



International Business Office  
2400 Latigo Avenue  
Oxnard, CA 93030  
805.604.2000 Phone  
805.988.6761 Fax

## 2020 Technical Seminar Supplier Registration

**August 8, 2020**  
**ALBUQUERQUE, NM**

### Seminar Location:

**Transtar Warehouse**  
2415 Phoenix Ave NE  
(505) 889-0014

### Travel Information

**-Parking: Complimentary**  
**Room Rate:**  
**Cut-off Date:**

### Supplier Information

Company:		ATRA Acct #:
Primary Contact:		
Address:		City/State/Zip:
Phone:	Fax:	Email:
Rep. Attending Seminar:		
Address:		City/State/Zip:
Phone:	Fax:	Email:

**\*Please Note** - ATRA will reserve **one** display table and **one** lunch per registered Supplier Member. Additional lunches can be purchased.  
**Additional lunches needed:** \_\_\_\_\_

Any additional requirements (electrical) should be made directly through the venue.

### FLYERS - Choose Your Option

No Charge

☐ **BY MAIL (5-7 business days)**

Quantity (1000 max):

Mail Attn to:

Company:

Address:

City/State/Zip:

Phone:

☐ **BY EMAIL (24 hours)**

Email PDF to:

### Web Link

No Charge. Once registered, ATRA will post your company name on the seminar webpage.  
(Logos only with sponsorships)

URL Address: http://

### SPONSORSHIPS

Check any of the following:

☐ Registration Coffee - \$150

☐ Morning Coffee Break - \$150

Product Presentation - \$300

*Please choose one:*

☐ 8am

☐ 10:45am

Product Video - \$300

*Please choose one:*

☐ 10:15am

☐ 12pm

**More  
details on  
page 2!**

### All sponsorships include:

- Company logo listing on seminar webpage & email
- Company logo & mention during seminar presentation
- Company listed on seminar brochure cover\*

**\*MUST** return this form by the following dates  
to be included on the brochure:

1st Mailing: **June 19**

2nd Mailing: **July 17**





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## 2020 Sponsorship Opportunities

	Sponsorship Details	Fee
	<p><b>Coffee Break Sponsorship</b></p> <p><i>Get your message where the people go: Everyone enjoys a fresh cup of coffee in the morning. Have your message visible to the best high-traffic spot of the morning.</i></p> <p><u>Choose from these time slots:</u>  7am-8am - Registration Coffee  10:15am-10:45am - AM Coffee Break</p>	<p><b>\$150</b></p>
	<p><b>Video Presentation</b></p> <p><i>What better way to highlight a new product than your own product video. ATRA will play your product video (up to 5 minutes in length) during registration and morning break. Each video will loop for the entire break/lunch session.</i></p> <p><u>Choose from these time slots:</u>  10:15am-10:45am - AM Coffee Break  12pm-1pm - Lunch Break</p>	<p><b>\$300</b></p>
	<p><b>Product Presentation</b></p> <p><i>Have a personal message you'd like to offer and be able to answer questions from the audience? ATRA offers two presentation slots for your 5-minute discussion and slide presentation. Each presentation runs directly prior to the seminar presentation; one at the start of the program and one after the morning break.*</i></p> <p><u>Choose from these 5-minute time slots:</u>  8am - Beginning of seminar  10:45am - Return from AM Break</p> <p><i>*Entire product presentation needs to fit on a 6' table</i></p>	<p><b>\$300</b></p>
<p><b>All sponsorships include:</b></p> <ul style="list-style-type: none"> <li>•Company logo listing on seminar webpage &amp; email</li> <li>•Company logo &amp; mention during seminar presentation</li> <li>•Company listed on seminar brochure cover*</li> </ul> <p><i>*MUST return this form by the brochure mailing dates to be included on the brochure. Deadline dates are published on each seminar's Exhibitor Registration forms.</i></p>		