



International Business Office
2400 Latigo Avenue
Oxnard, CA 93030
805.604.2000 Phone
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2022 Technical Seminar Supplier Registration



SEPTEMBER 4, 2022
LAS VEGAS, NV*

**6' Vendor Tables available
at the Seminar Room!
Reserve your spot today!**

Seminar Location:

Caesars Forum Convention Center
Room: TBA
3911 S Koval Ln, Las Vegas, NV 89109

Travel Information

Harrah's Hotel & Casino (connecting hotel)
Rate Code: SHATR2
Room Rate: \$35-\$179 | Cut-off Date: 7/31/2022

Supplier Information

Company:		ATRA Acct #:
Primary Contact:		
Address:		City/State/Zip:
Phone:	Fax:	Email:
Rep. Attending Seminar:		
Address:		City/State/Zip:
Phone:	Fax:	Email:

Please Note - ATRA will reserve **one** display table per registered Supplier Member.
Any additional requirements (electrical) should be made directly through the venue.

FLYERS - Choose Your Option

No Charge

☐ BY MAIL (5-7 business days)

Quantity (1000 max):

Mail Attn to:

Company:

Address:

City/State/Zip:

Phone:

☐ BY EMAIL (24 hours)

Email PDF to:

Web Link

No Charge. Once registered, ATRA will post
your company name on the seminar webpage.
(Logos only with sponsorships)

URL Address: http://

SPONSORSHIPS

Check any of the following:

☐ Afternoon Soda Break - \$1000

Product Presentation - \$1500

Please choose one:

☐ 8:30am

☐ 10:45am

Product Video - \$1500

Please choose one:

☐ 10:15am

☐ 12pm

All sponsorships include:

- Company logo listing in Powertrain Expo promotions
- Company logo & mention during seminar presentation
- Ability to display signage & promotional material inside seminar room

*** This seminar will be taking the place of a
Los Angeles area seminar. Don't miss this
great opportunity to increase your exposure!**

More
details on
page 2!



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2022 Sponsorship Opportunities

Sponsorship Details		Fee
	Soda Break Sponsorship	\$1000
	Video Presentation <i>What better way to highlight a new product than your own product video. ATRA will play your product video (up to 5 minutes in length) during registration and morning break. Each video will loop for the entire break/lunch session.</i> <u>Choose from these time slots:</u> 10:15am 12pm	\$1500
	Product Presentation <i>Have a personal message you'd like to offer and be able to answer questions from the audience? ATRA offers two presentation slots for your 5-minute discussion and slide presentation. Each presentation runs directly prior to the seminar presentation; one at the start of the program and one after the morning break.*</i> <u>Choose from these 5-minute time slots:</u> 8:30am - Beginning of seminar 10:45am - Return from AM Break <i>*Entire product presentation needs to fit on a 6' table</i>	\$1500
All sponsorships include: <ul style="list-style-type: none">•Company logo listing in Powertrain Expo promotions•Company logo & mention during seminar presentation•Ability to display signage & promotional material inside seminar room		