



International Business Office
2400 Latigo Avenue
Oxnard, CA 93030
805.604.2000 Phone
805.988.6761 Fax



SEPTEMBER 4, 2022
LAS VEGAS, NV*

2022 Technical Seminar Supplier Registration

**6' Vendor Tables available
at the Seminar Room!
Reserve your spot today!**

Seminar Location:

Caesars Forum Convention Center
Room: TBA
3911 S Koval Ln, Las Vegas, NV 89109

Travel Information

Harrah's Hotel & Casino (connecting hotel)
Rate Code: SHATR2
Room Rate: \$35-\$179 | Cut-off Date: 7/31/2022

Supplier Information

Company:	ATRA Acct #:	
Primary Contact:		
Address:		City/State/Zip:
Phone:	Fax:	Email:
Rep. Attending Seminar:		
Address:		City/State/Zip:
Phone:	Fax:	Email:

Please Note - ATRA will reserve **one** display table per registered Supplier Member.
Any additional requirements (electrical) should be made directly through the venue.

FLYERS - Choose Your Option

No Charge

BY MAIL (5-7 business days)

Quantity (1000 max):

Mail Attn to:

Company:

Address:

City/State/Zip:

Phone:

BY EMAIL (24 hours)

Email PDF to:

Web Link

No Charge. Once registered, ATRA will post
your company name on the seminar webpage.
(Logos only with sponsorships)

URL Address: <http://>

SPONSORSHIPS

Check any of the following:

Afternoon Soda Break - \$1000

Product Presentation - \$1500

Please choose one:

- 8:30am
- 10:45am

Product Video - \$1500

Please choose one:

- 10:15am
- 12pm

More
details on
page 2!

All sponsorships include:

- Company logo listing in Powertrain Expo promotions
- Company logo & mention during seminar presentation
- Ability to display signage & promotional material inside seminar room

*** This seminar will be taking the place of a
Los Angeles area seminar. Don't miss this
great opportunity to increase your exposure!**



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2022 Sponsorship Opportunities

Sponsorship Details	Fee	
	Soda Break Sponsorship	\$1000
	Video Presentation	\$1500
	<p><i>What better way to highlight a new product than your own product video. ATRA will play your product video (up to 5 minutes in length) during registration and morning break. Each video will loop for the entire break/lunch session.</i></p> <p><u>Choose from these time slots:</u></p> <p>10:15am 12pm</p>	\$1500
	Product Presentation	\$1500
	<p><i>Have a personal message you'd like to offer and be able to answer questions from the audience? ATRA offers two presentation slots for your 5-minute discussion and slide presentation. Each presentation runs directly prior to the seminar presentation; one at the start of the program and one after the morning break.*</i></p> <p><u>Choose from these 5-minute time slots:</u></p> <p>8:30am - Beginning of seminar 10:45am - Return from AM Break</p>	
	<p><i>*Entire product presentation needs to fit on a 6' table</i></p>	
All sponsorships include:	<ul style="list-style-type: none">• Company logo listing in Powertrain Expo promotions• Company logo & mention during seminar presentation• Ability to display signage & promotional material inside seminar room	