



International Business Office
2400 Latigo Avenue
Oxnard, CA 93030
805.604.2000 Phone
805.988.6761 Fax

2020 Technical Seminar Supplier Registration

August 22, 2020
CONCORD, CA

Seminar Location:

Crown Plaza Hotel Concord
45 John Glenn Dr. Concord CA 94520
(925) 825-7700

Travel Information

Parking: \$1 Per hr.
Room Rate:
Cut-off Date:

Supplier Information

Company:

ATRA Acct #:

Primary Contact:

Address:

City/State/Zip:

Phone: Fax:

Email:

Rep. Attending Seminar:

Address:

City/State/Zip:

Phone: Fax:

Email:

***Please Note** - ATRA will reserve **one** display table and **one** lunch per registered Supplier Member. Additional lunches can be purchased.
Additional lunches needed: _____

Any additional requirements (electrical) should be made directly through the venue.

FLYERS - Choose Your Option

No Charge

BY MAIL (5-7 business days)

Quantity (1000 max):

Mail Attn to:

Company:

Address:

City/State/Zip:

Phone:

BY EMAIL (24 hours)

Email PDF to:

Web Link

No Charge. Once registered, ATRA will post
your company name on the seminar webpage.
(Logos only with sponsorships)

URL Address: <http://>

SPONSORSHIPS

Check any of the following:

Registration Coffee - \$400
 Morning Coffee Break - \$400

Product Presentation - \$700
Please choose one:

8am
 10:45am

Product Video - \$700
Please choose one:

10:15am
 12pm

More details on page 2!

All sponsorships include:

- Company logo listing on seminar webpage & email
- Company logo & mention during seminar presentation
- Company listed on seminar brochure cover*

**MUST return this form by the following dates
to be included on the brochure:*

1st Mailing: July 1

2nd Mailing: July 29



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2020 Sponsorship Opportunities

Sponsorship Details	Fee	
	Coffee Break Sponsorship	\$400
	Video Presentation	\$700
	Product Presentation	\$700
<p><i>Get your message where the people go: Everyone enjoys a fresh cup of coffee in the morning. Have your message visible to the best high-traffic spot of the morning.</i></p> <p><u>Choose from these time slots:</u></p> <p>7am-8am - Registration Coffee 10:15am-10:45am - AM Coffee Break</p> <p><i>What better way to highlight a new product than your own product video. ATRA will play your product video (up to 5 minutes in length) during registration and morning break.</i></p> <p><i>Each video will loop for the entire break/lunch session.</i></p> <p><u>Choose from these time slots:</u></p> <p>10:15am-10:45am - AM Coffee Break 12pm-1pm - Lunch Break</p> <p><i>Have a personal message you'd like to offer and be able to answer questions from the audience? ATRA offers two presentation slots for your 5-minute discussion and slide presentation. Each presentation runs directly prior to the seminar presentation; one at the start of the program and one after the morning break.*</i></p> <p><u>Choose from these 5-minute time slots:</u></p> <p>8am - Beginning of seminar 10:45am - Return from AM Break</p>		
<p><i>*Entire product presentation needs to fit on a 6' table</i></p>		
All sponsorships include:		
<ul style="list-style-type: none">• Company logo listing on seminar webpage & email• Company logo & mention during seminar presentation• Company listed on seminar brochure cover* <p><i>*MUST return this form by the brochure mailing dates to be included on the brochure. Deadline dates are published on each seminar's Exhibitor Registration forms.</i></p>		