

## Emmanuel Church Strategic Plan

2026-2030

### I. Expand Community

#### **Attendance and Membership**

Goal: Increase attendance by 5-10% every 2 years

Goal: Increase active membership by 5-10% every 2 years

#### **Supporting Youth**

Goal: Create space for 1 more youth-led initiative/ministry

Goal: Support 1 youth-chosen fellowship event

#### **BCP and Spiritual Formation**

Goal: Develop and encourage 2 or 3 ongoing adult formation opportunities with average attendance of 5 people

Goal: Provide a space to support individuals' prayer journey

### II. Maintaining Oasis

Goal: Create a comfortable and usable outdoor community space

#### **Physical Plant:**

Goal: Develop a short-, medium-, and long-term facilities plan that meets congregational needs

Goal: Ensure accessibility of the campus to promote belonging

#### **Digital:**

Goal: Continue to be consistent with social media posts while cultivating engagement on Facebook, Instagram, and YouTube

Goal: Make sure social media links, email, and newsletters are forward-facing and obvious on the website

Goal: Maintain and improve the website

#### **Welcome:**

Goal: Have 3 or 4 community-oriented events per year

Goal: Make sure people are welcomed, increasing accessibility

Goal: Support the Newcomer Shepherding Program

Goal: Create connection points for involvement in current ministries

### III. Outreach

#### **Cottage Thrift Shop**

Goal: Secure committed volunteers in order to continue the long-term ministry of the Cottage Thrift Shop

#### **Food Pantry**

Goal: Increase parish involvement in the Food Pantry

#### **Community Outreach**

Goal: Connect and build partnerships with 1-2 local groups to support community needs