



International Business Office
2400 Latigo Avenue
Oxnard, CA 93030
805.604.2000 Phone
805.988.6761 Fax

2020 Technical Seminar Supplier Registration

August 22, 2020
CONCORD, CA

Seminar Location:

Crown Plaza Hotel Concord
45 John Glenn Dr. Concord CA 94520
(925) 825-7700

Travel Information

Parking: \$1 Per hr.
Room Rate:
Cut-off Date:

Supplier Information

Company:		ATRA Acct #:
Primary Contact:		
Address:		City/State/Zip:
Phone:	Fax:	Email:
Rep. Attending Seminar:		
Address:		City/State/Zip:
Phone:	Fax:	Email:

***Please Note** - ATRA will reserve **one** display table and **one** lunch per registered Supplier Member. Additional lunches can be purchased.
Additional lunches needed: _____

Any additional requirements (electrical) should be made directly through the venue.

FLYERS - Choose Your Option

No Charge

☐ **BY MAIL (5-7 business days)**

Quantity (1000 max):

Mail Attn to:

Company:

Address:

City/State/Zip:

Phone:

☐ **BY EMAIL (24 hours)**

Email PDF to:

Web Link

No Charge. Once registered, ATRA will post your company name on the seminar webpage.
(Logos only with sponsorships)

URL Address: http://

SPONSORSHIPS

Check any of the following:

- ☐ Registration Coffee - \$400
☐ Morning Coffee Break - \$400

Product Presentation - \$700

Please choose one:

- ☐ 8am
☐ 10:45am

Product Video - \$700

Please choose one:

- ☐ 10:15am
☐ 12pm

**More
details on
page 2!**

All sponsorships include:

- Company logo listing on seminar webpage & email
- Company logo & mention during seminar presentation
- Company listed on seminar brochure cover*

***MUST** return this form by the following dates
to be included on the brochure:

1st Mailing: **July 1**
2nd Mailing: **July 29**



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2020 Sponsorship Opportunities

	Sponsorship Details	Fee
	<p>Coffee Break Sponsorship</p> <p><i>Get your message where the people go: Everyone enjoys a fresh cup of coffee in the morning. Have your message visible to the best high-traffic spot of the morning.</i></p> <p><u>Choose from these time slots:</u> 7am-8am - Registration Coffee 10:15am-10:45am - AM Coffee Break</p>	<p>\$400</p>
	<p>Video Presentation</p> <p><i>What better way to highlight a new product than your own product video. ATRA will play your product video (up to 5 minutes in length) during registration and morning break. Each video will loop for the entire break/lunch session.</i></p> <p><u>Choose from these time slots:</u> 10:15am-10:45am - AM Coffee Break 12pm-1pm - Lunch Break</p>	<p>\$700</p>
	<p>Product Presentation</p> <p><i>Have a personal message you'd like to offer and be able to answer questions from the audience? ATRA offers two presentation slots for your 5-minute discussion and slide presentation. Each presentation runs directly prior to the seminar presentation; one at the start of the program and one after the morning break.*</i></p> <p><u>Choose from these 5-minute time slots:</u> 8am - Beginning of seminar 10:45am - Return from AM Break</p> <p><i>*Entire product presentation needs to fit on a 6' table</i></p>	<p>\$700</p>
<p>All sponsorships include:</p> <ul style="list-style-type: none"> •Company logo listing on seminar webpage & email •Company logo & mention during seminar presentation •Company listed on seminar brochure cover* <p><i>*MUST return this form by the brochure mailing dates to be included on the brochure. Deadline dates are published on each seminar's Exhibitor Registration forms.</i></p>		