



International Business Office  
2400 Latigo Avenue  
Oxnard, CA 93030  
805.604.2000 Phone  
805.988.6761 Fax

# 2020 Technical Seminar Supplier Registration

**FEBRUARY 1, 2020**  
**CHARLOTTE, NC**

## Seminar Location:

**Embassy Suites by Hilton Charlotte/Concord**  
5400 John Q Hammons Dr NW, Concord, NC 28027  
(704) 455-8200

## Travel Information

**Parking:** \$6  
**Room Rate:** \$150  
**Cut-off Date:** 1/1/20

## Supplier Information

Company:

ATRA Acct #:

Primary Contact:

Address:

City/State/Zip:

Phone:  Fax:

Email:

Rep. Attending Seminar:

Address:  City/State/Zip:

Phone:  Fax:  Email:

**\*Please Note** - ATRA will reserve **one** display table and **one** lunch per registered Supplier Member. Additional lunches can be purchased.  
Additional lunches needed: \_\_\_\_\_

Any additional requirements (electrical) should be made directly through the venue.

## FLYERS - Choose Your Option

No Charge

**BY MAIL (5-7 business days)**

Quantity (1000 max):

Mail Attn to:

Company:

Address:

City/State/Zip:

Phone:

**BY EMAIL (24 hours)**

Email PDF to:

## Web Link

No Charge. Once registered, ATRA will post  
your company name on the seminar webpage.  
(Logos only with sponsorships)

URL Address: <http://>

## SPONSORSHIPS

### Check any of the following:

Registration Coffee - \$400  
 Morning Coffee Break - \$400

**Product Presentation - \$700**  
*Please choose one:*

8am  
 10:45am

**Product Video - \$700**  
*Please choose one:*

10:15am  
 12pm

More details on page 2!

### All sponsorships include:

- Company logo listing on seminar webpage & email
- Company logo & mention during seminar presentation
- Company listed on seminar brochure cover\*

**\*MUST return this form by the following dates**  
**to be included on the brochure:**

**1st Mailing: December 13**

**2nd Mailing: January 10**



International Business Office  
2400 Latigo Avenue  
Oxnard, CA 93030  
805.604.2000 Phone  
805.988.6761 Fax

# 2020 Sponsorship Opportunities

Sponsorship Details	Fee
 <p><b>Coffee Break Sponsorship</b> <i>Get your message where the people go: Everyone enjoys a fresh cup of coffee in the morning. Have your message visible to the best high-traffic spot of the morning.</i> <u>Choose from these time slots:</u> 7am-8am - Registration Coffee 10:15am-10:45am - AM Coffee Break</p>	\$400
 <p><b>Video Presentation</b> <i>What better way to highlight a new product than your own product video. ATRA will play your product video (up to 5 minutes in length) during registration and morning break. Each video will loop for the entire break/lunch session.</i> <u>Choose from these time slots:</u> 10:15am-10:45am - AM Coffee Break 12pm-1pm - Lunch Break</p>	\$400
 <p><b>Product Presentation</b> <i>Have a personal message you'd like to offer and be able to answer questions from the audience? ATRA offers two presentation slots for your 5-minute discussion and slide presentation. Each presentation runs directly prior to the seminar presentation; one at the start of the program and one after the morning break.*</i> <u>Choose from these 5-minute time slots:</u> 8am - Beginning of seminar 10:45am - Return from AM Break <i>*Entire product presentation needs to fit on a 6' table</i></p>	\$700
<p><b>All sponsorships include:</b></p> <ul style="list-style-type: none"><li>• Company logo listing on seminar webpage &amp; email</li><li>• Company logo &amp; mention during seminar presentation</li><li>• Company listed on seminar brochure cover*</li></ul> <p><i>*MUST return this form by the brochure mailing dates to be included on the brochure. Deadline dates are published on each seminar's Exhibitor Registration forms.</i></p>	