

In March, beneficiaries were notified of their renewal deadline by a letter from the Wisconsin Department of Health Services (DHS). It is possible a beneficiary assigned renewal deadline is not until later in 2023.

Security Health Plan wants to ensure members don't experience any lapse in their health coverage and that they are able to continue seeing their trusted providers. Security Health Plan offers many affordable individual and family plans with great coverage, provider networks and added perks. In fact, four out of five consumers qualify for a plan for less than $10 a month on the Marketplace with financial help.

The Centers for Medicare and Medicaid Services (CMS) is offering a special enrollment period (SEP) for individuals who lose their Medicaid coverage due to the end of the PHE. The SEP, referred to as the "Unwinding SEP," runs from March 31, 2023, through July 31, 2024. Eligible individuals must meet the criteria for an Affordable Care Act (ACA) plan and have lost their Medicaid coverage.

Resources for you
As our valued provider partner, we want to share important resources with you that will help your patients.

1. The Wisconsin Department of Health Services Unwinding Partner Toolkit has many resources available for use. They have important messaging, social media posts and flyers you can post in patient areas, and more. Be sure to take full advantage of the toolkit to help your patients stay informed and covered, using this link: https://www.dhs.wisconsin.gov/covid-19/unwindingtoolkit.htm

2. If your patients have questions on what plan is right for them, we're here to help. They may call us at 1-866-838-8186, visit www.securityhealth.org/SEP, or talk with an insurance expert at one of our Answer Centers, located in select Marshfield Clinic locations.