

Tenth Annual
2019 WELLFLEET
RESTAURANT WEEK
May 29 - June 4

Guidelines for Participation

Participating businesses must be members of the Wellfleet Chamber of Commerce. All types of businesses are encouraged to participate– not only restaurants, but accommodations, shops and galleries. All participants choose their own “special offer” to promote in this somewhat quieter time following Memorial Day, which is featured on our *wellfleetrestaurantweek.com* website for visitors to view.

You have the opportunity to take advantage of early registration savings. Register & submit your “restaurant week special” in pdf form **before April 15** and the cost to participate is \$100.00. Registering & submitting specials **after April 15** will cost \$125.00. The absolute deadline to participate is May 1st. Your registration fee will go towards the many costs associated with the promotion of this event.

All participating businesses shall offer a “Restaurant Week Special” from Wednesday, May 29 through Tuesday, June 4. Restaurants are not required to be open every day/evening of Restaurant Week, however we do require that you will participate each day that you are open.

Your “Restaurant Week Special” shall be offered, along with your regular menu– allowing guests the option of ordering from your regular menu or to partake in the “special” you are promoting. It is up to each restaurant to determine what they would like to feature as their own “special” during Restaurant Week, for instance: each purchase \$10+ is entered to win gift certificate; three-course prix fixe dinner (or lunch) menu; blackboard specials that revolve daily throughout the event; a drink special. Each restaurant may choose it’s own promotion for the event. Each participating restaurant is responsible for their own in-house marketing tools for Restaurant Week (i.e. printed menus, posted specials). Each participating restaurant is responsible for educating their staff on whatever promotion they choose.

We’d love to chat with you about Wellfleet Restaurant Week!

Send us an email:

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